

ride24



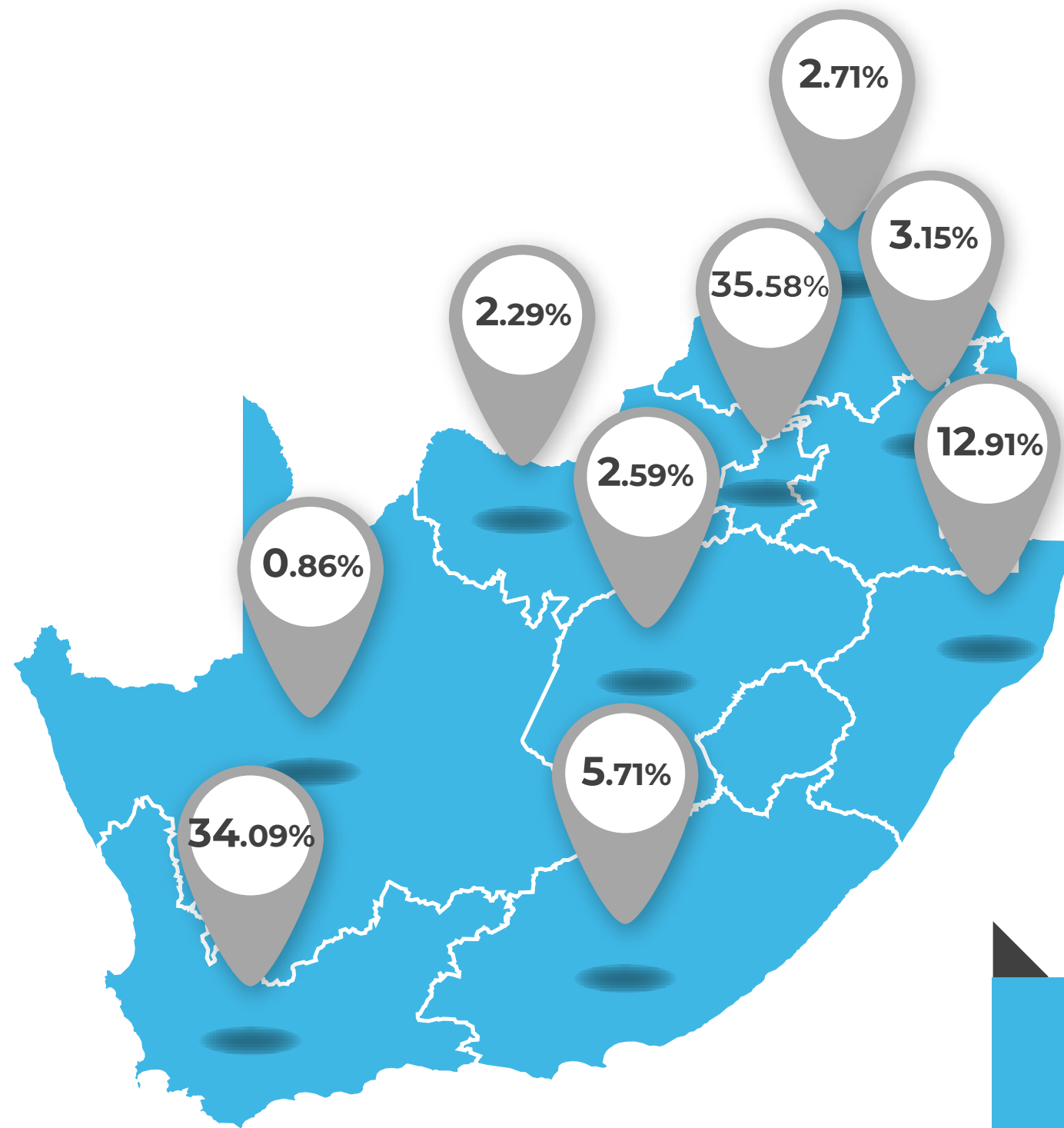
Unique Browsers
58 703



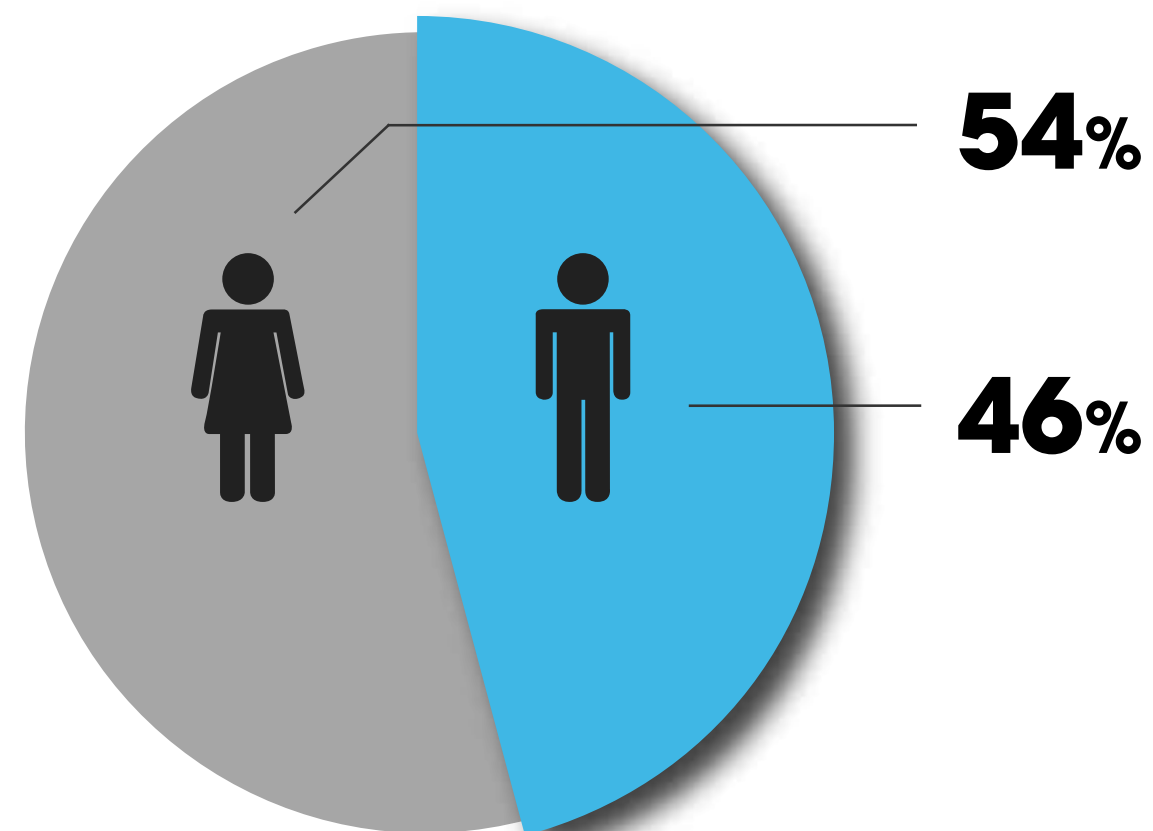
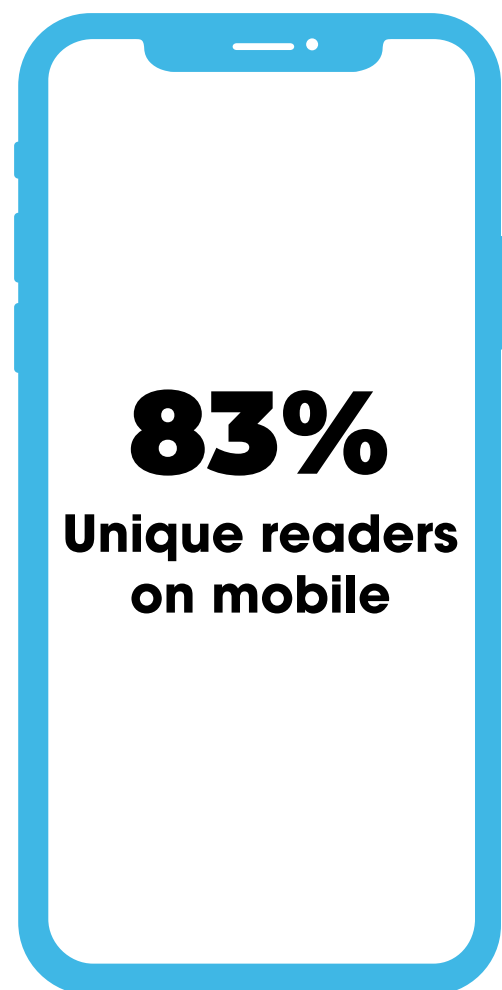
Page Views
105 889



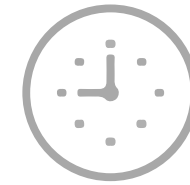
Average Daily UBs
2 584



86% Viewability
across News24 network



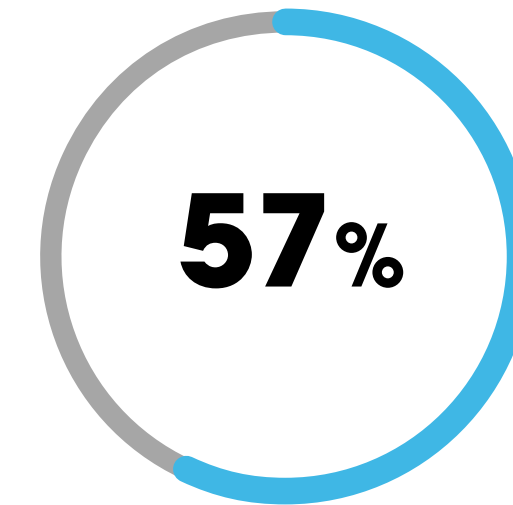
Engagement Stats:



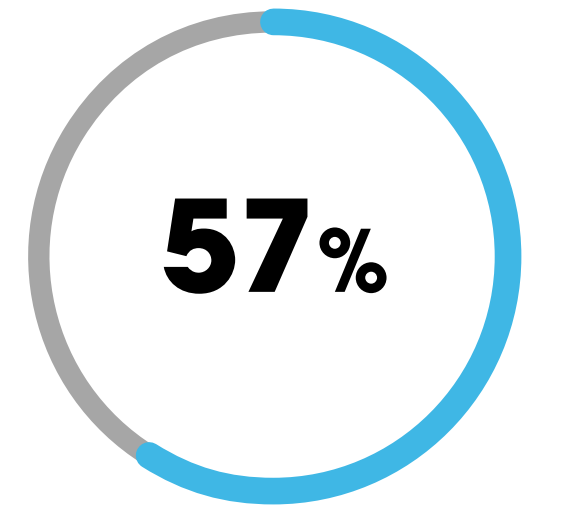
Average visit duration - 00:18 minutes



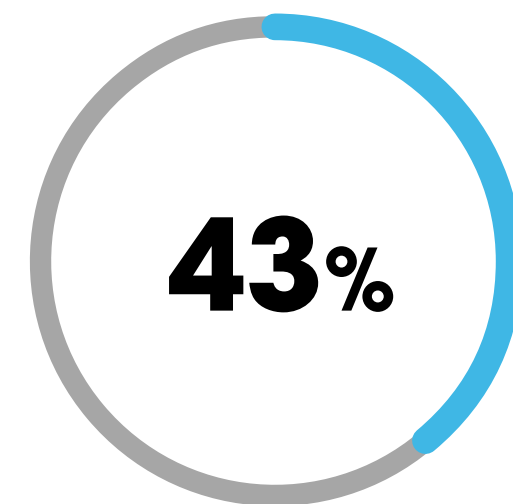
Page views per visit - 1.16 pages



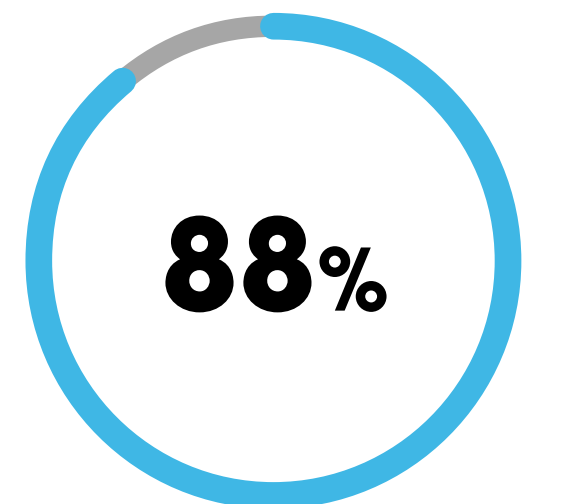
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily