



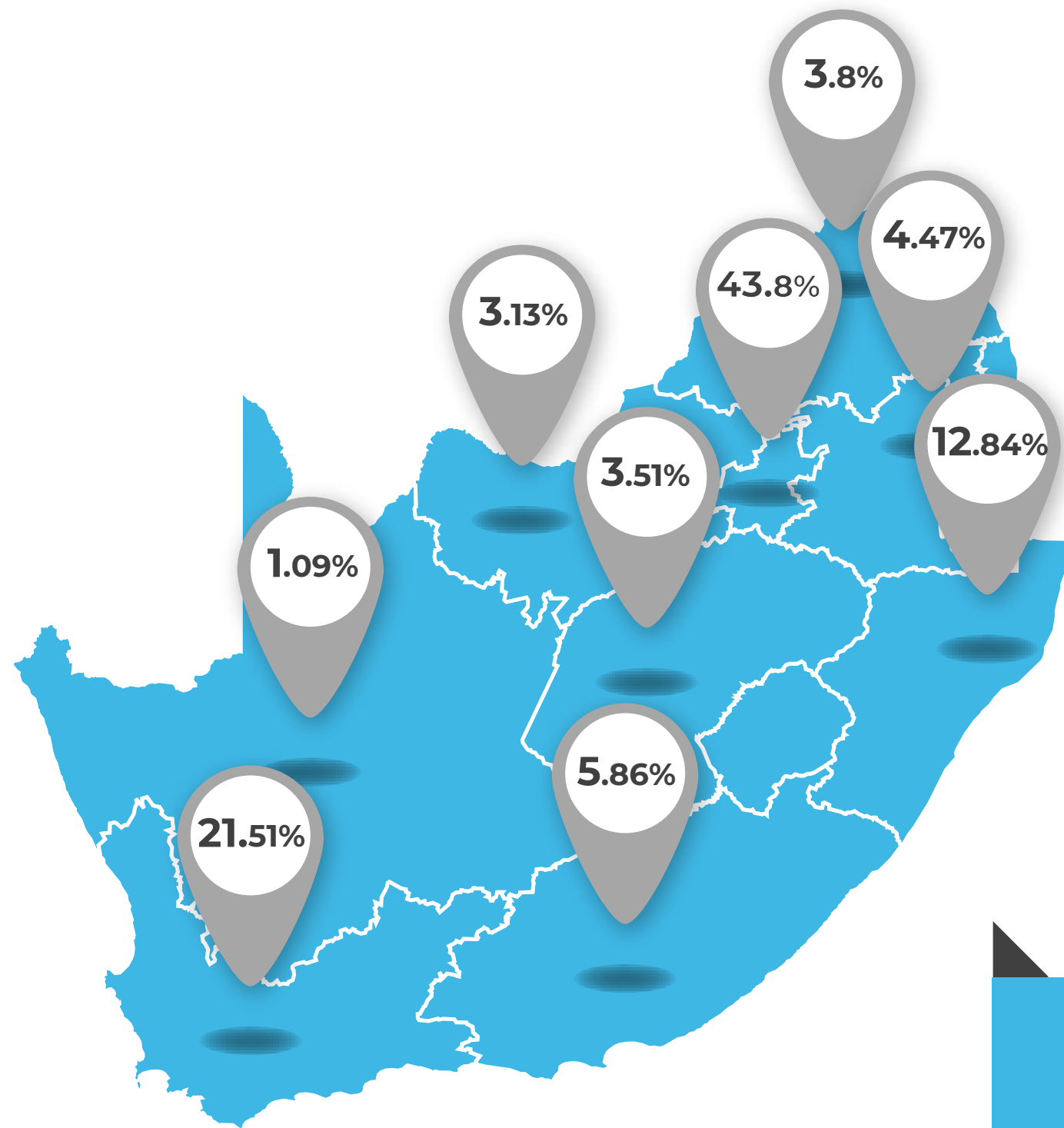
Unique Browsers  
2 139 384



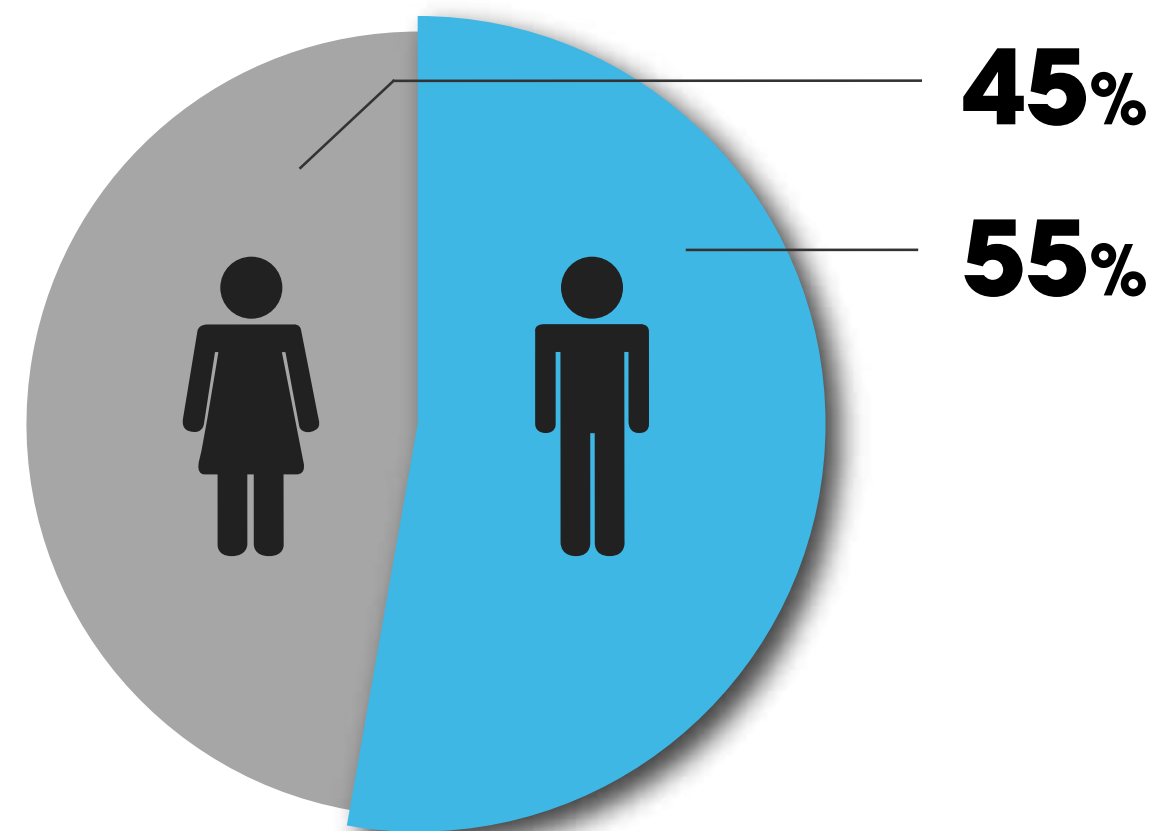
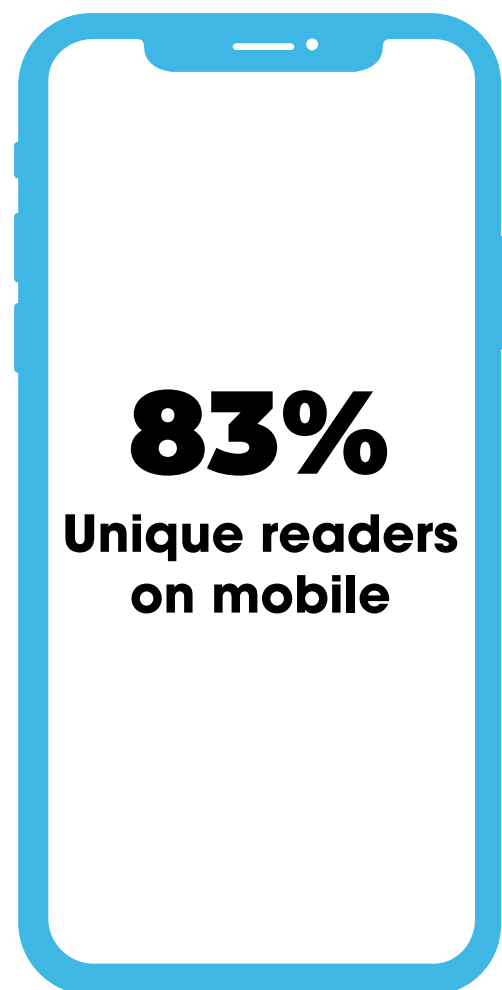
Page Views  
7 026 242



Average Daily UBs  
141 017

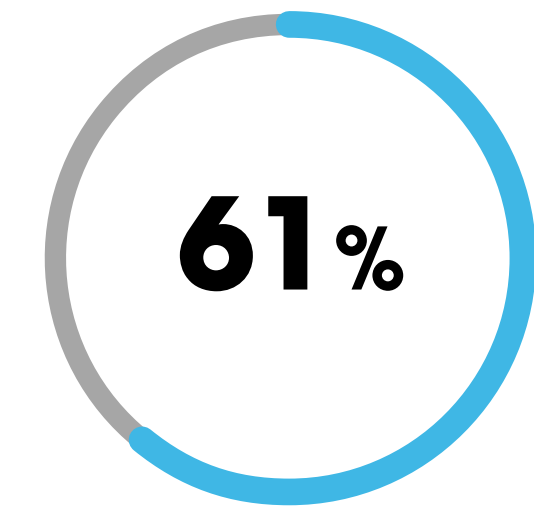


76% Viewability across News24 network

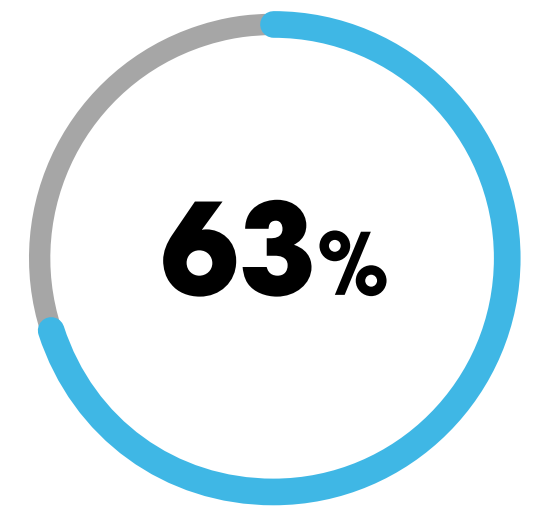


Engagement Stats:

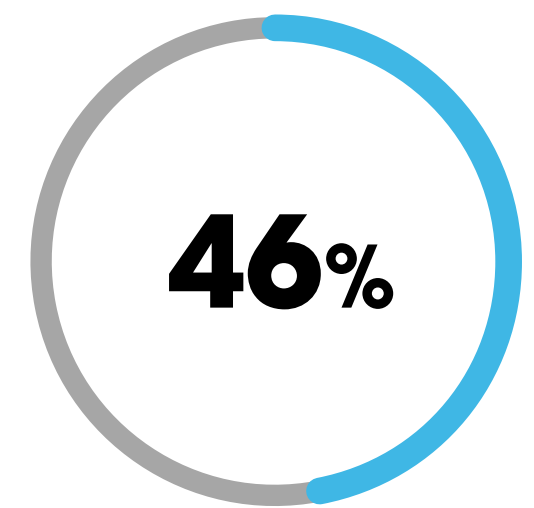
- Average visit duration - 01:02 minutes
- Page views per visit - 1.34 pages



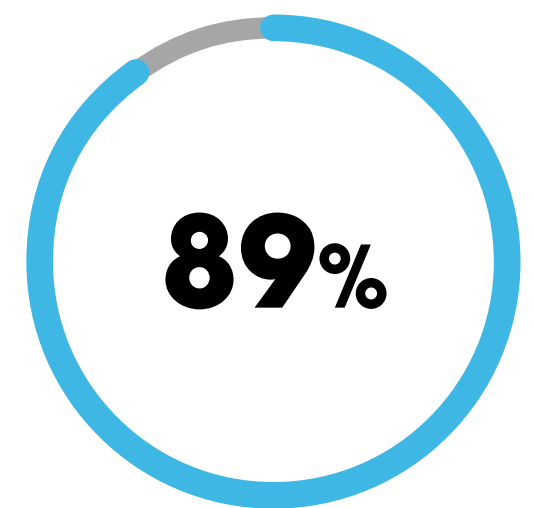
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily