



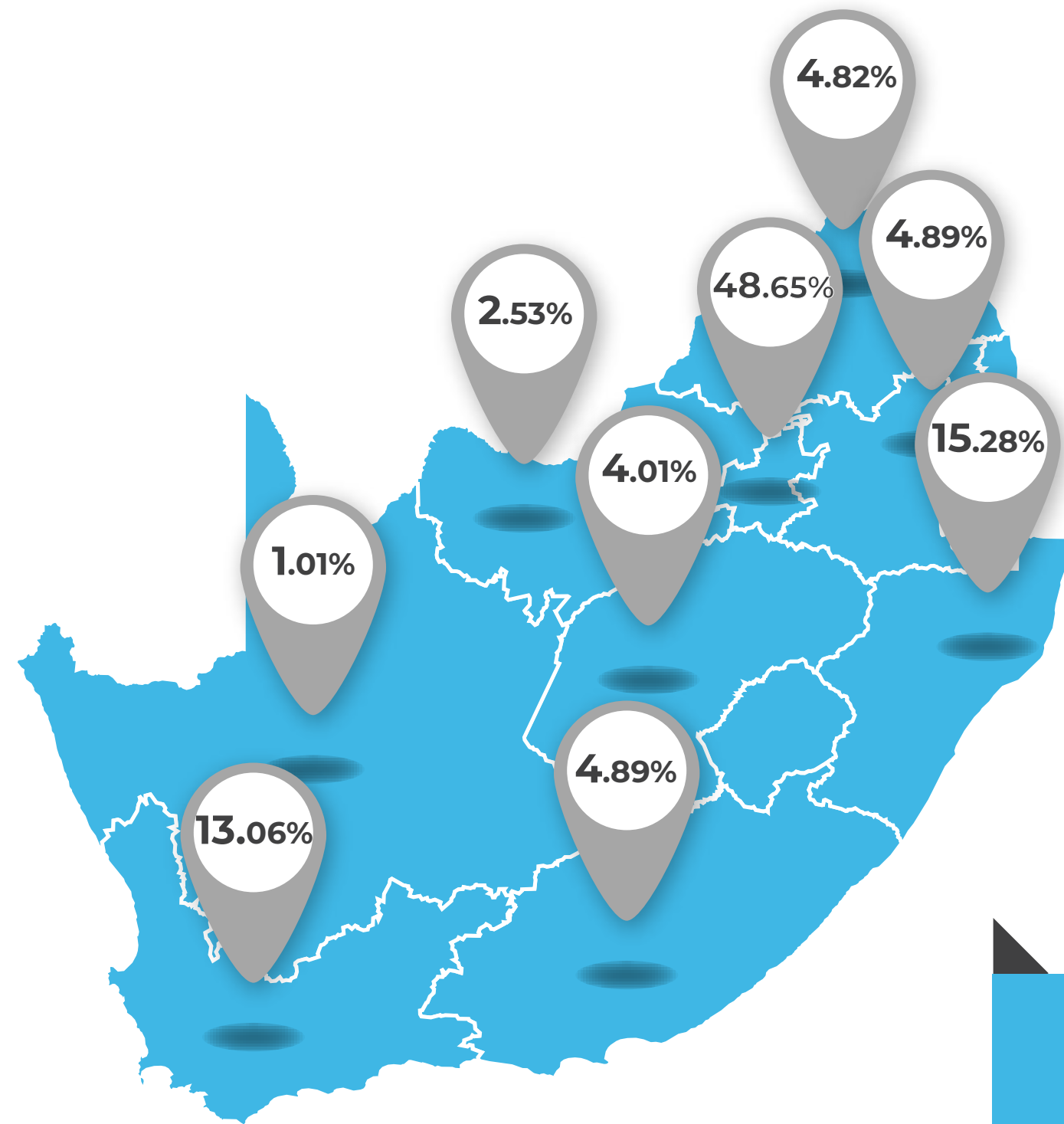
Unique Browsers
452 504



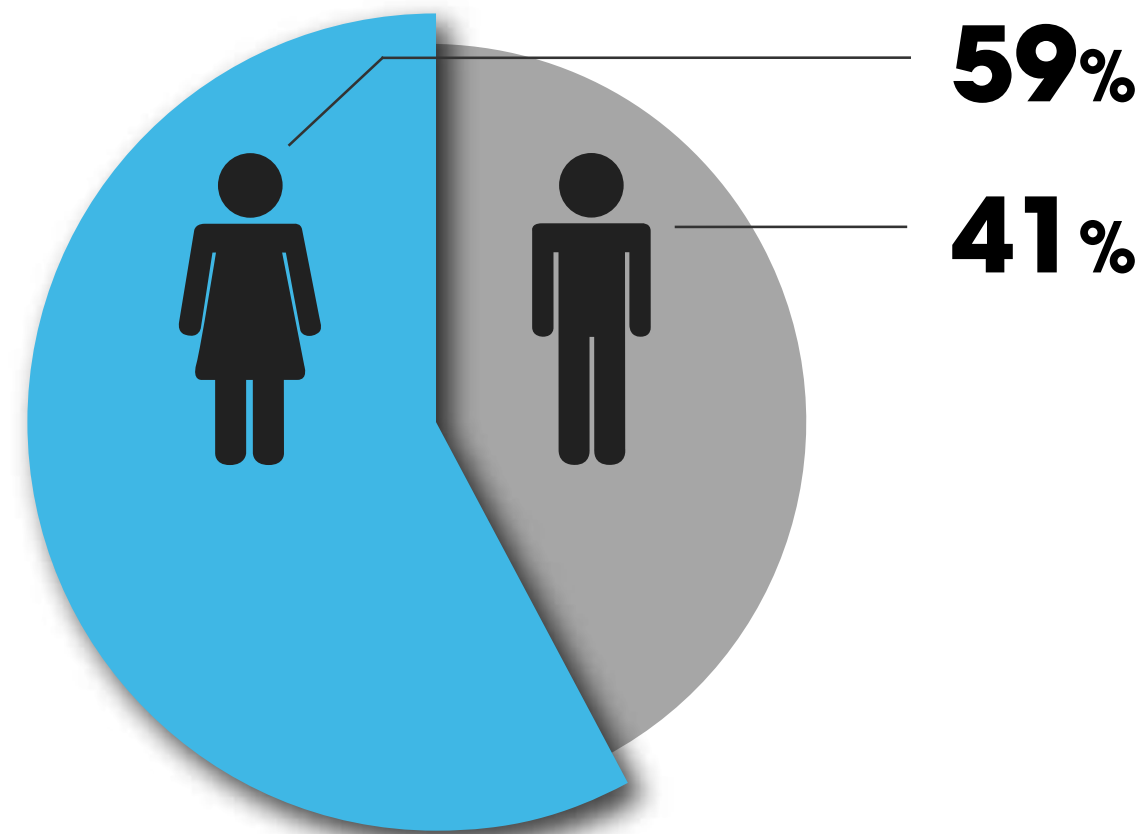
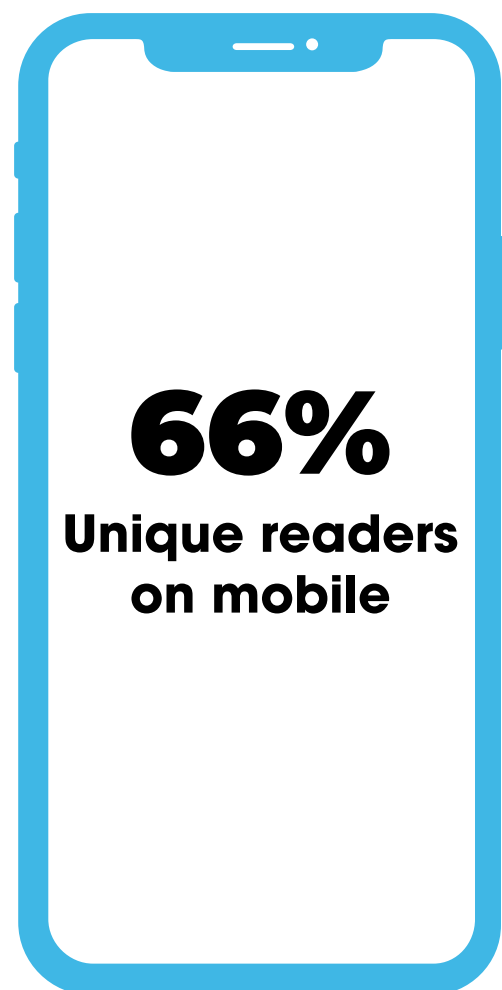
Page Views
4 423 484



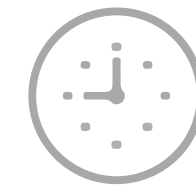
Average Daily UBs
22 694



63% Viewability
across News24 network



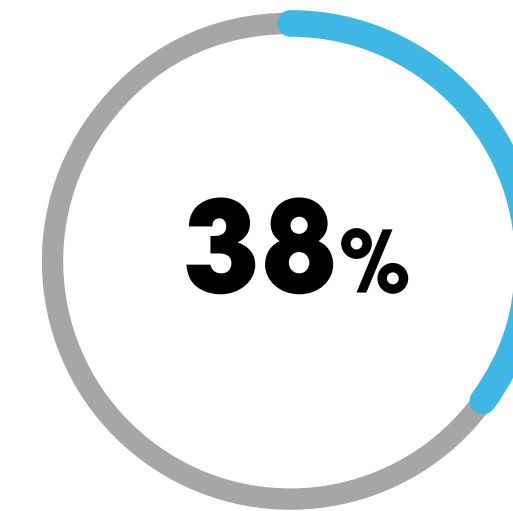
Engagement Stats:



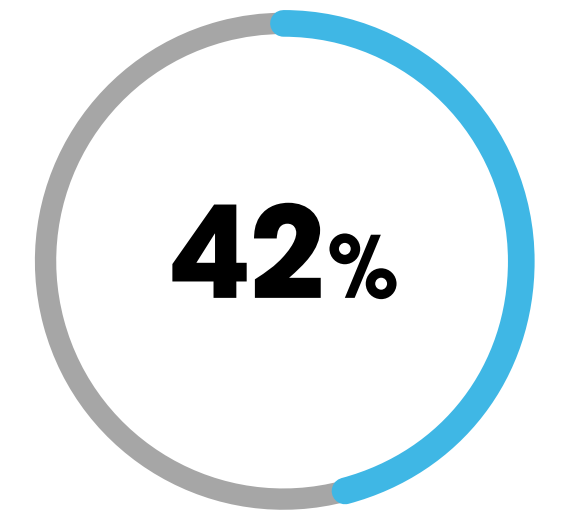
Average visit duration - 03:39 minutes



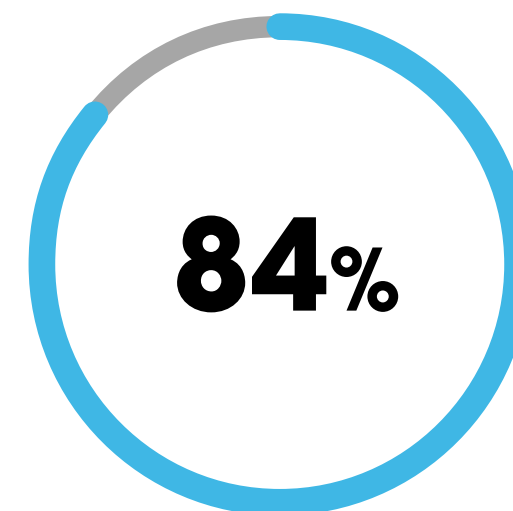
Page views per visit -5.17 pages



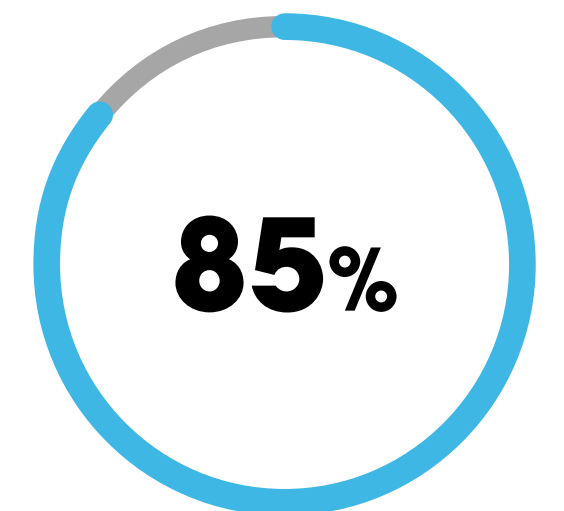
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily