

ride24



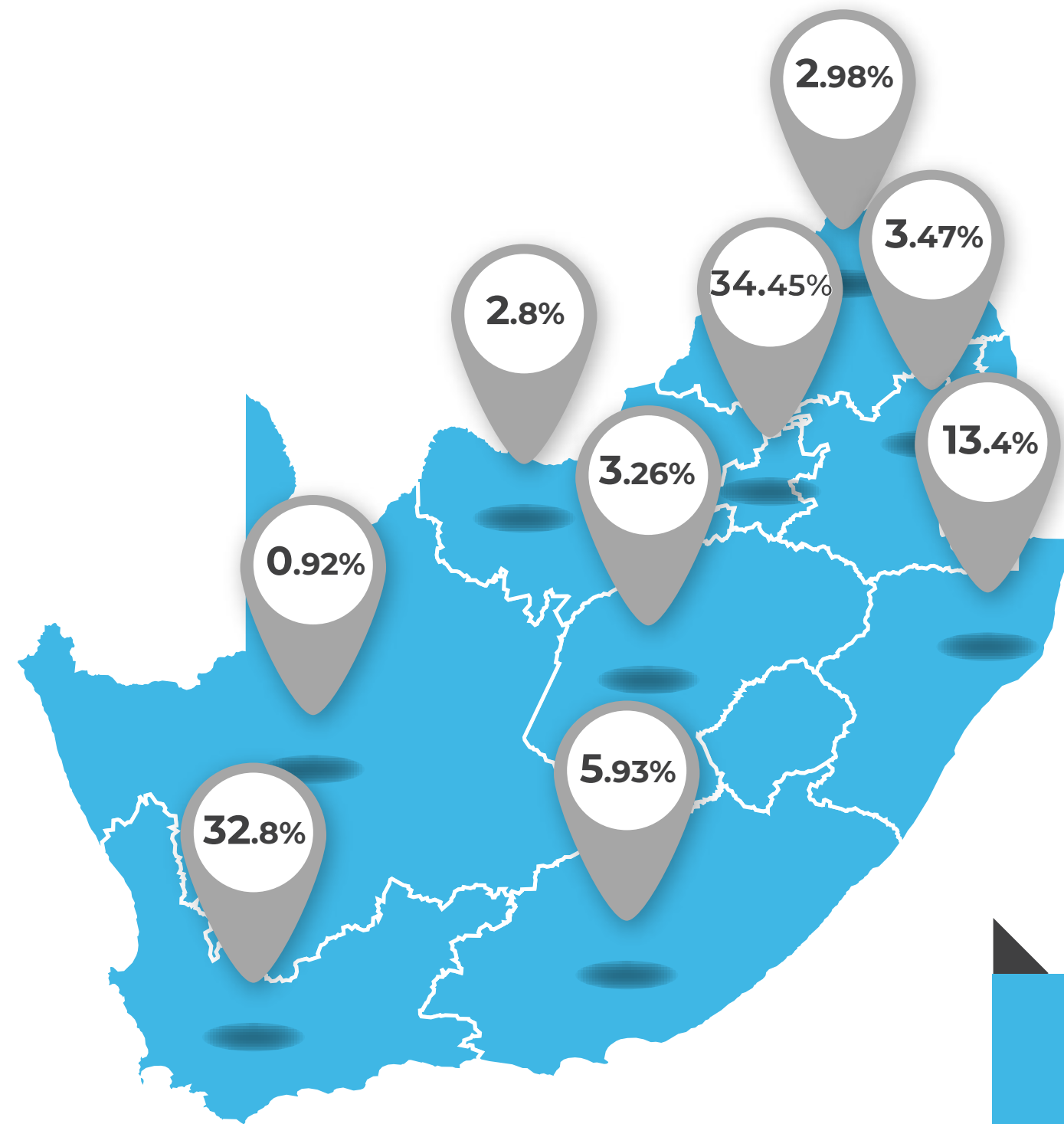
Unique Browsers
90 672



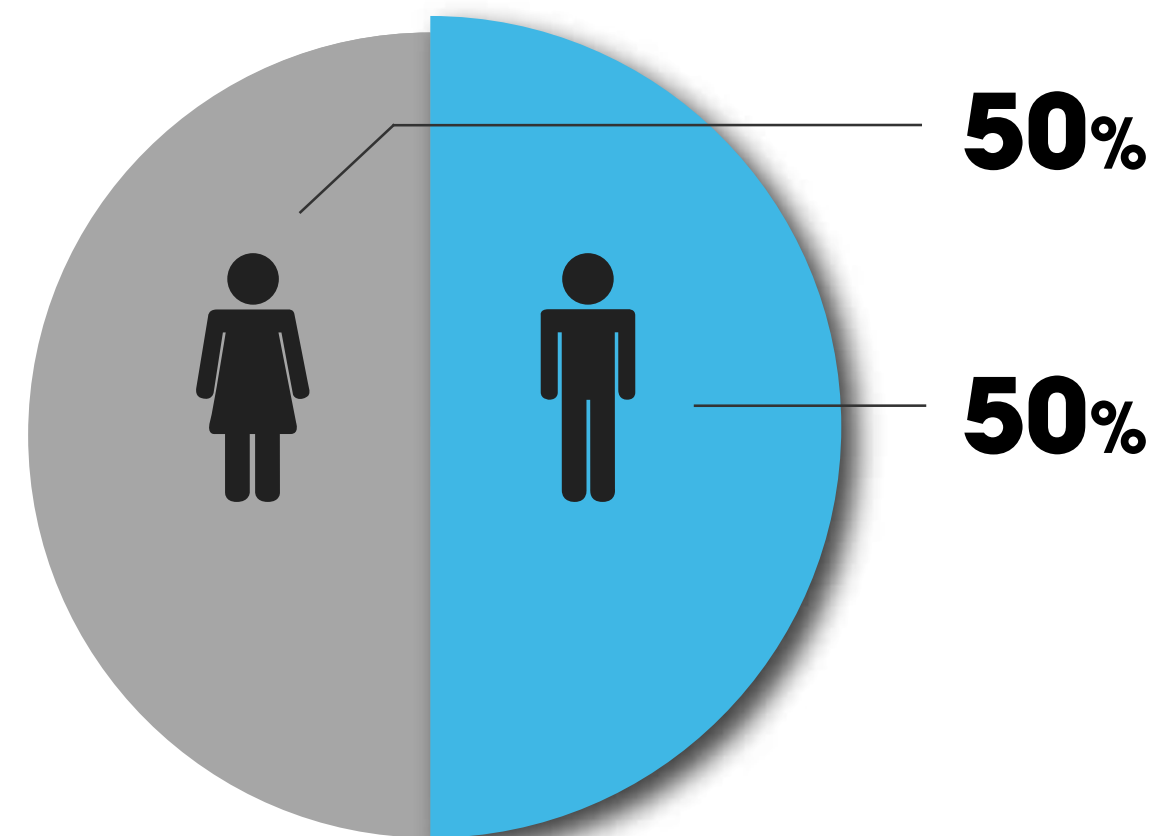
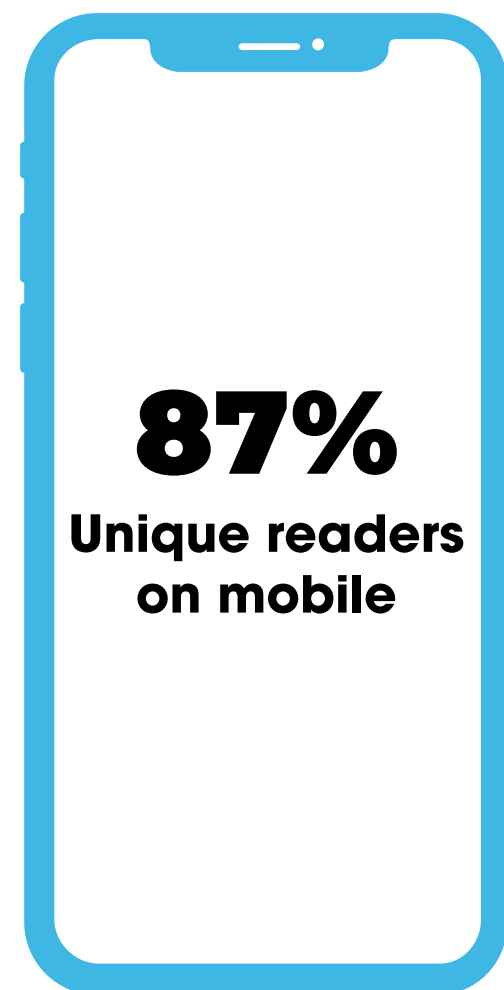
Page Views
175 979



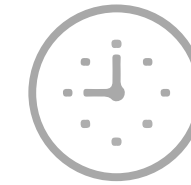
Average Daily UBs
4 148



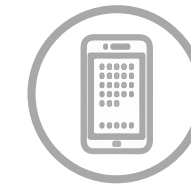
85% Viewability
across News24 network



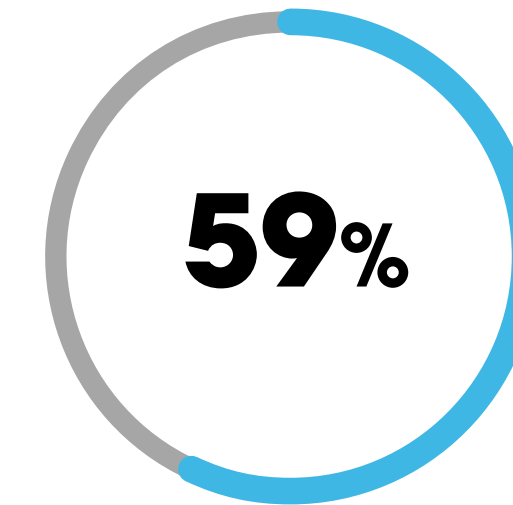
Engagement Stats:



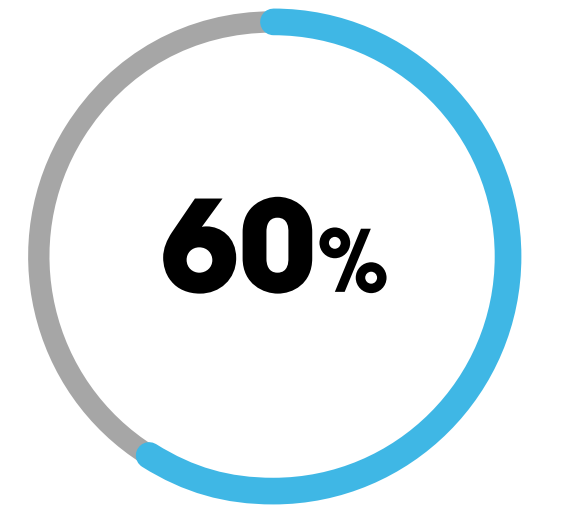
Average visit duration - 00:20 minutes



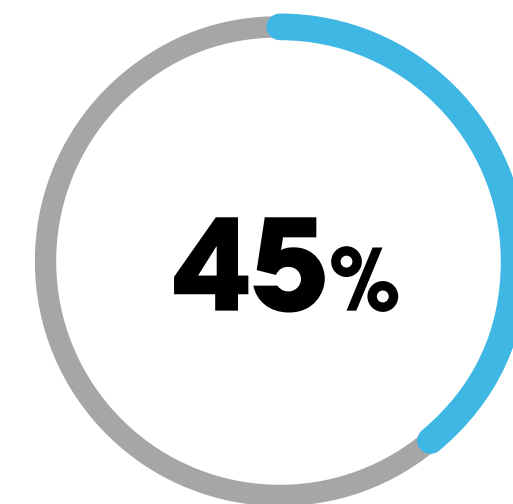
Page views per visit - 1.14 pages



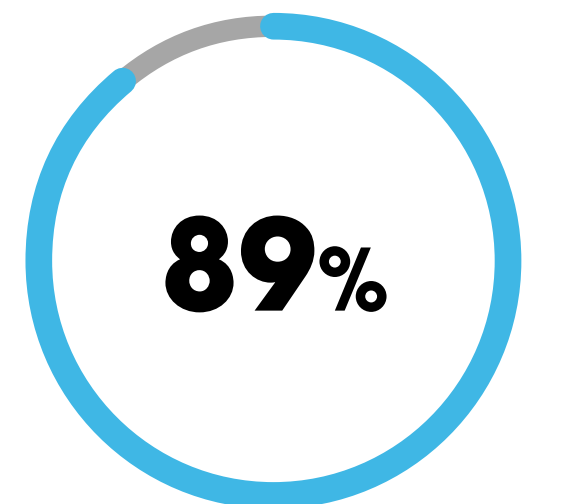
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily