



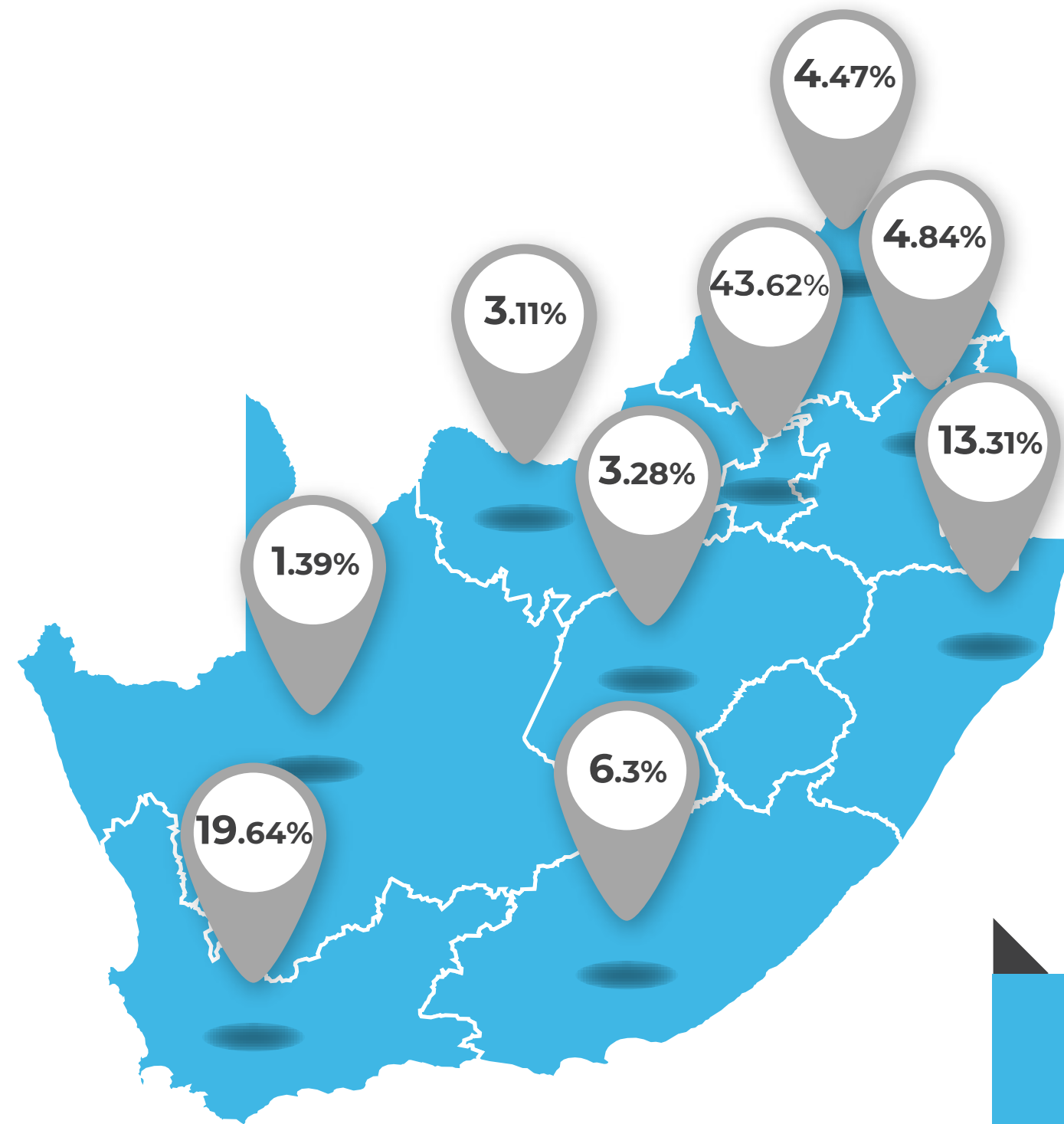
Unique Browsers
3 586 080



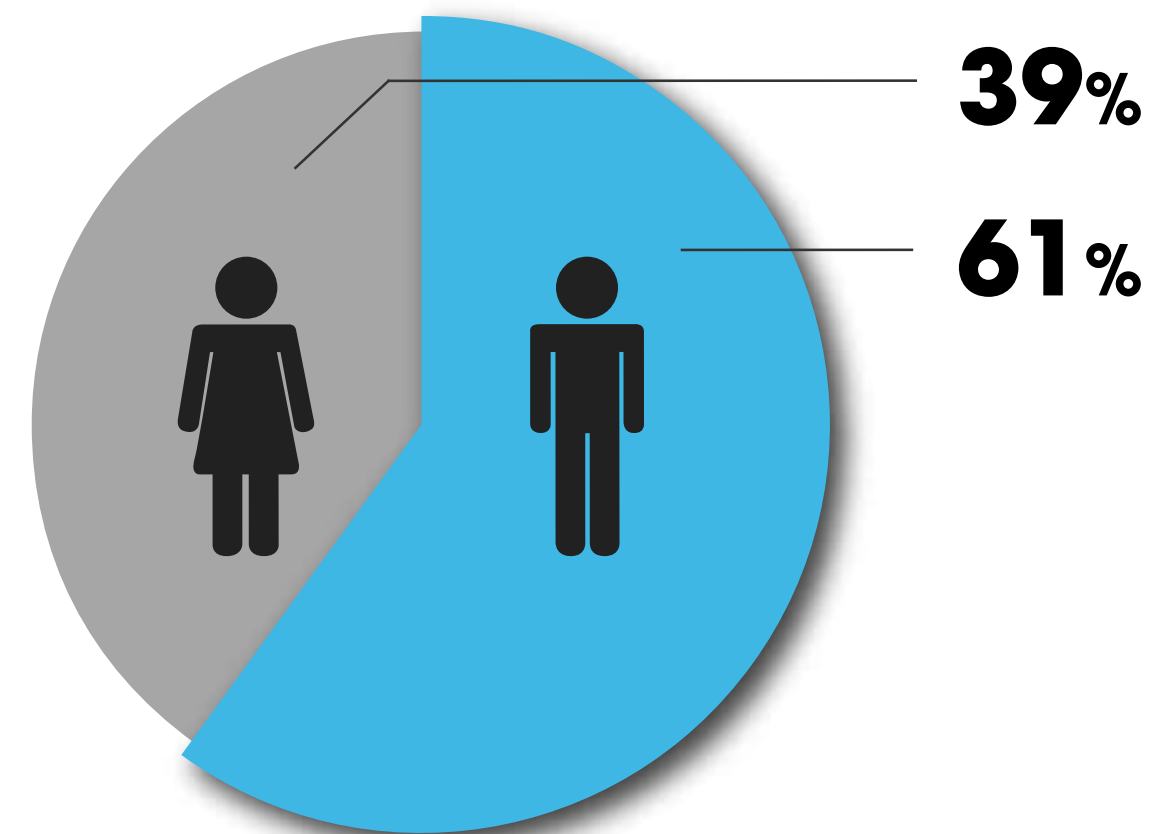
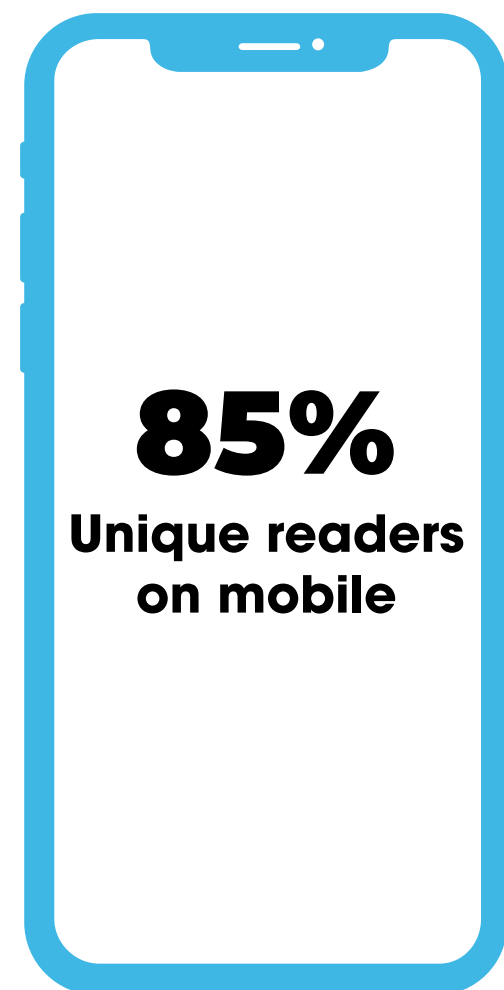
Page Views
282 779



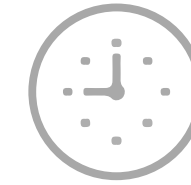
Average Daily UBs
282 779



86% Viewability
across News24 network



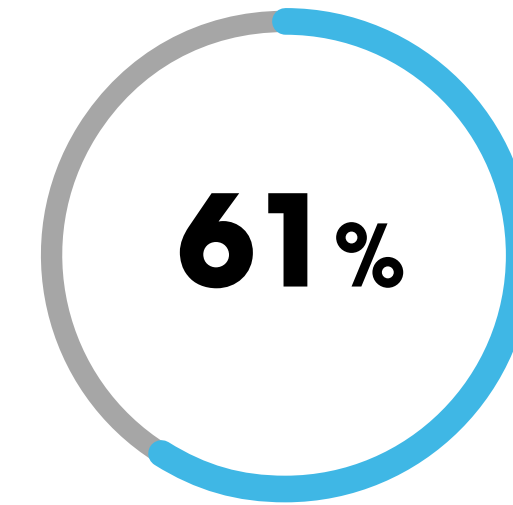
Engagement Stats:



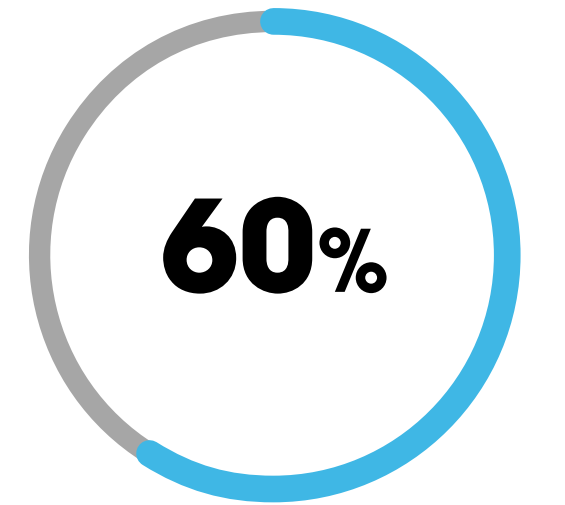
Average visit duration - 00:49 minutes



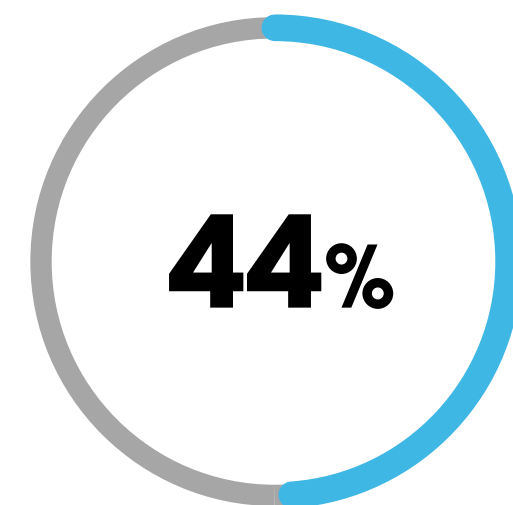
Page views per visit - 1.24 pages



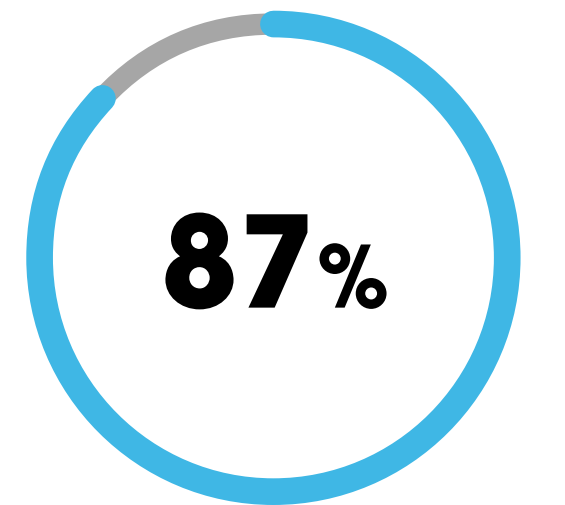
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily