



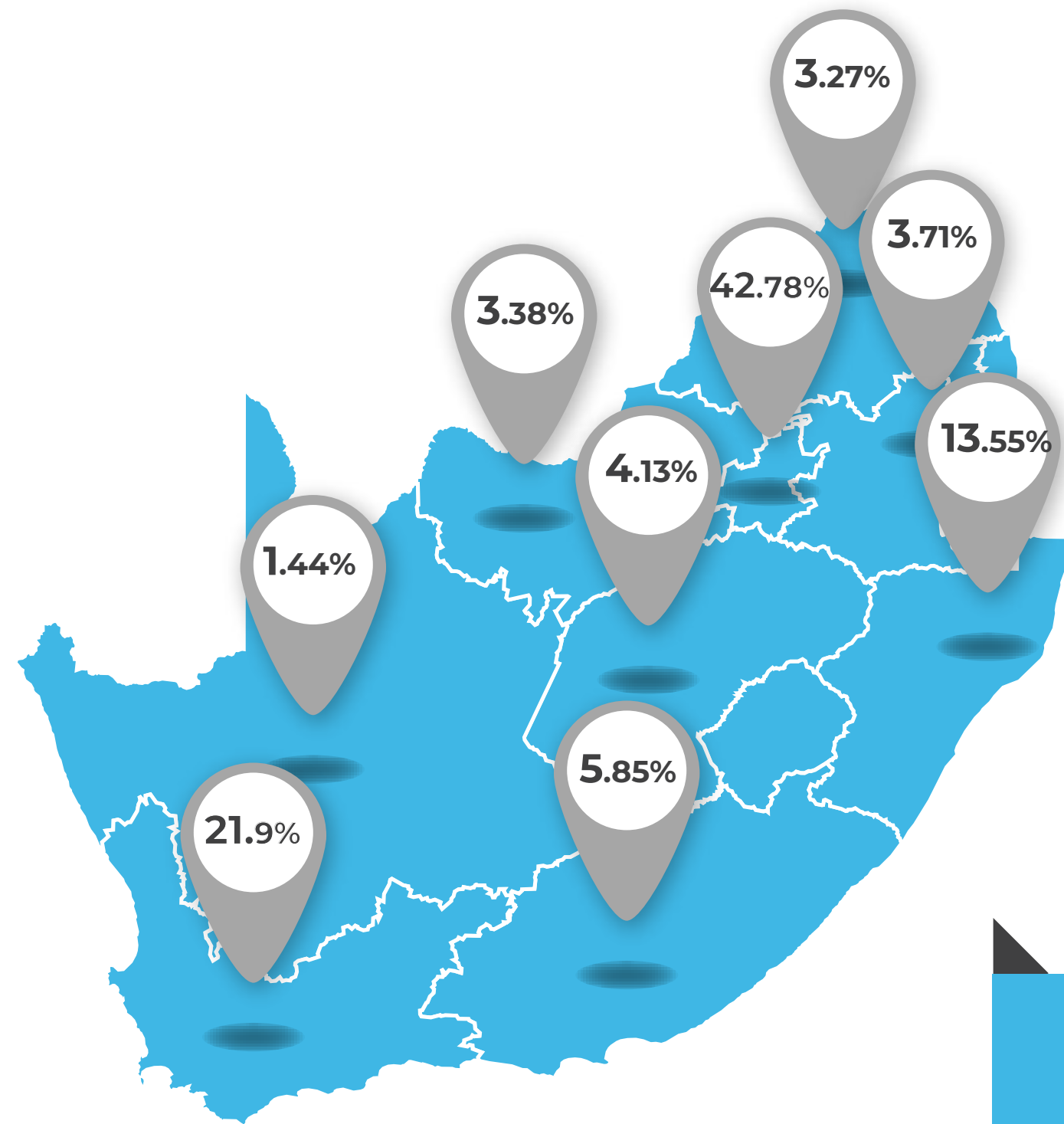
Unique Browsers
1 239 005



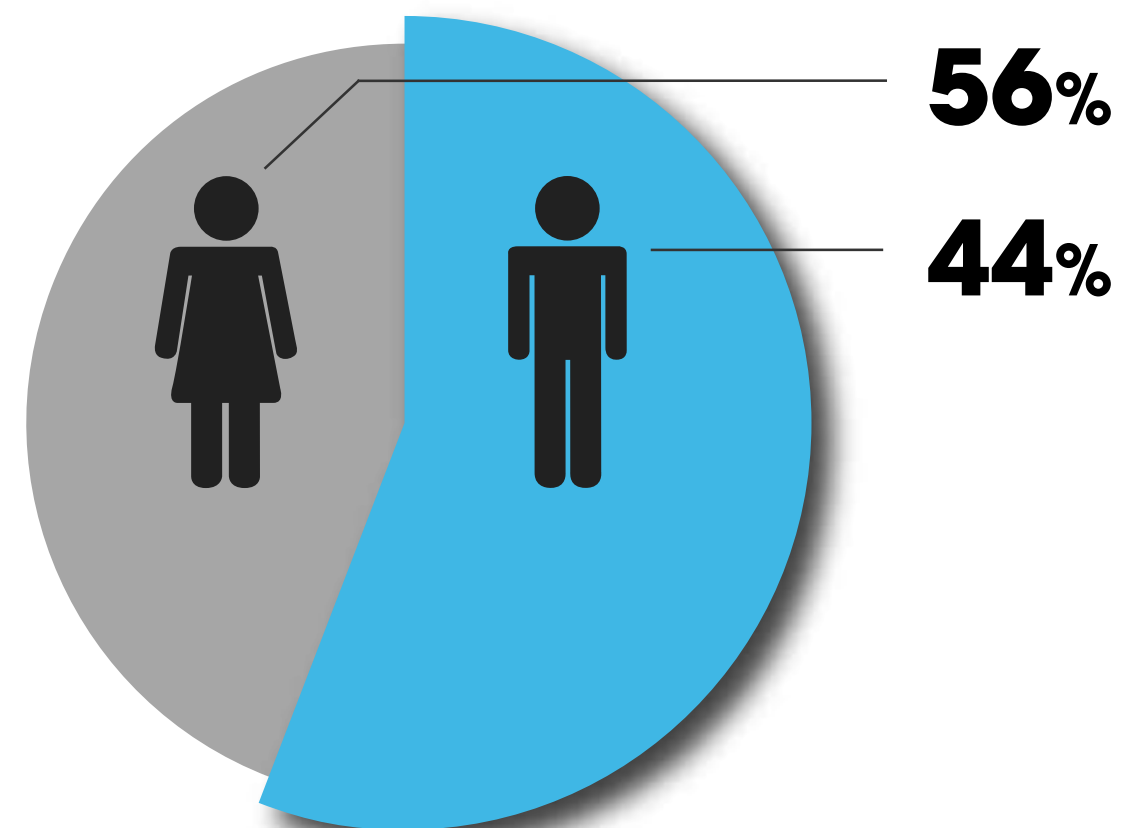
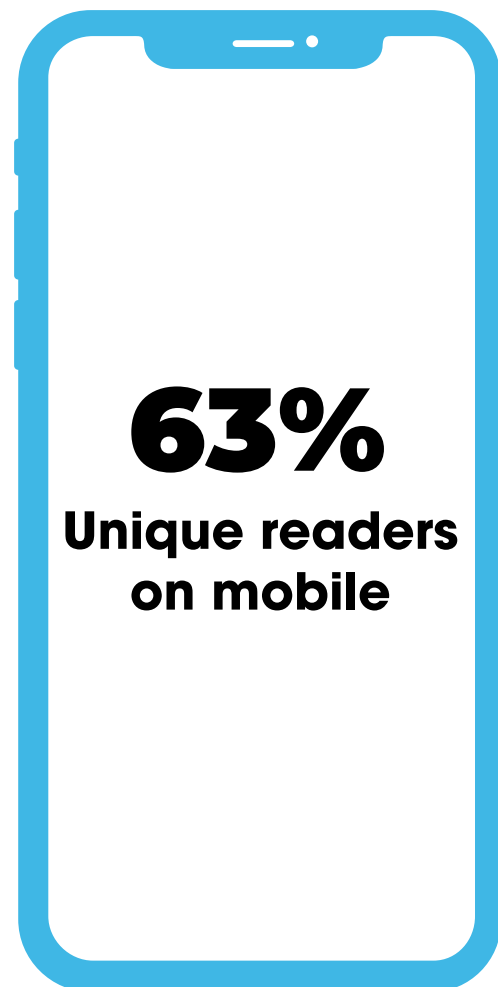
Page Views
2 571 782



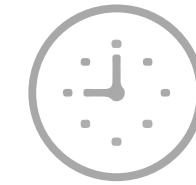
Average Daily UBs
64 996



89% Viewability
across News24 network



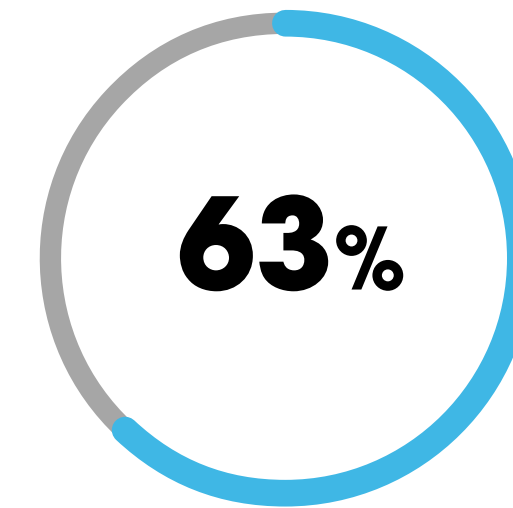
Engagement Stats:



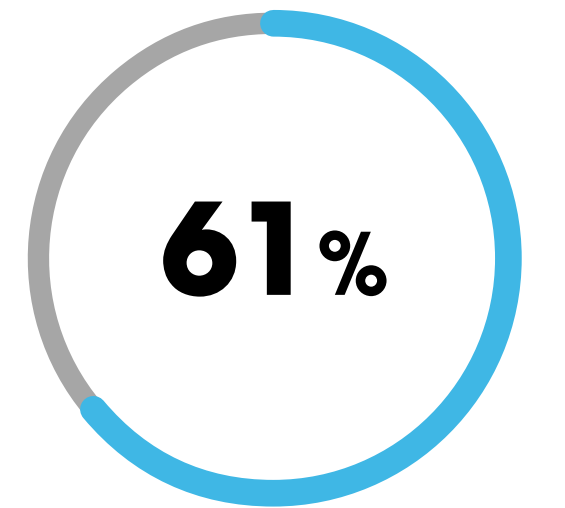
Average visit duration - 00:19 minutes



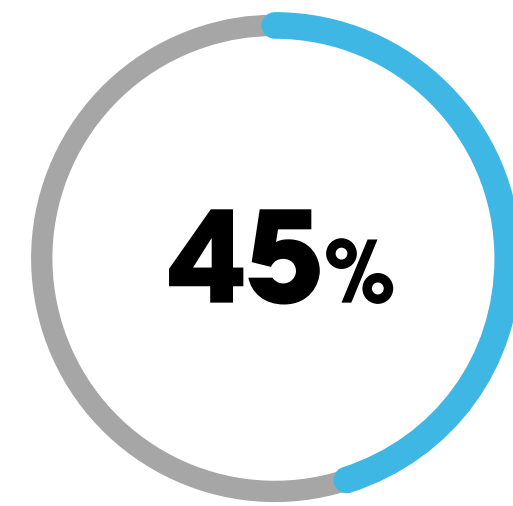
Page views per visit - 1.10 pages



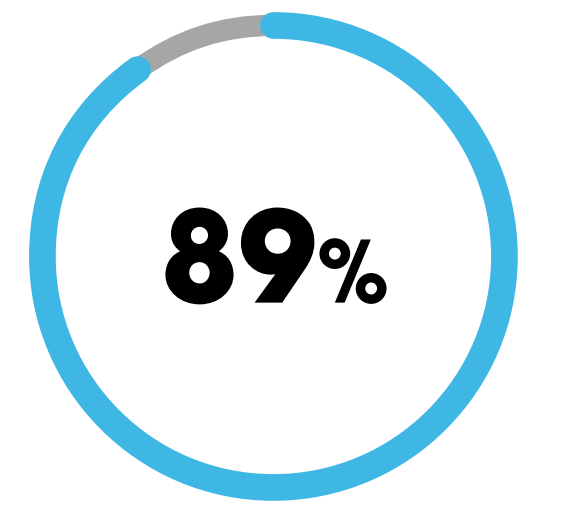
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily