

W₂₄



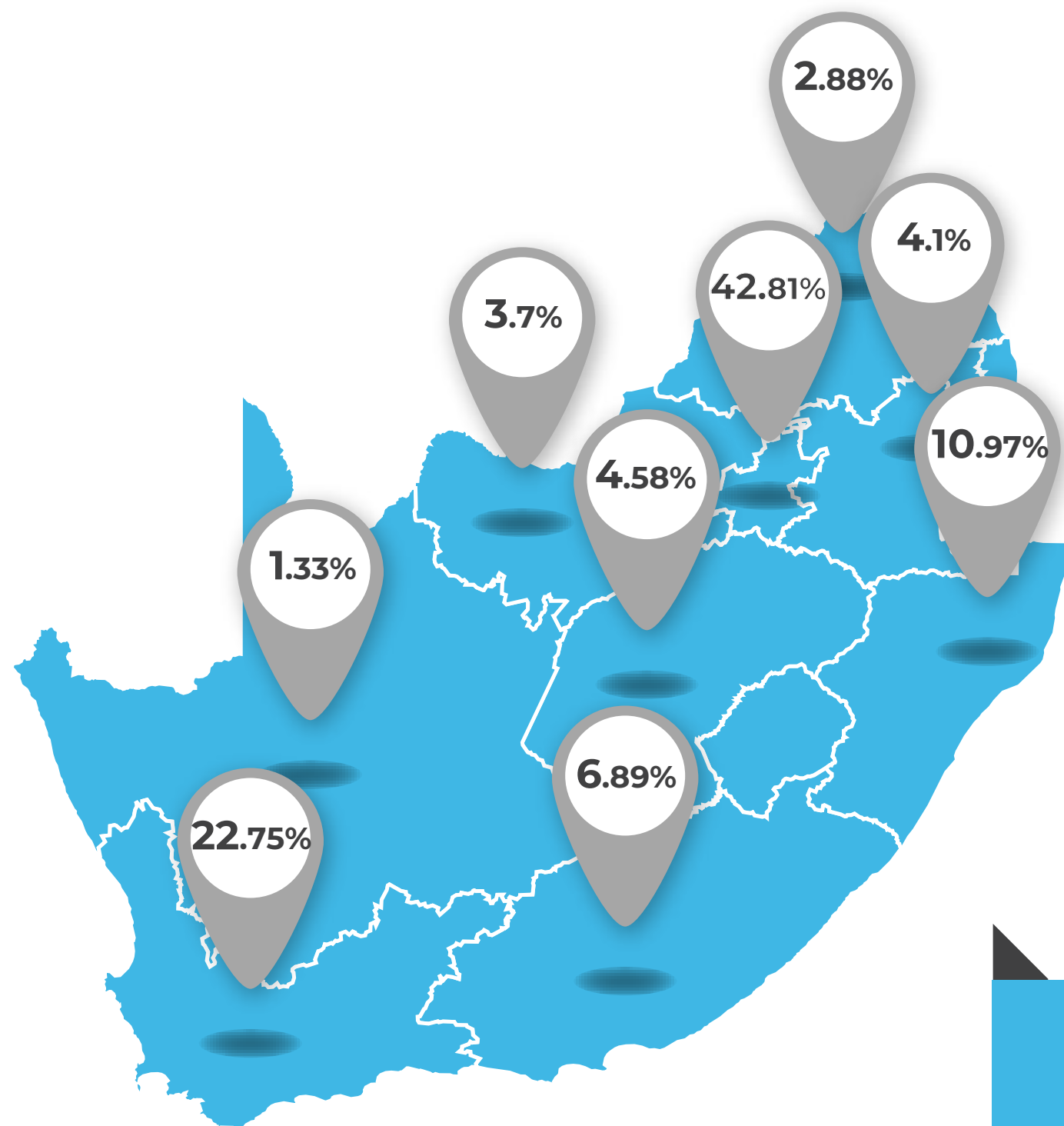
Unique Browsers
652 099



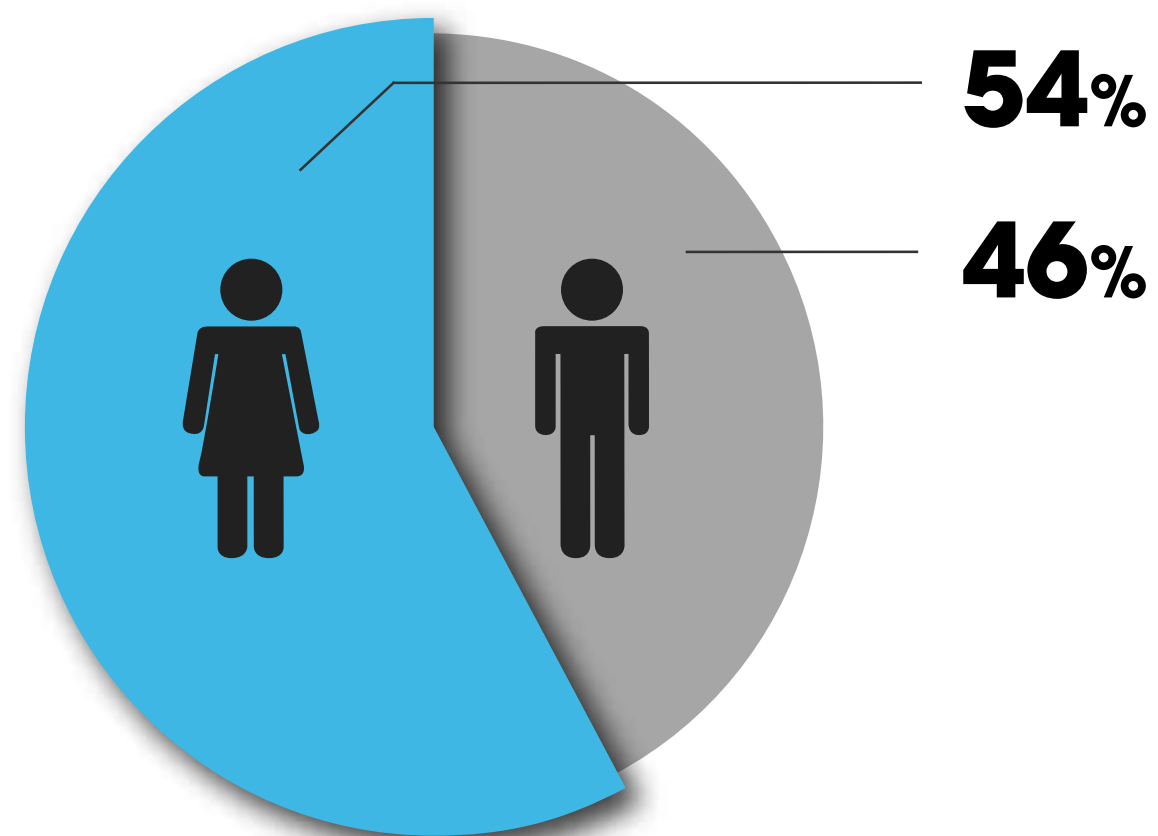
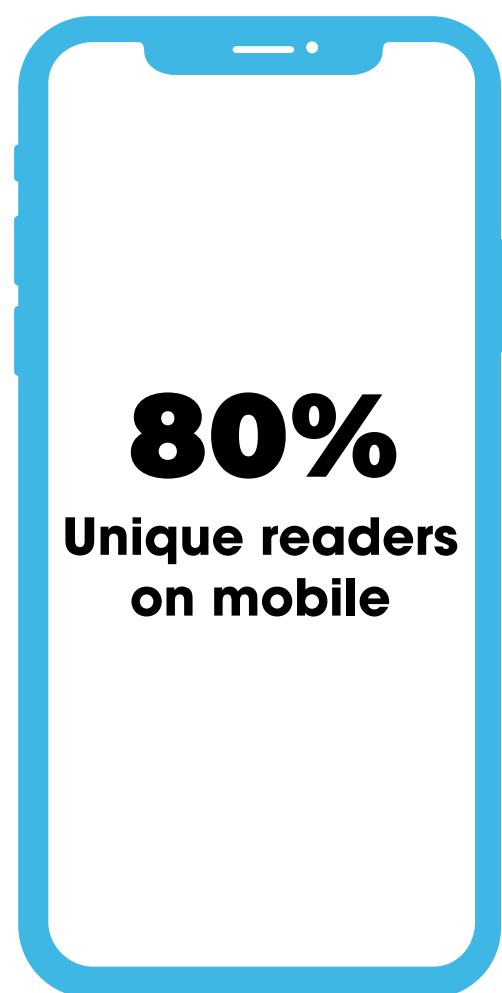
Page Views
1 492 438



Average Daily UBs
36 626



84% Viewability
across News24 network



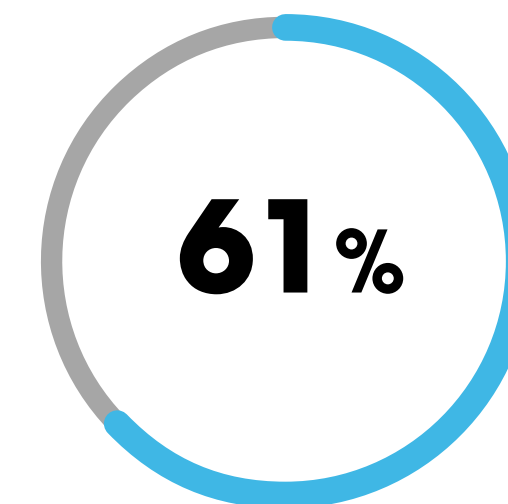
Engagement Stats:



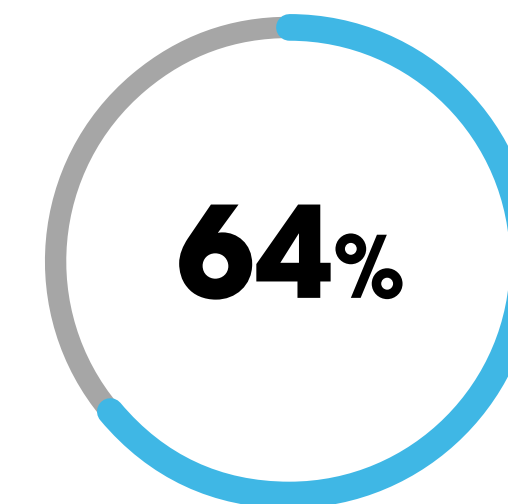
Average visit duration - 00:31 minutes



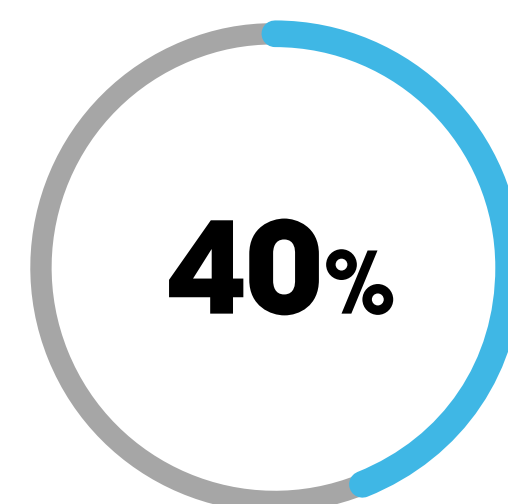
Page views per visit - 1.17 pages



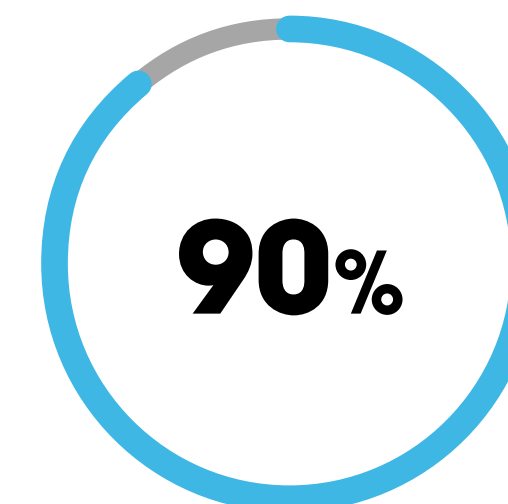
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily