



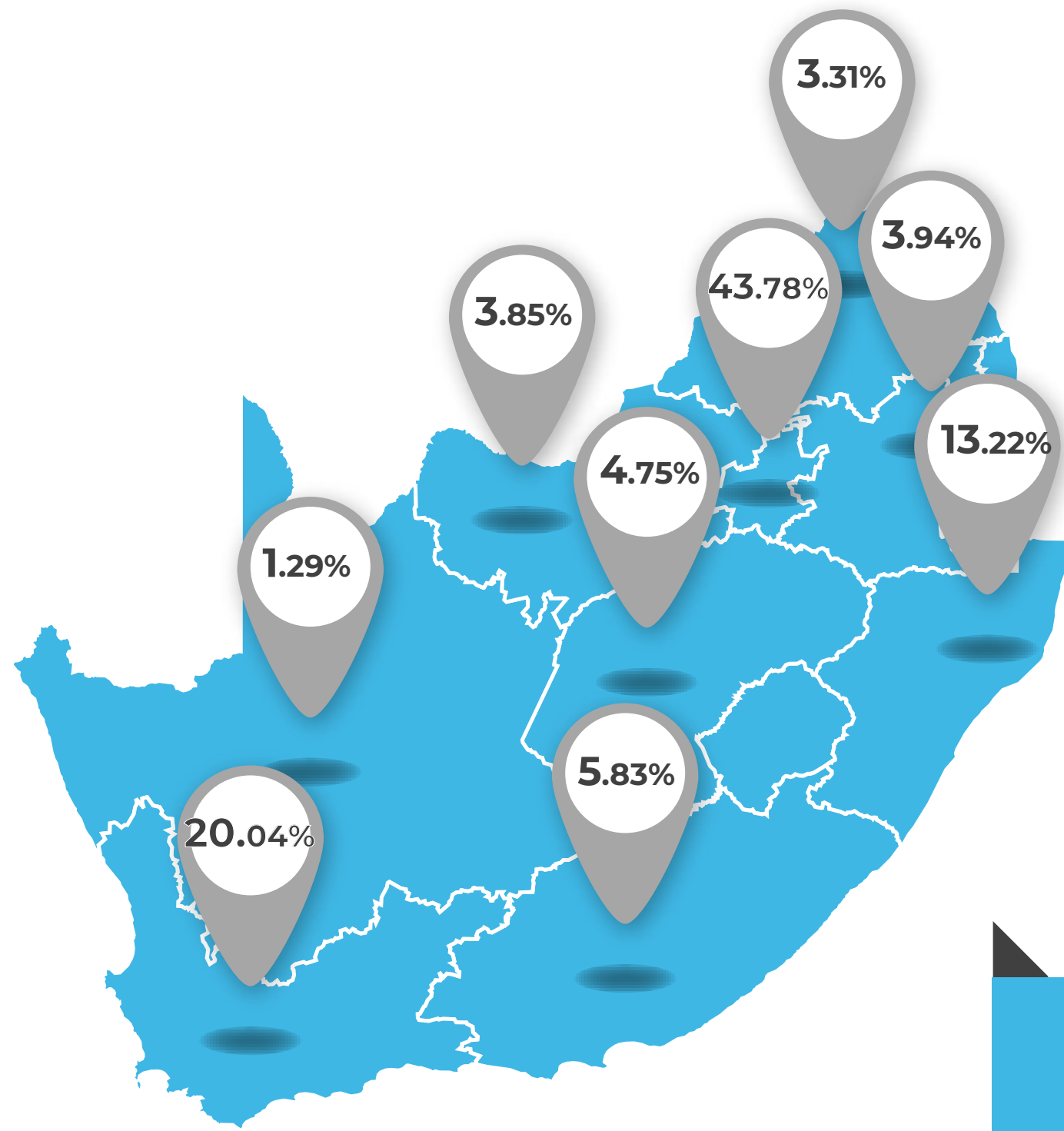
Unique Browsers
1 001 843



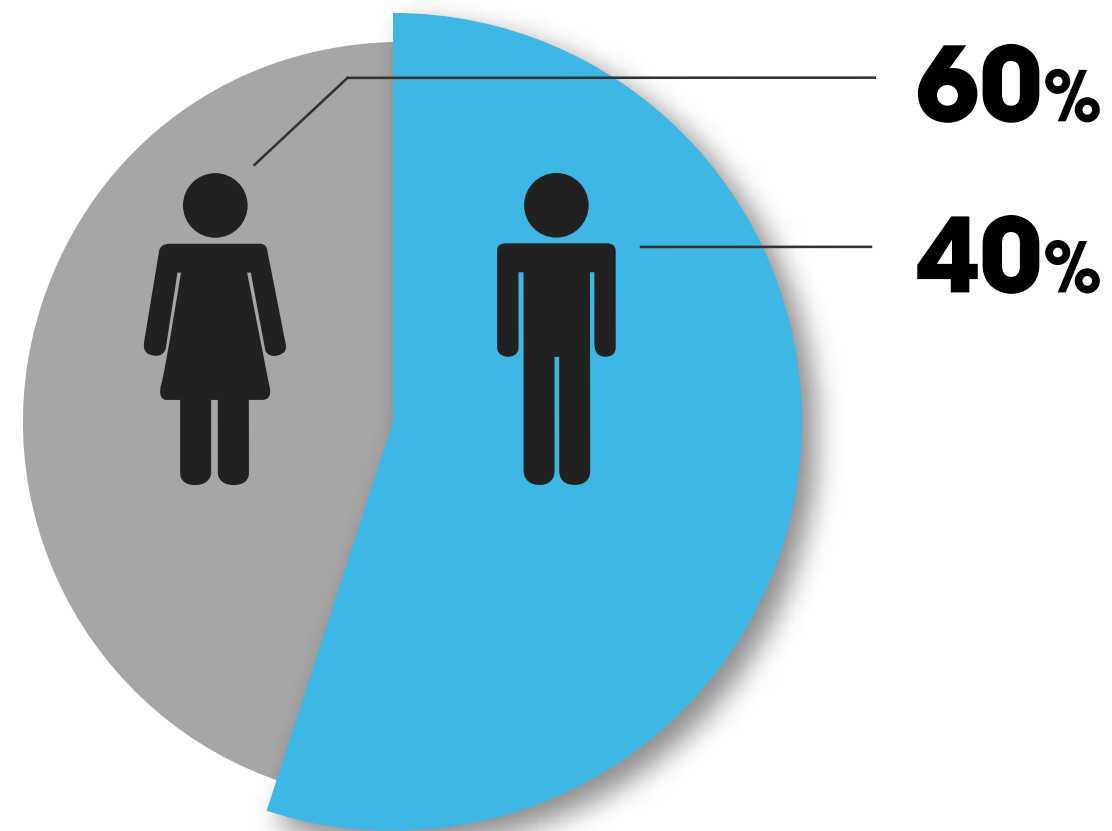
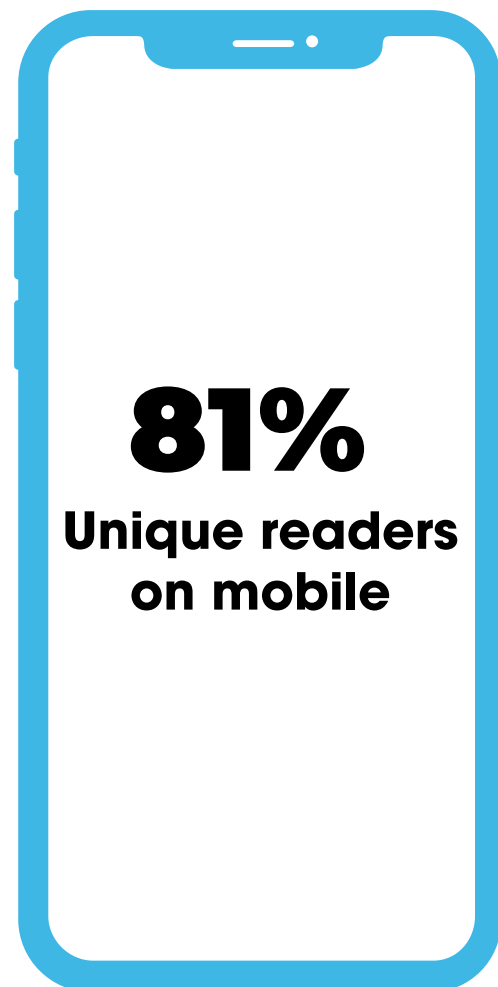
Page Views
1 989 547



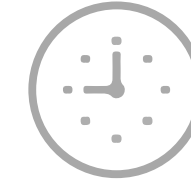
Average Daily UBs
49 273



82% Viewability
across News24 network



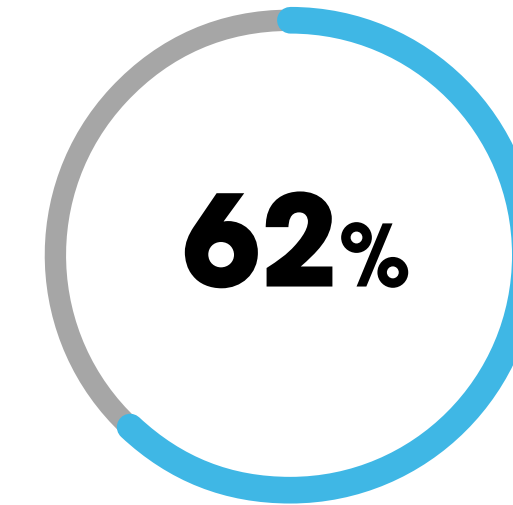
Engagement Stats:



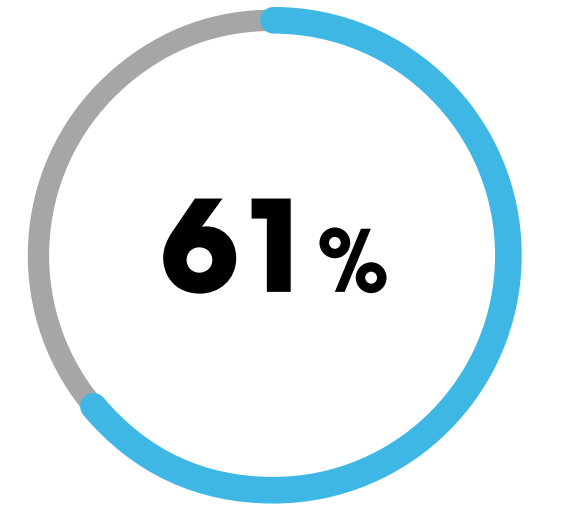
Average visit duration - 00:18 minutes



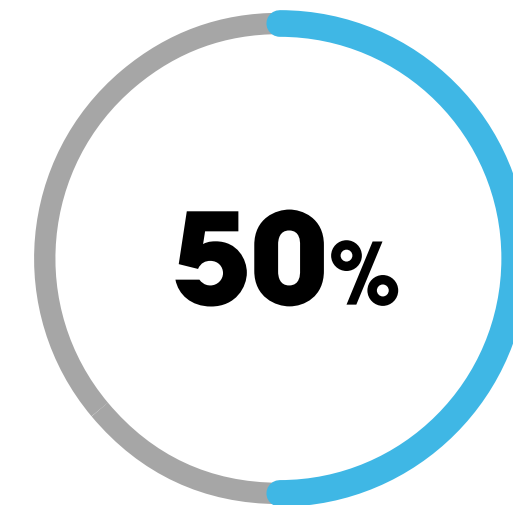
Page views per visit - 1.10 pages



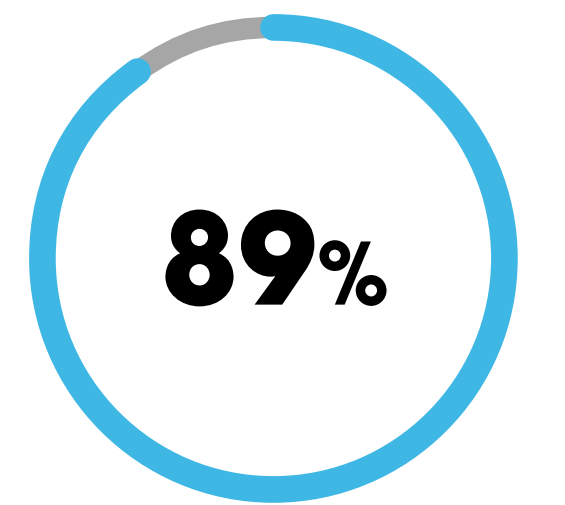
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily