



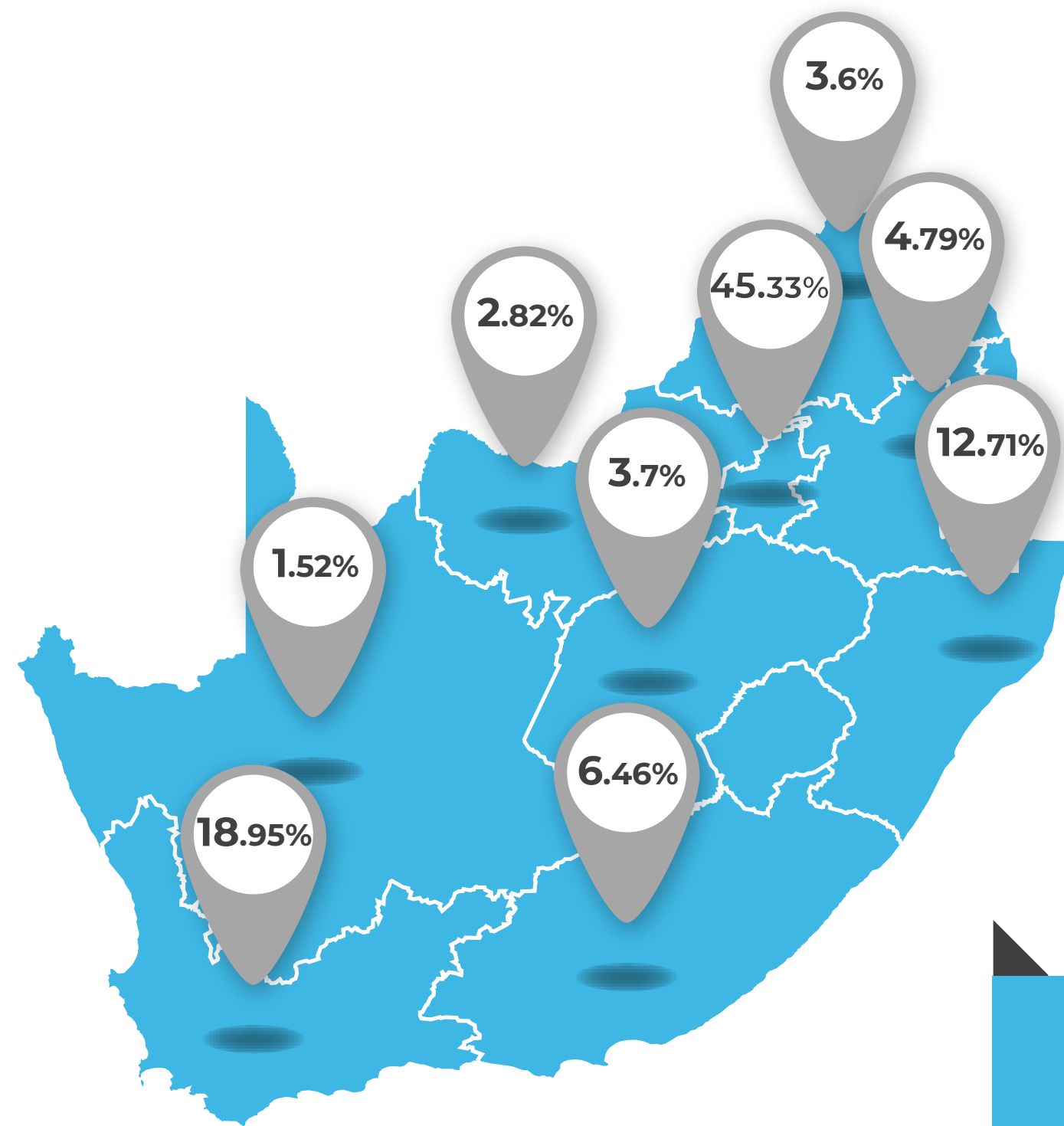
**Unique Browsers**  
**1 675 559**



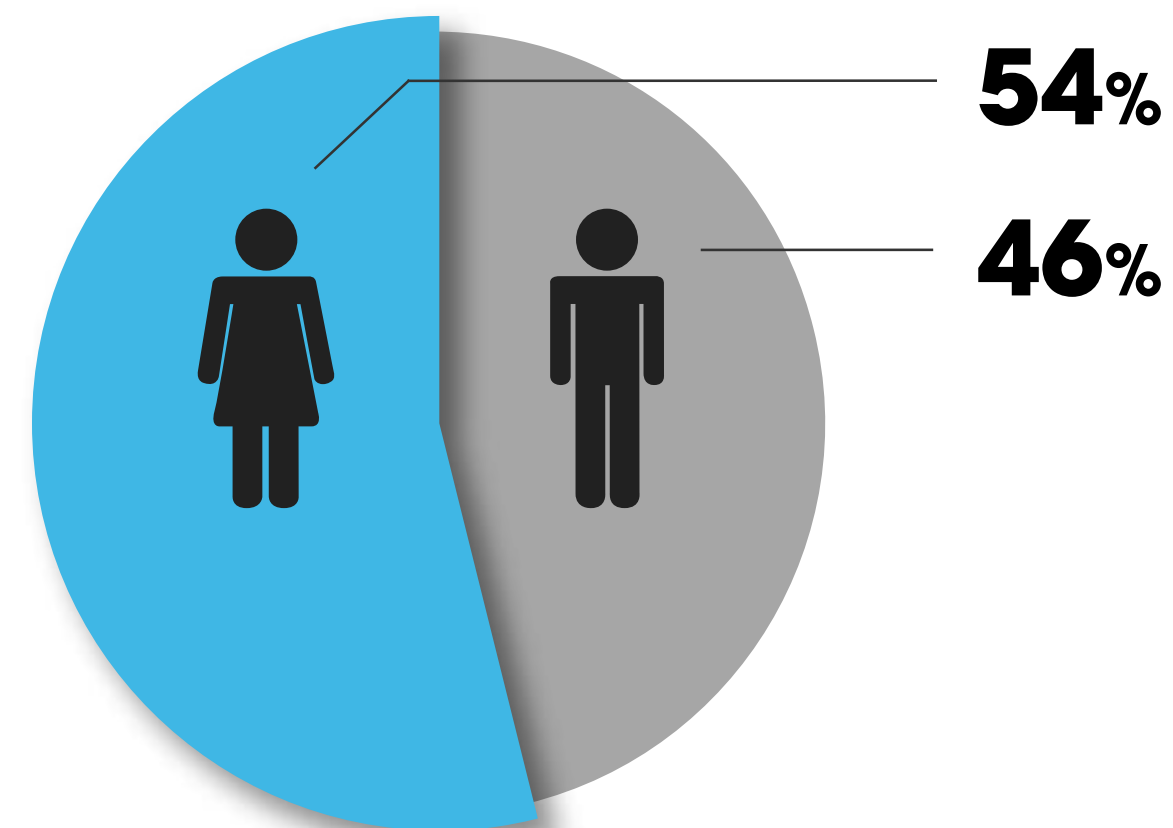
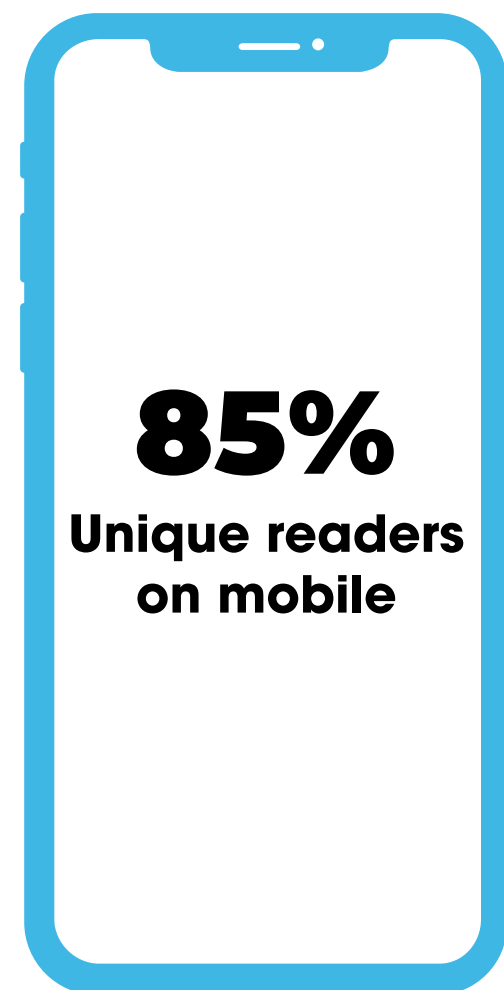
**Page Views**  
**5 724 138**



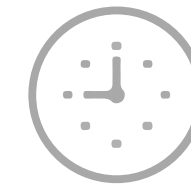
**Average Daily UBs**  
**102 033**



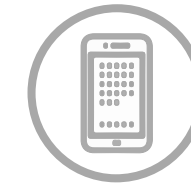
**81% Viewability**  
**across News24 network**



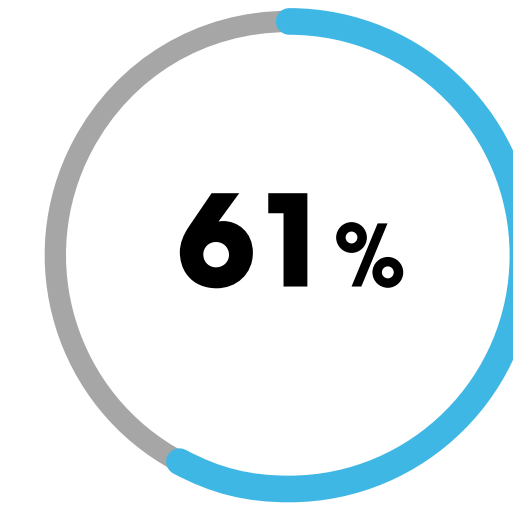
## Engagement Stats:



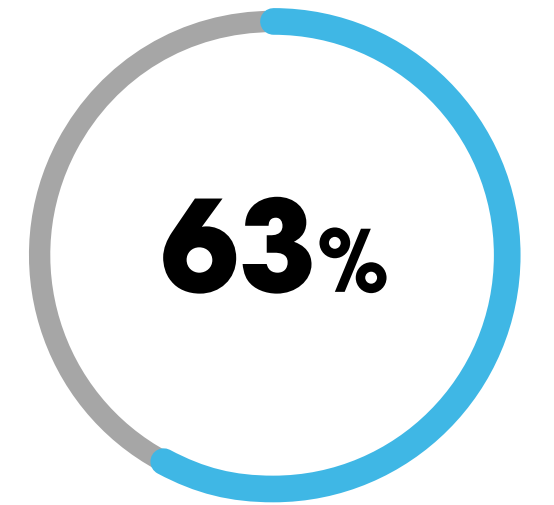
**Average visit duration - 00:39 minutes**



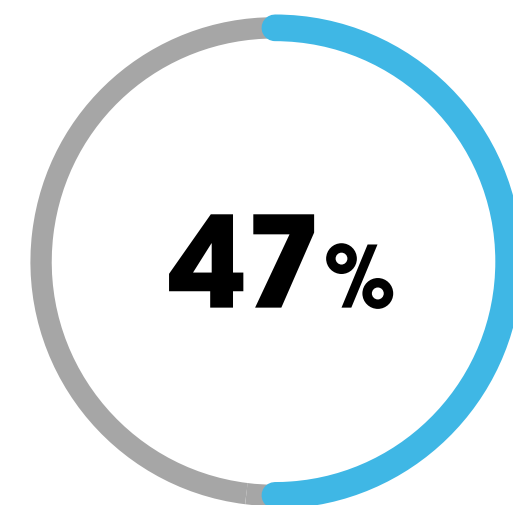
**Page views per visit - 0.39 pages**



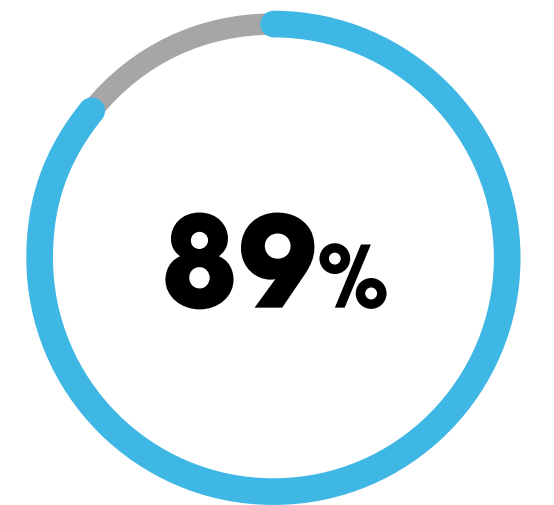
**Readers work fulltime**



**Readers with a tertiary education**



**Readers are aged 18-34 years**



**Readers access internet daily**