



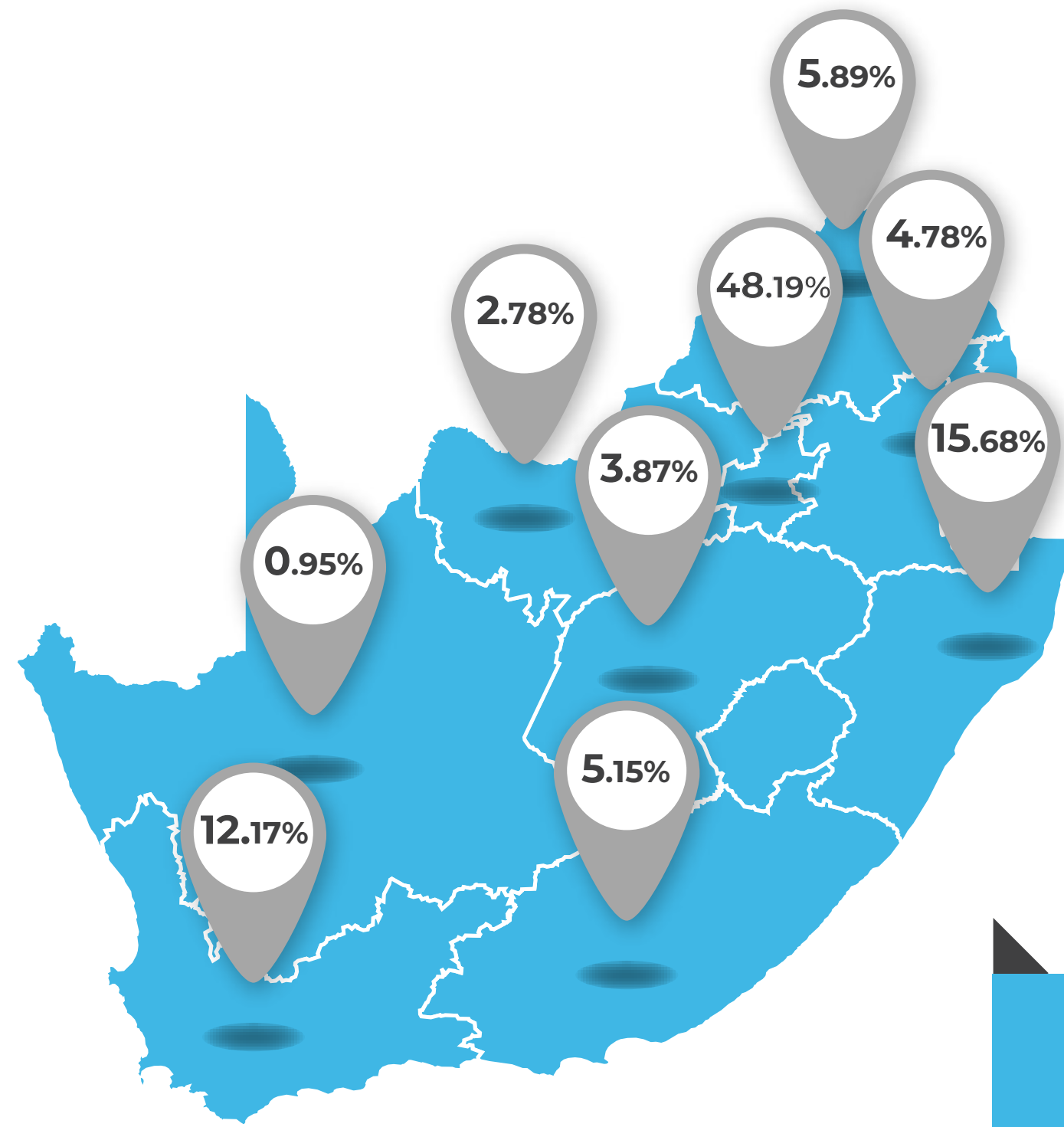
Unique Browsers
529 743



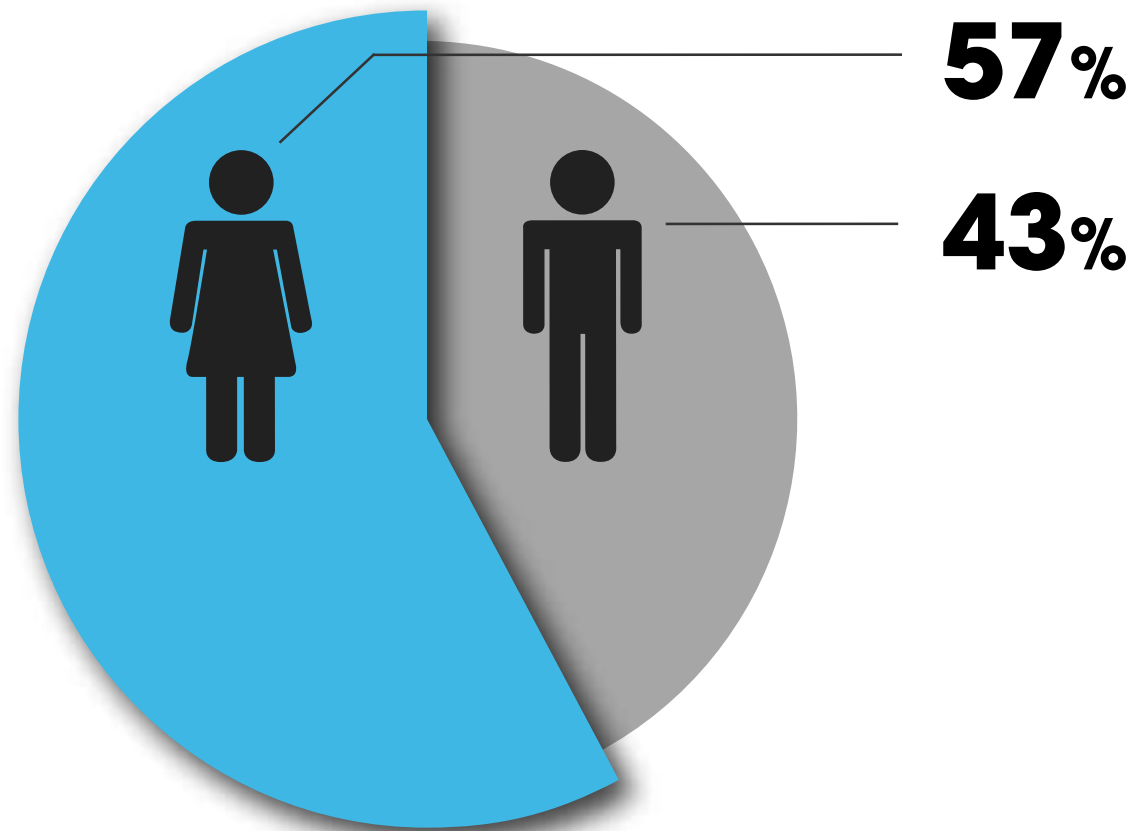
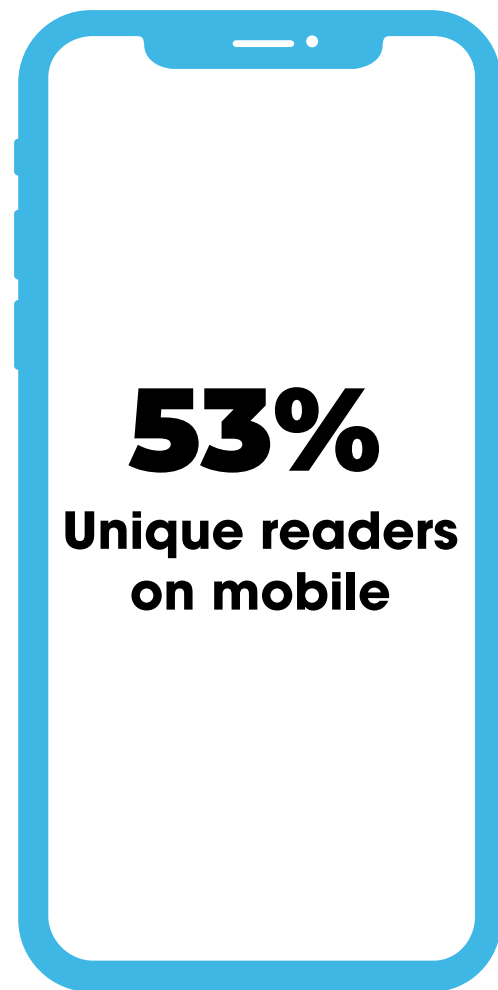
Page Views
5 218 133



Average Daily UBs
25 155



53% Viewability
across News24 network



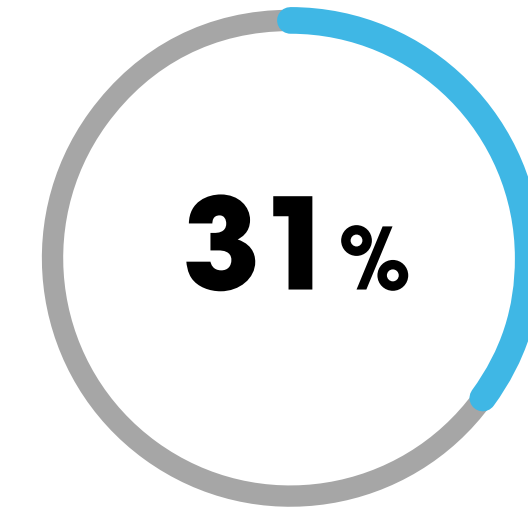
Engagement Stats:



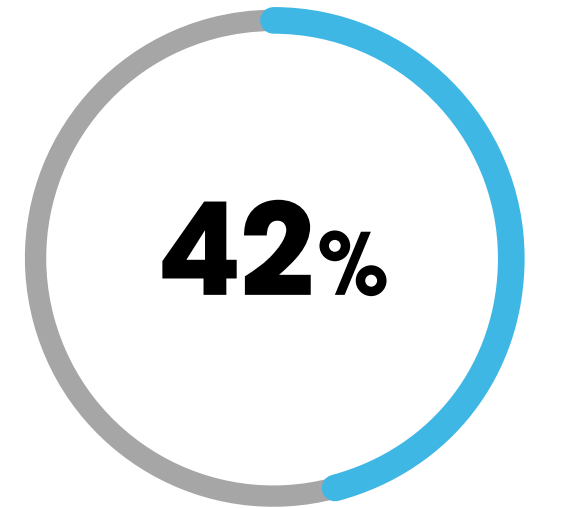
Average visit duration - 03:52 minutes



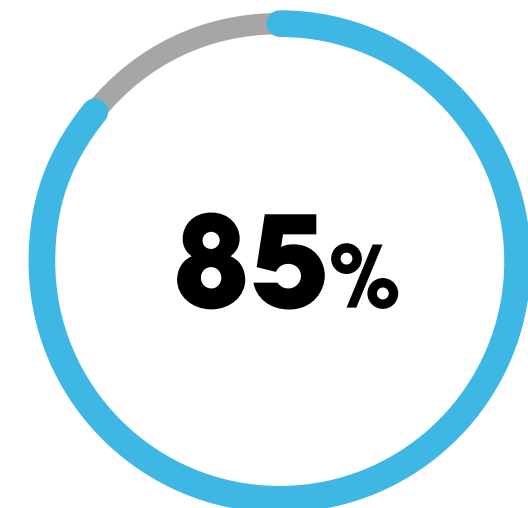
Page views per visit - 3.52 pages



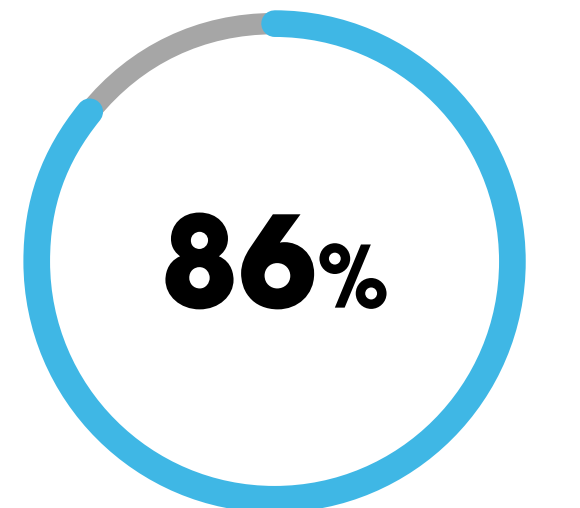
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily