



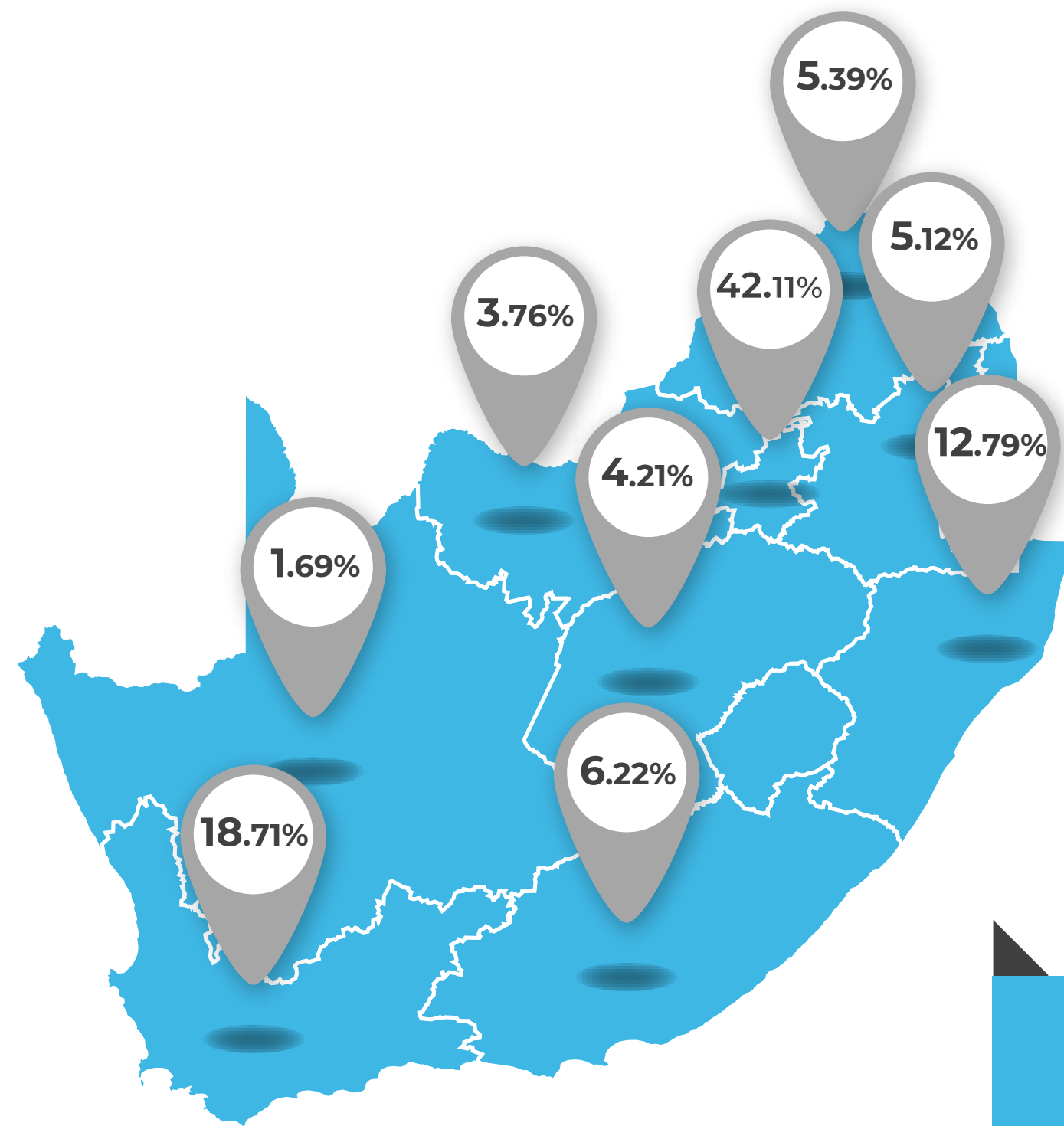
Unique Browsers
1 169 543



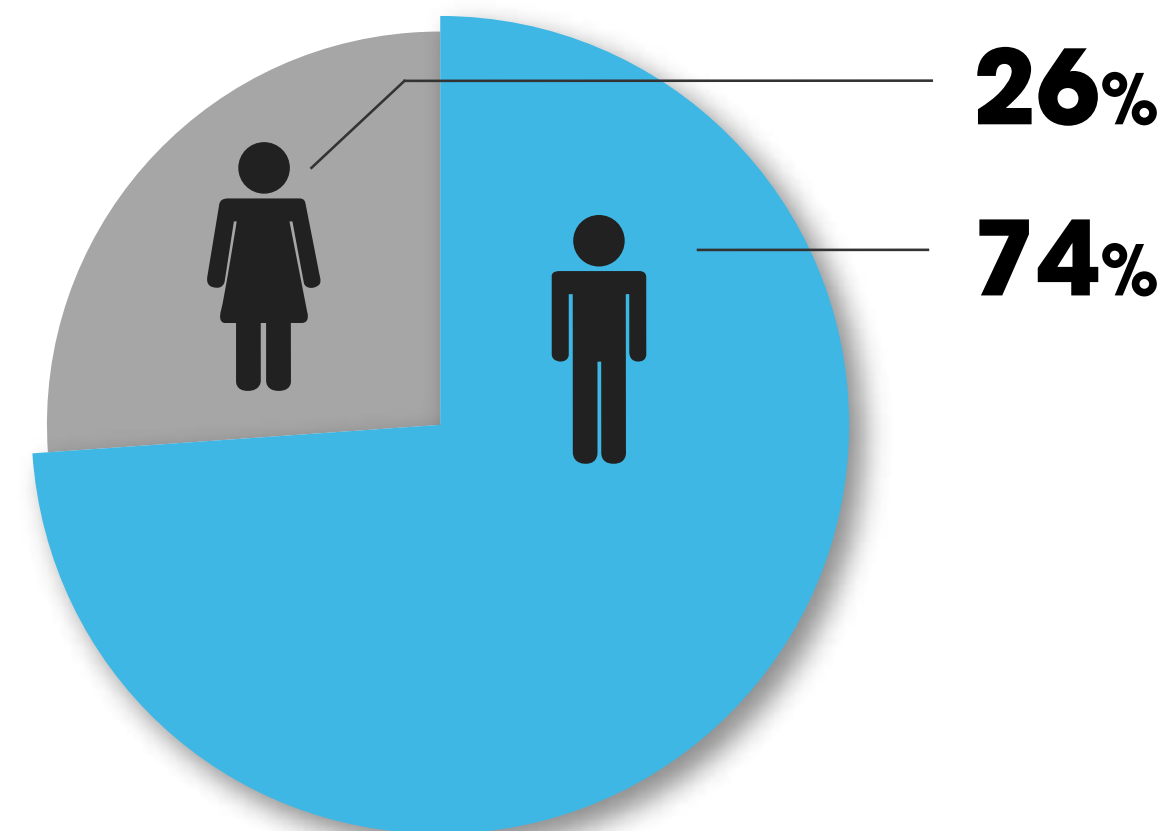
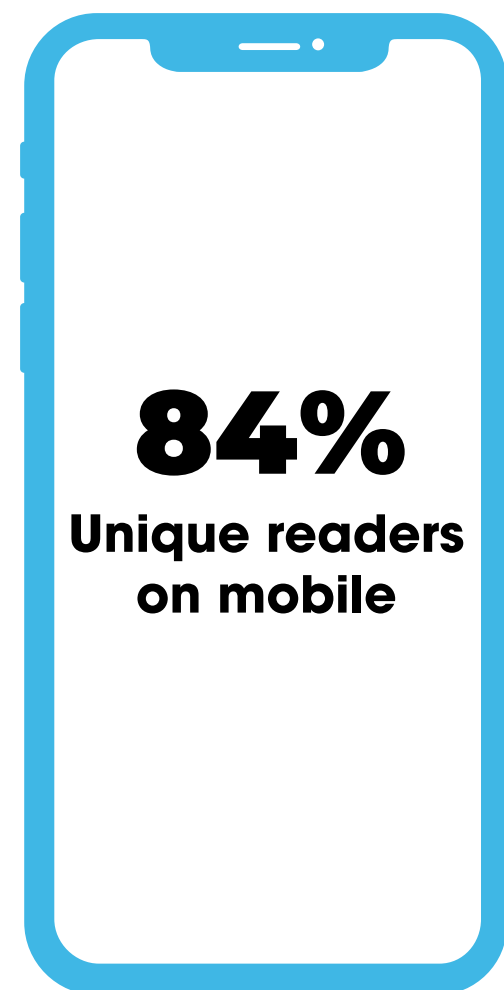
Page Views
3 363 843



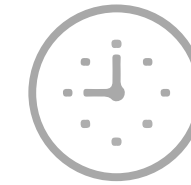
Average Daily UBs
73 323



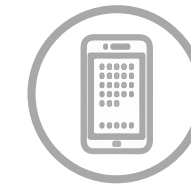
82% Viewability
across News24 network



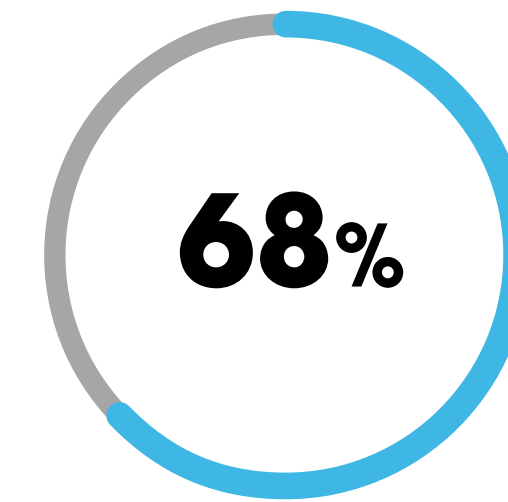
Engagement Stats:



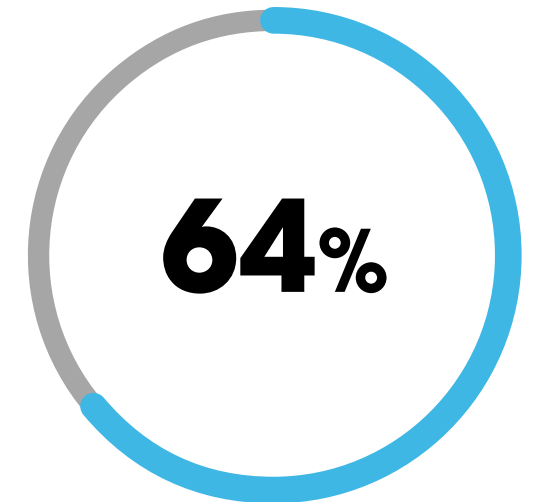
Average visit duration - 00:36 minutes



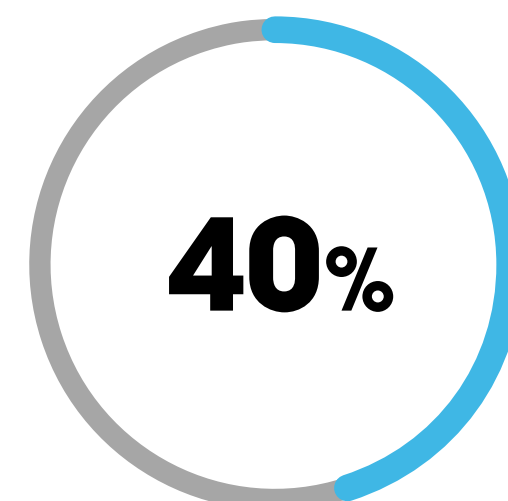
Page views per visit - 1.24 pages



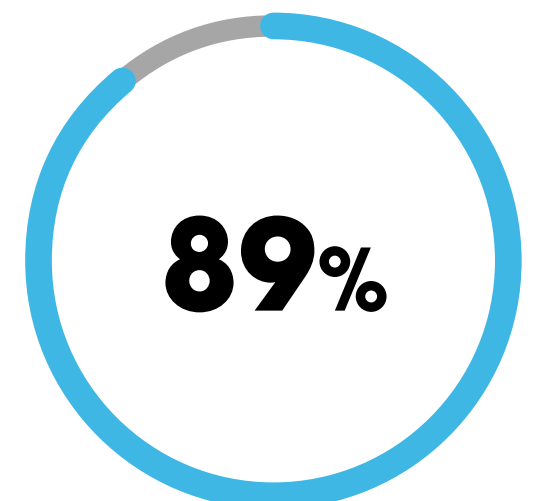
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily