

fin24



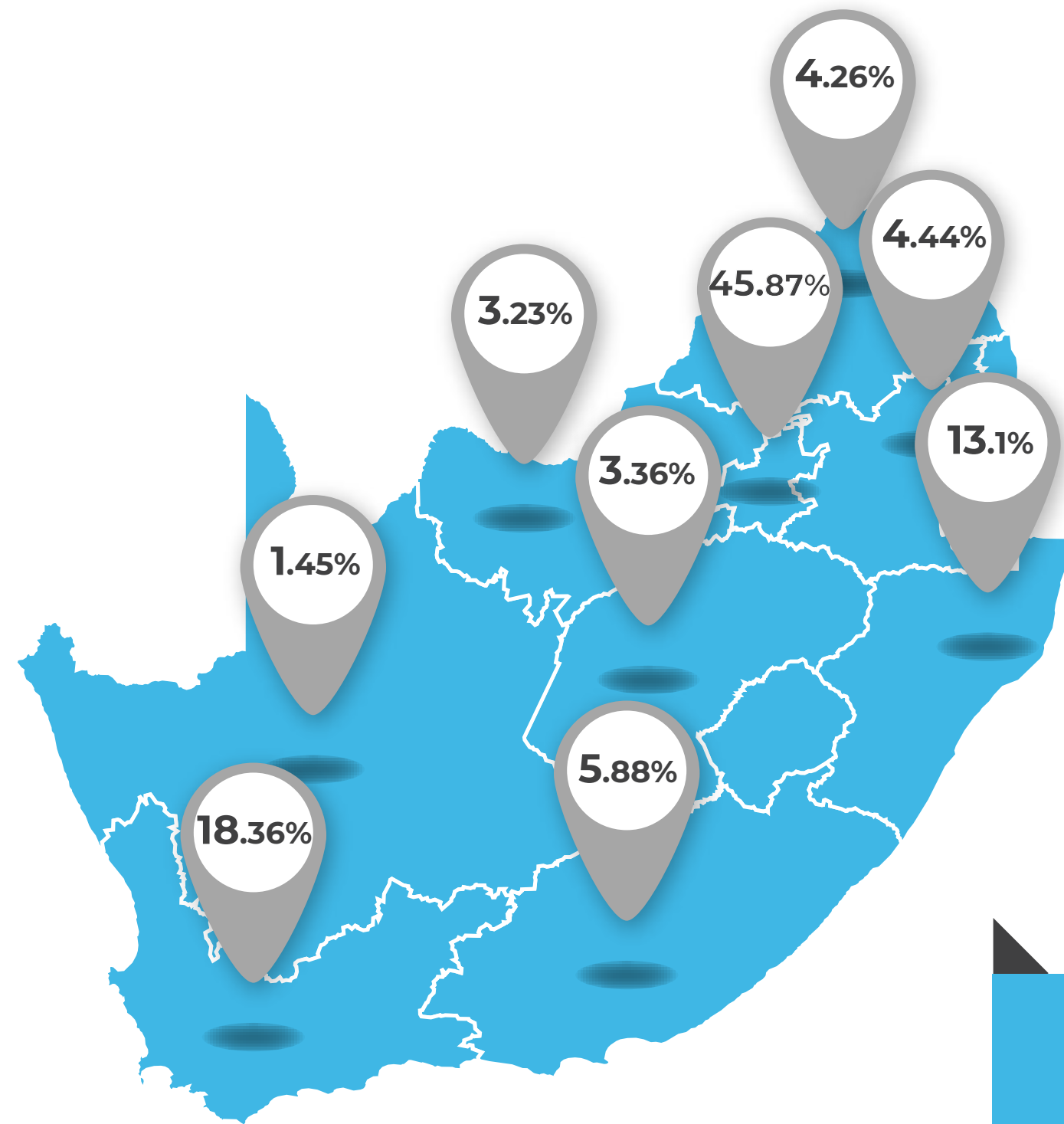
Unique Browsers
3 560 384



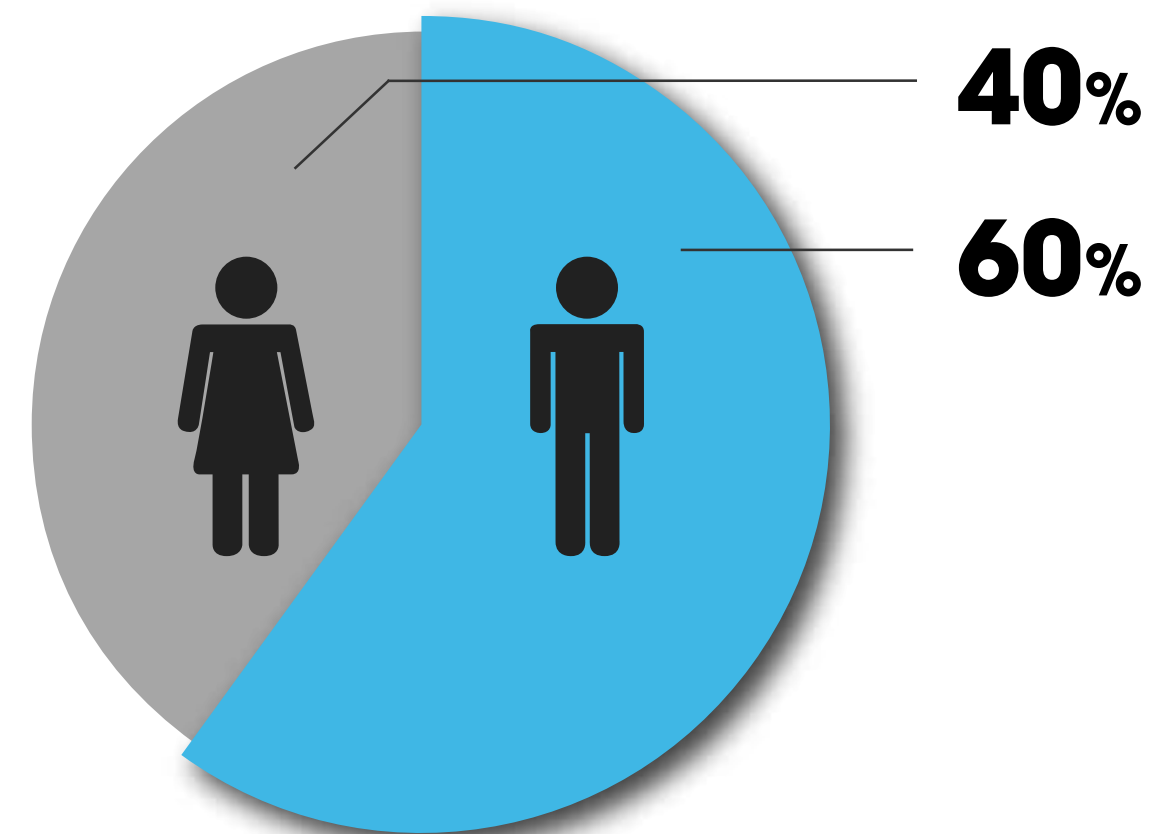
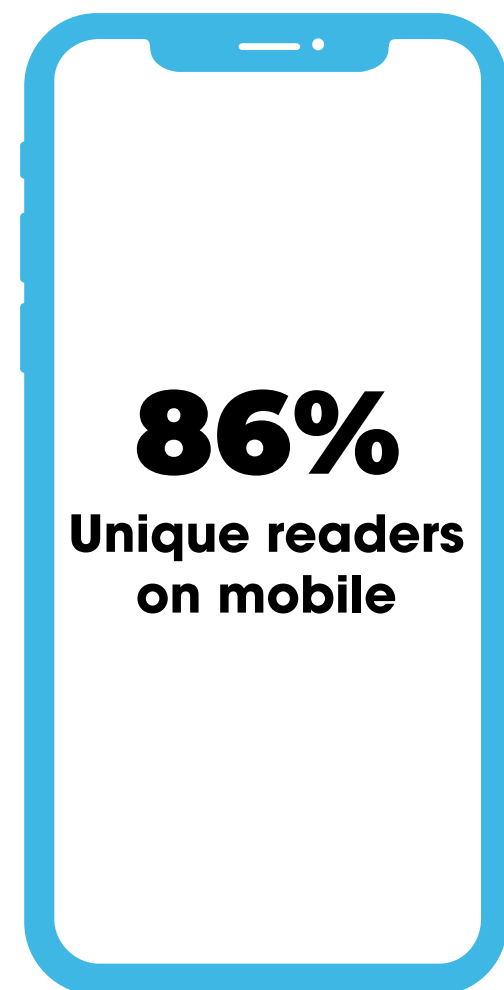
Page Views
13 627 439



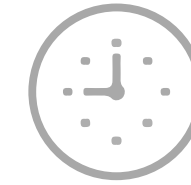
Average Daily UBs
267 876



86% Viewability
across News24 network



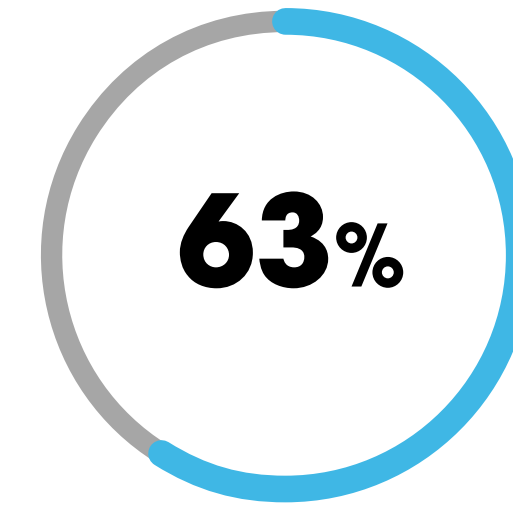
Engagement Stats:



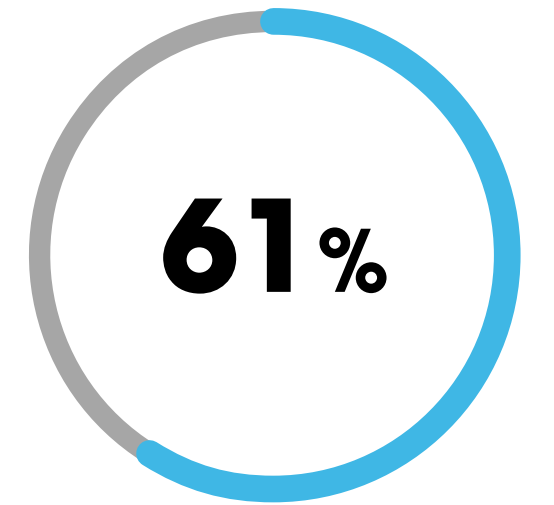
Average visit duration - 00:47 minutes



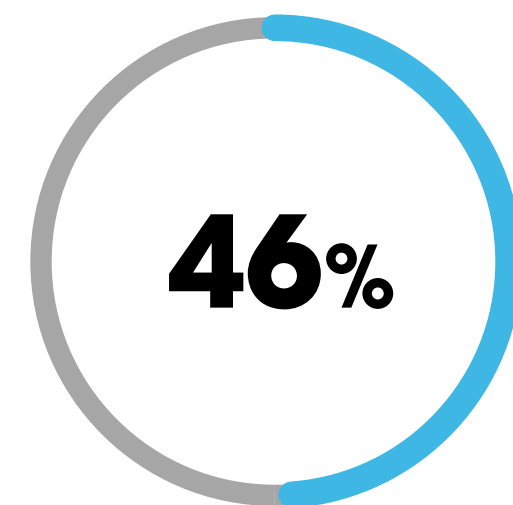
Page views per visit - 1.24 pages



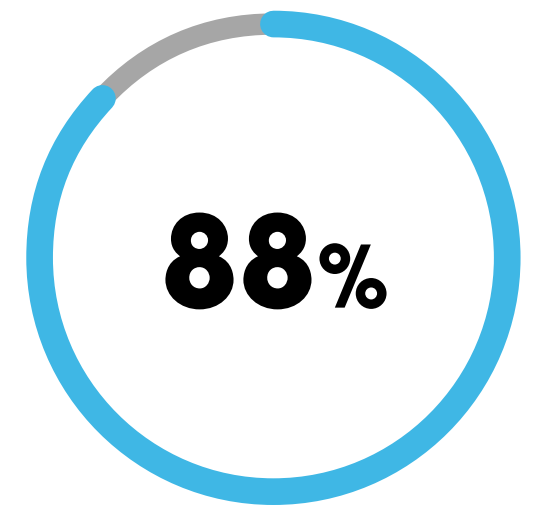
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily