



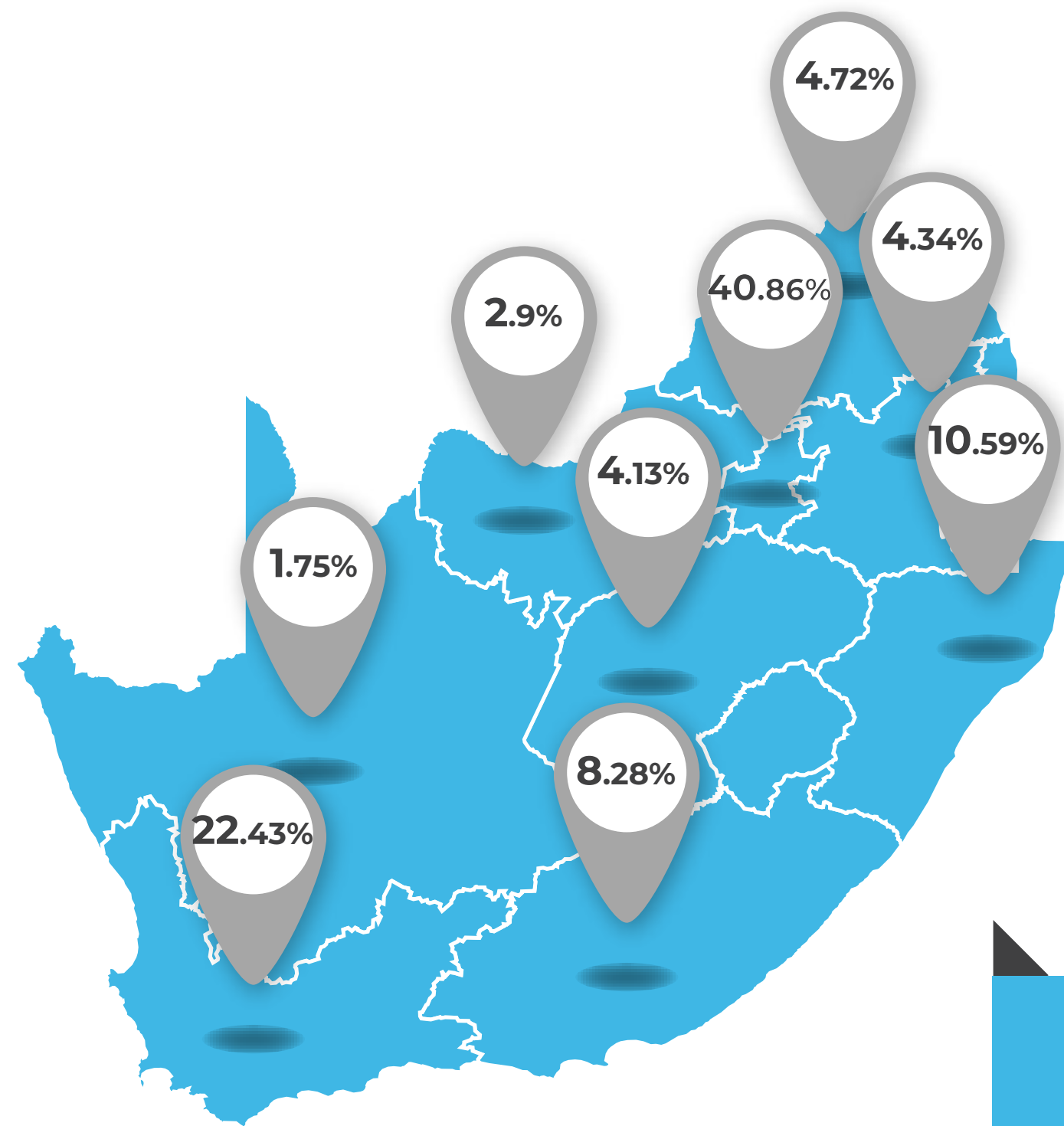
Unique Browsers
2 394 983



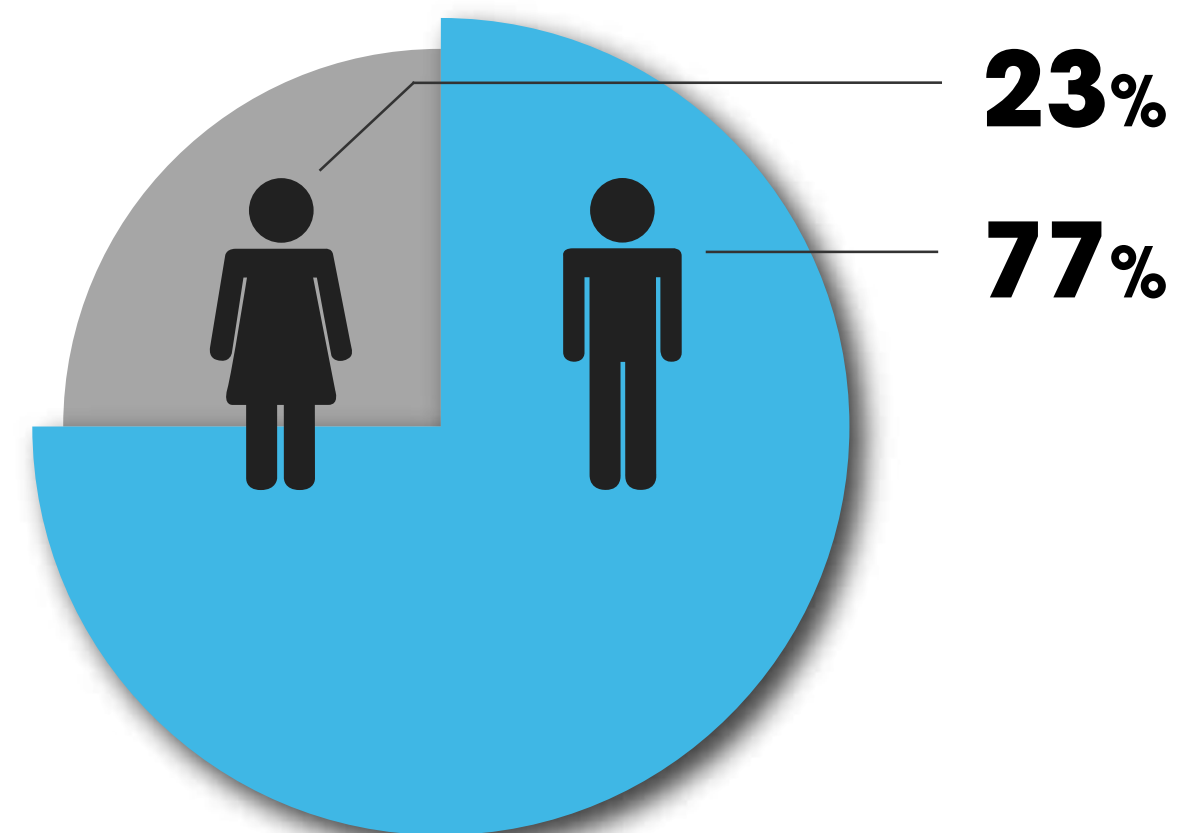
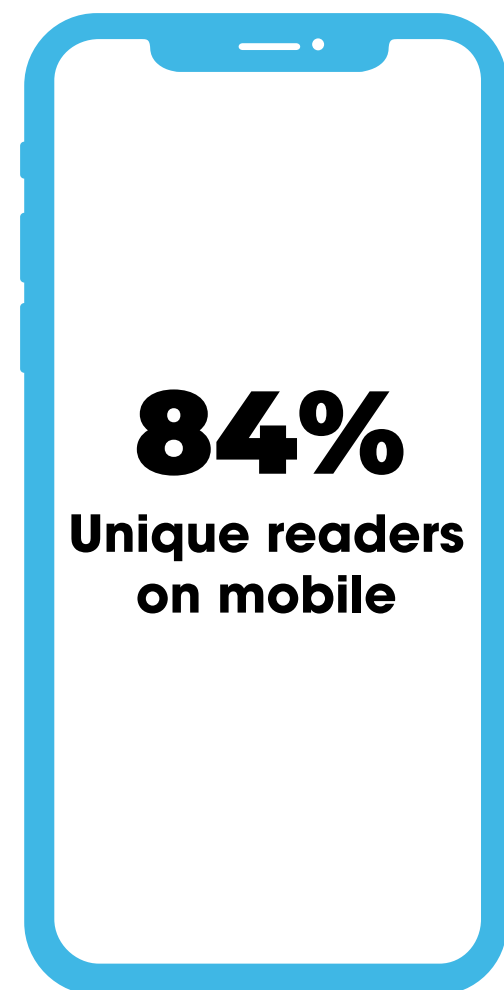
Page Views
17 454 628



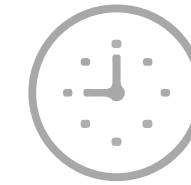
Average Daily UBs
234 649



79% Viewability
across News24 network



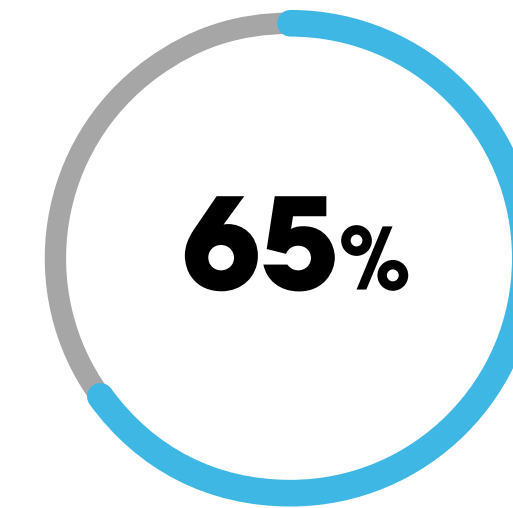
Engagement Stats:



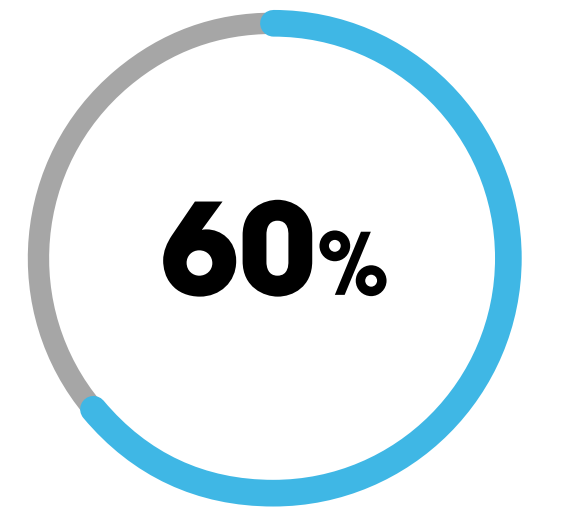
Average visit duration - 01:23 minutes



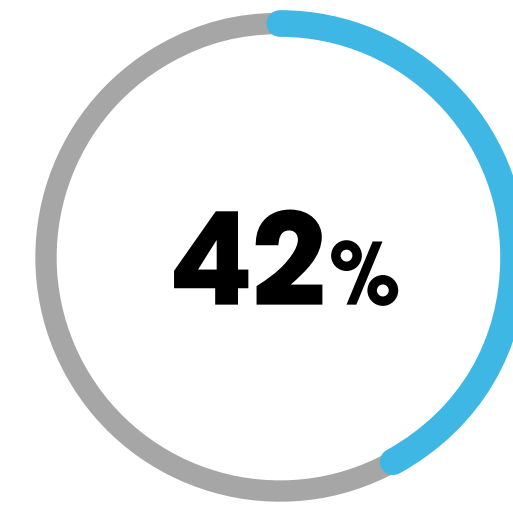
Page views per visit - 1.63 pages



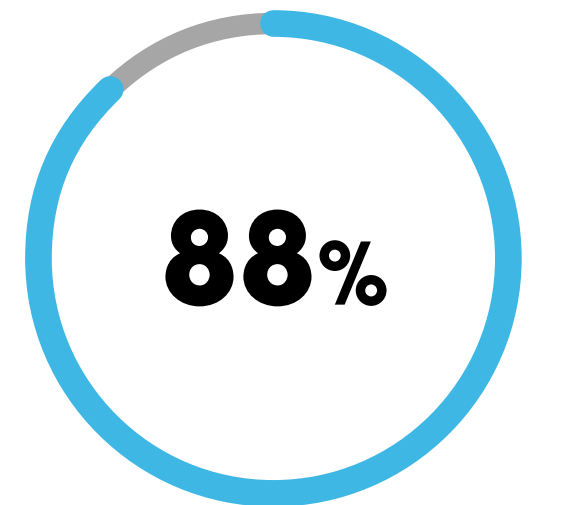
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily