

W₂₄



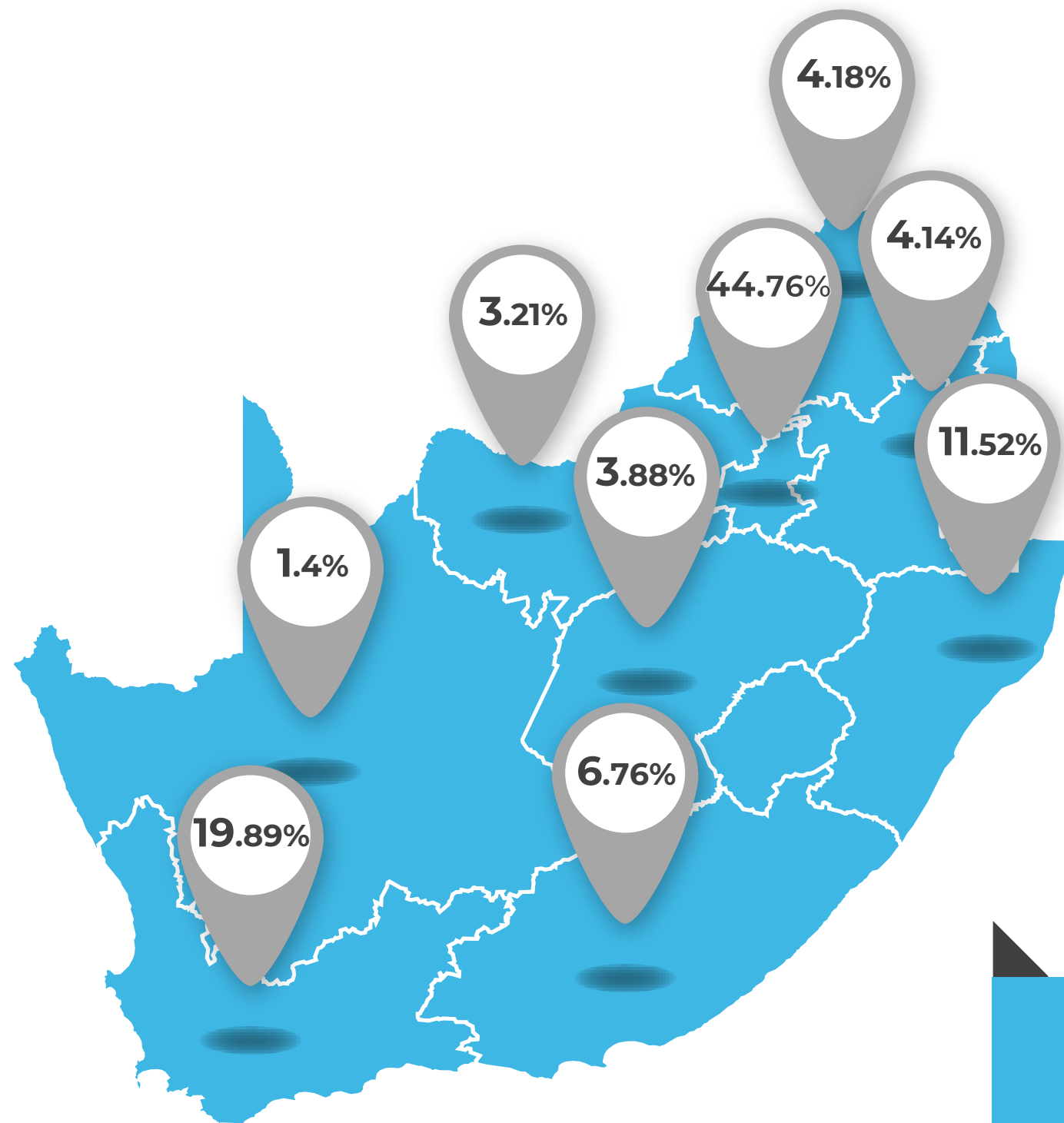
Unique Browsers
657 198



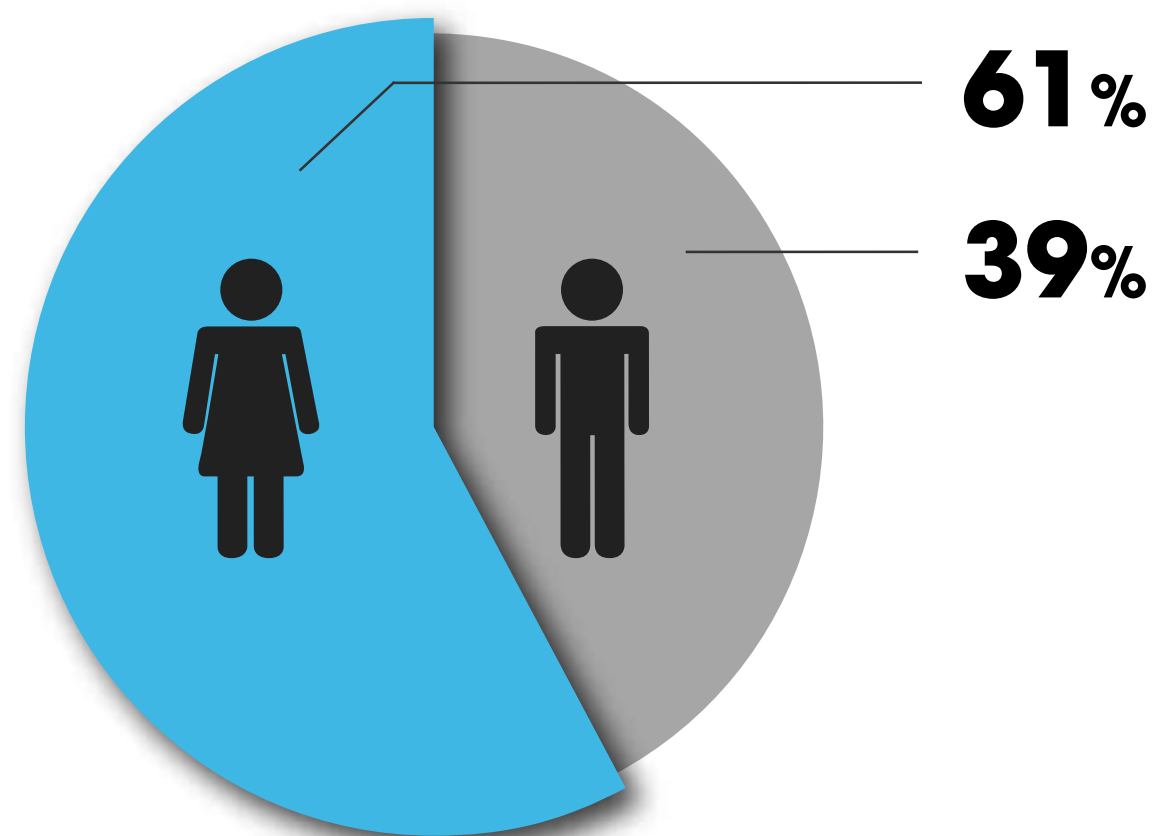
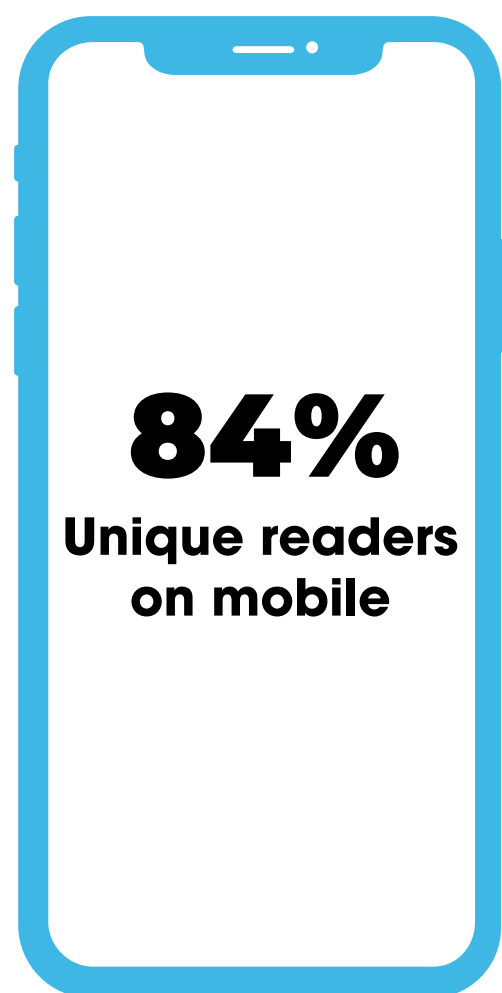
Page Views
1 425 542



Average Daily UBs
33 532



80% Viewability
across News24 network



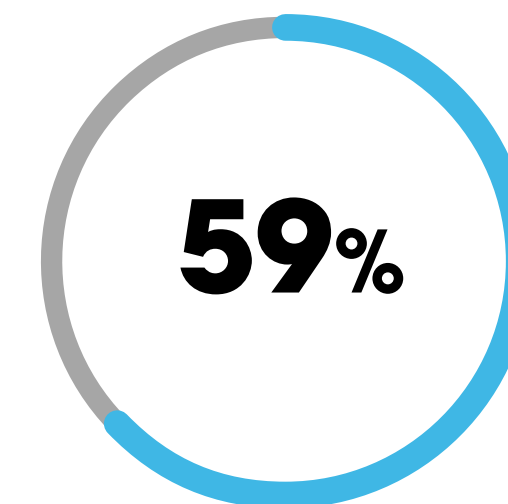
Engagement Stats:



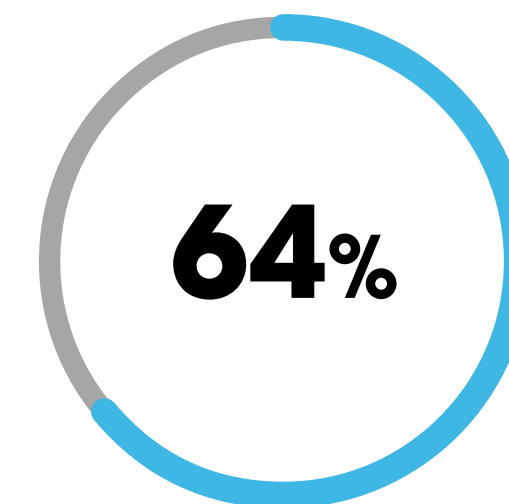
Average visit duration - 00:34 minutes



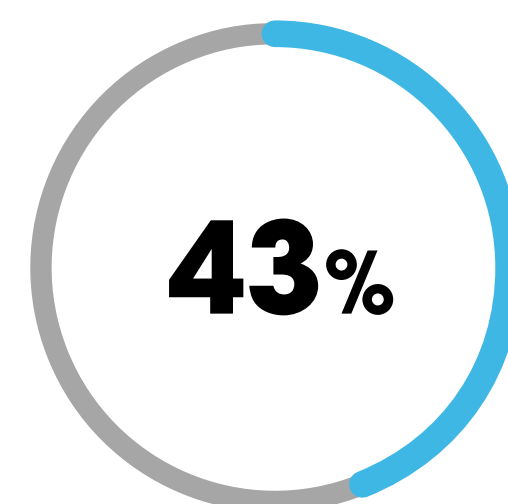
Page views per visit - 1.18 pages



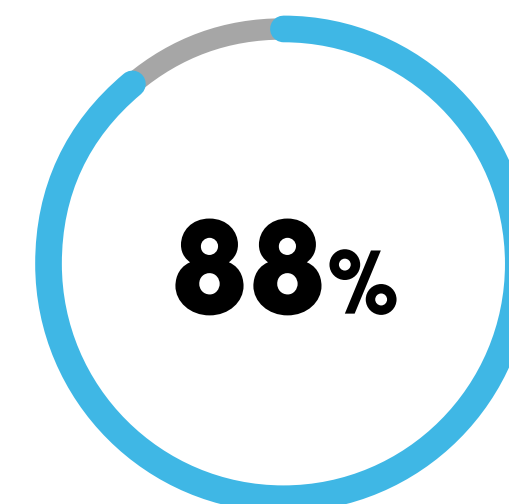
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily