

NETWERK24



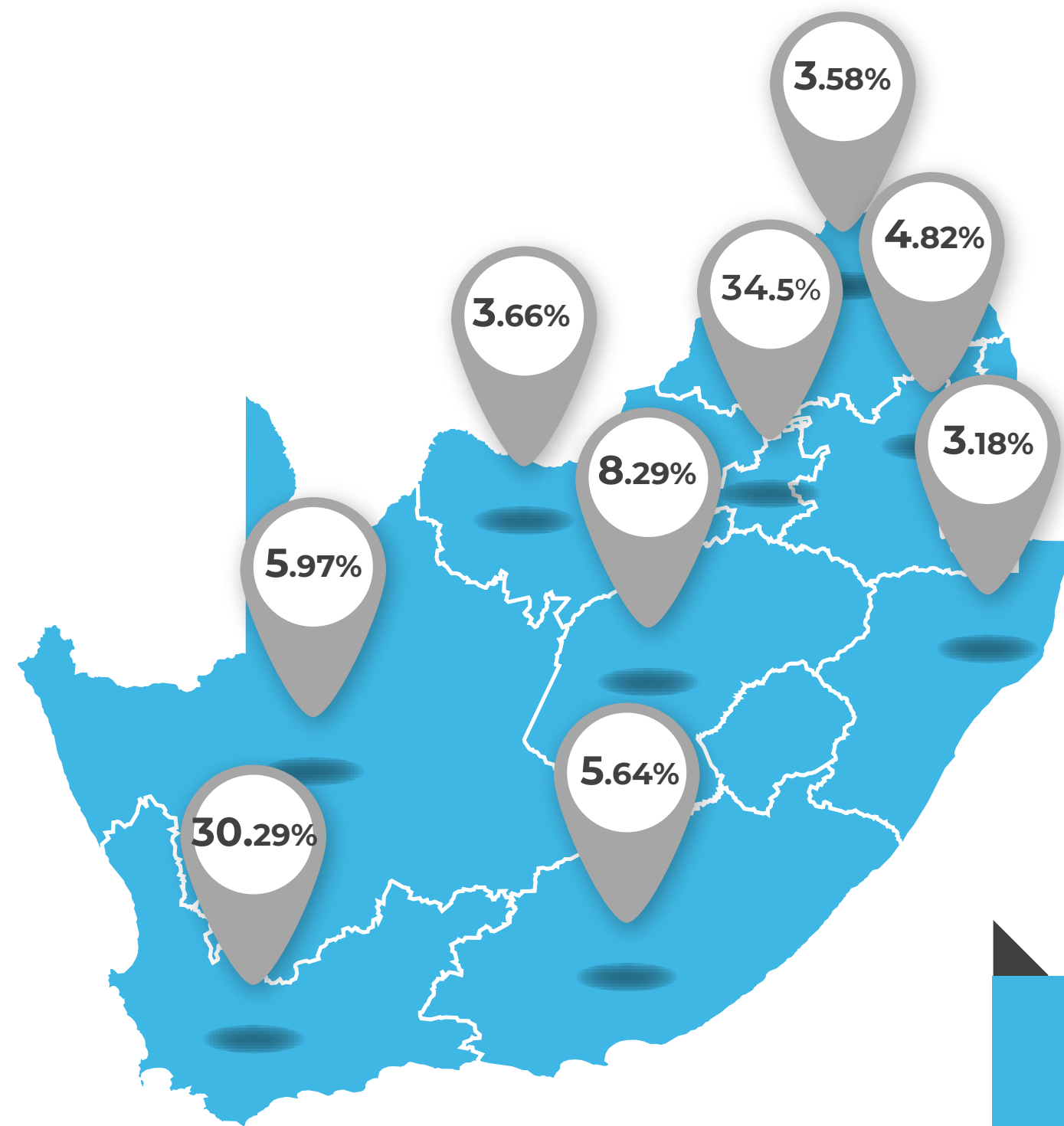
Unique Browsers
2 206 830



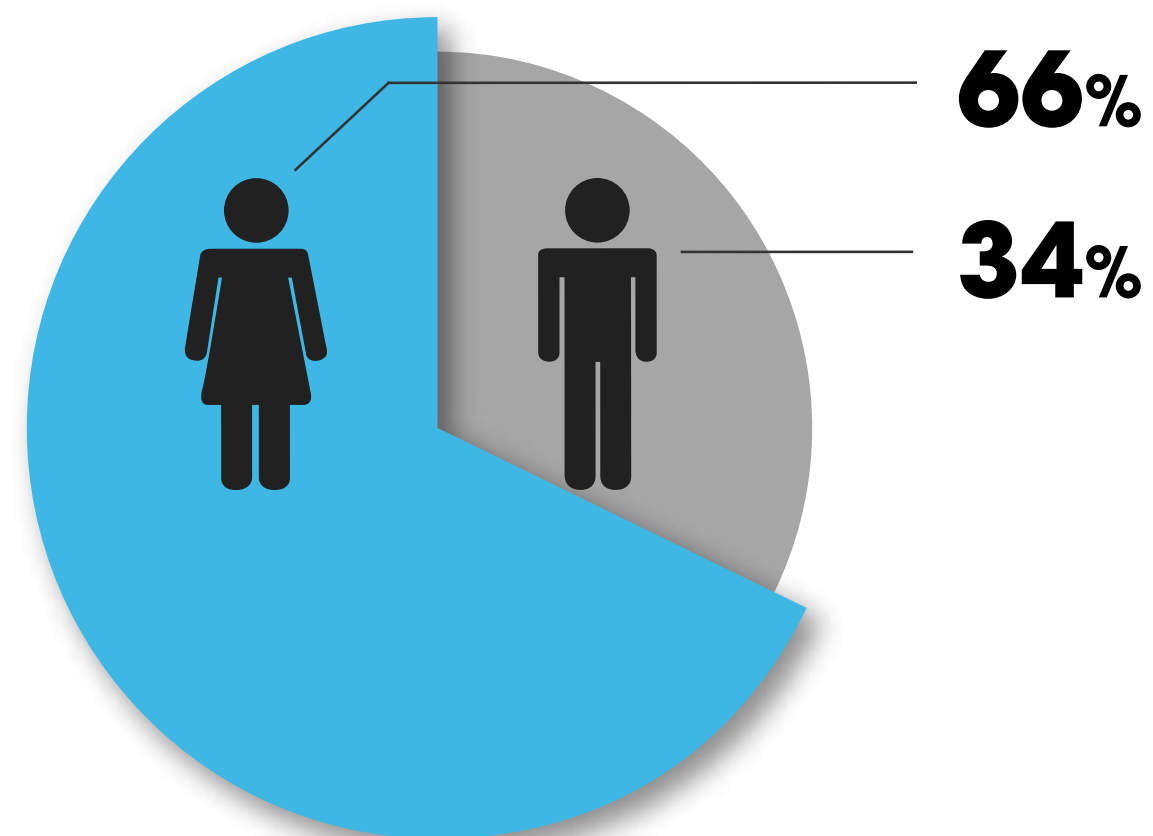
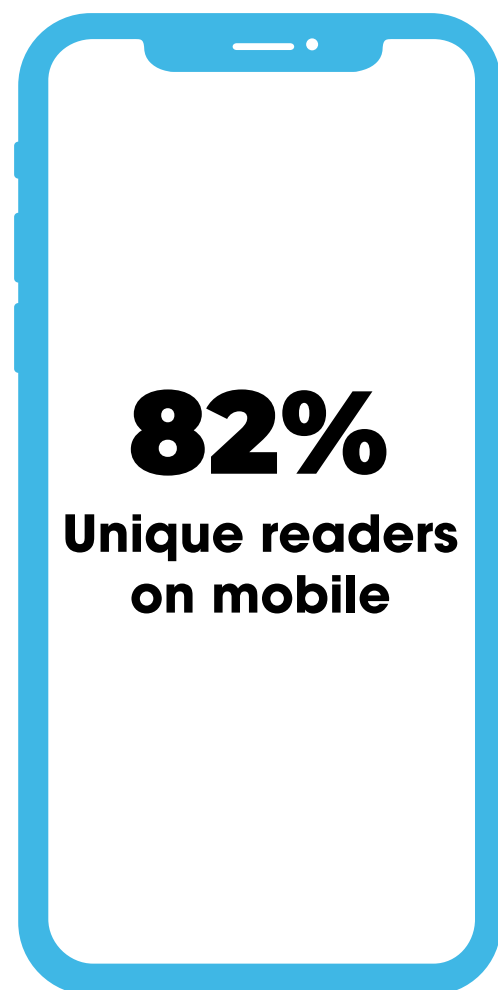
Page Views
54 861 080



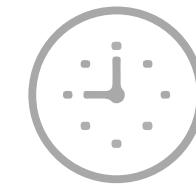
Average Daily UBs
257 316



81% Viewability
across Netwerk24



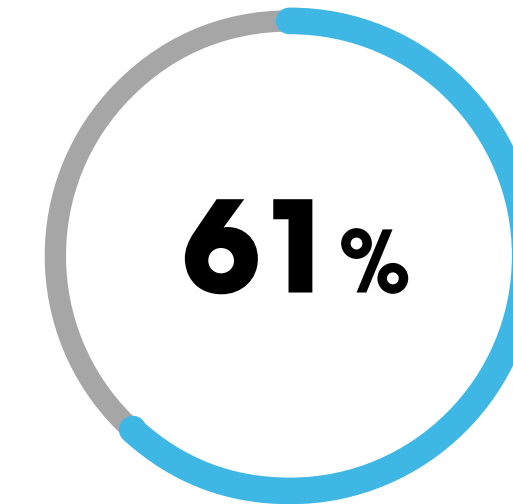
Engagement Stats:



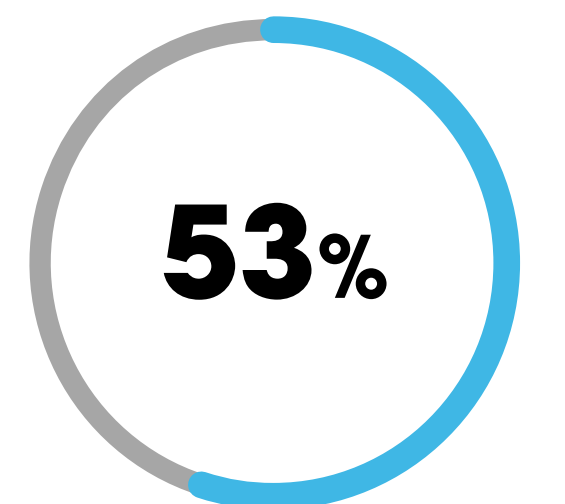
Average visit duration - 00:31 minutes



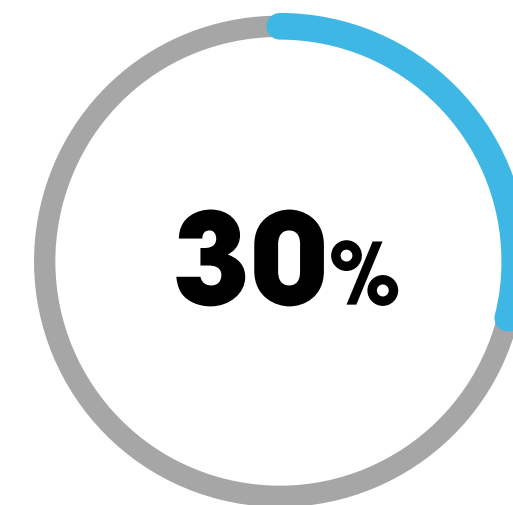
Page views per visit - 1.26 pages



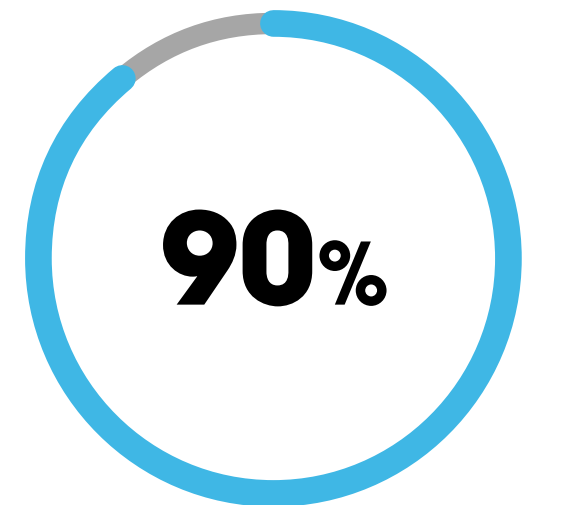
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily

Source: Narrative, GA360, Google (November 2021)