



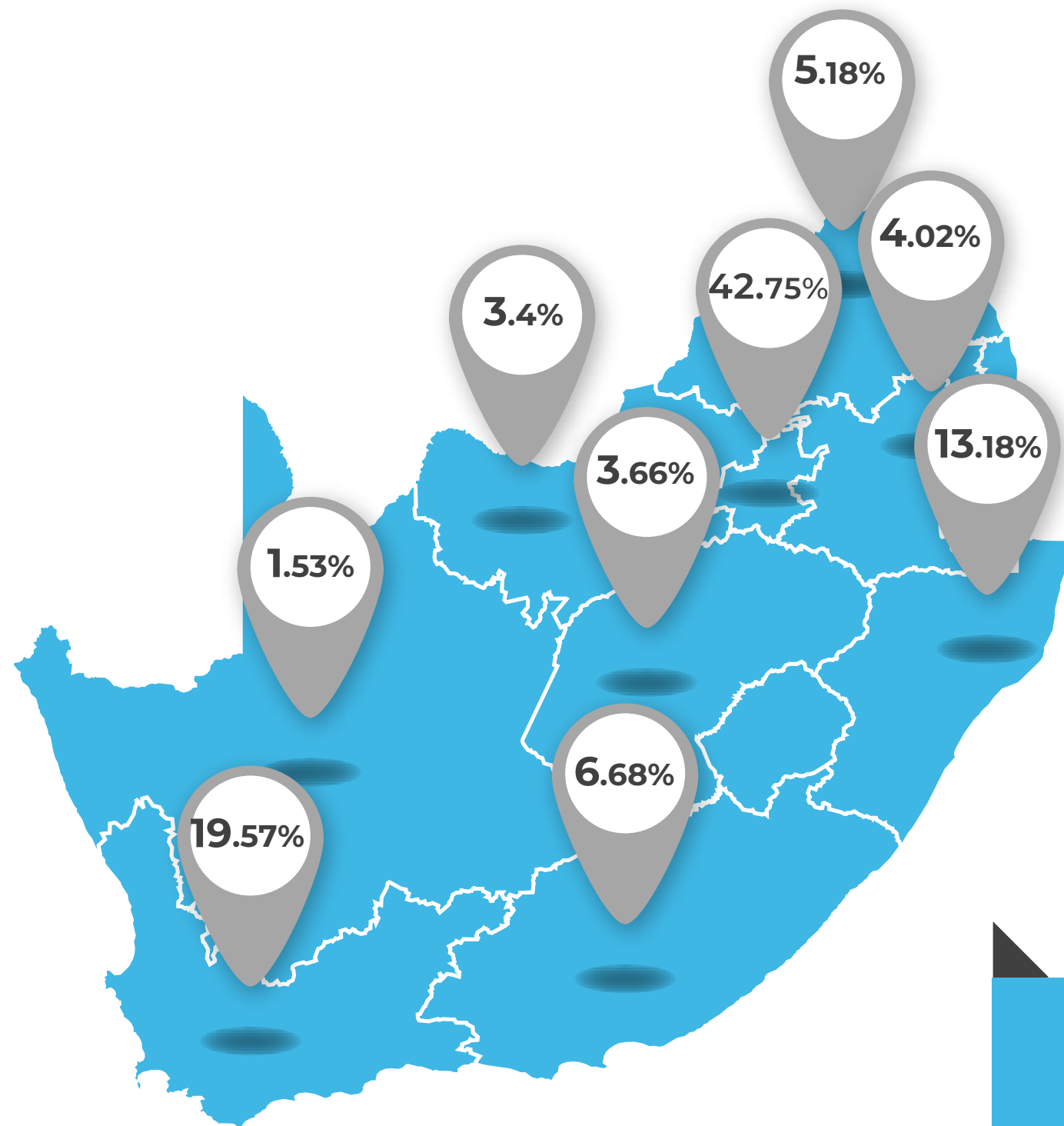
**Unique Browsers**  
**6 962 442**



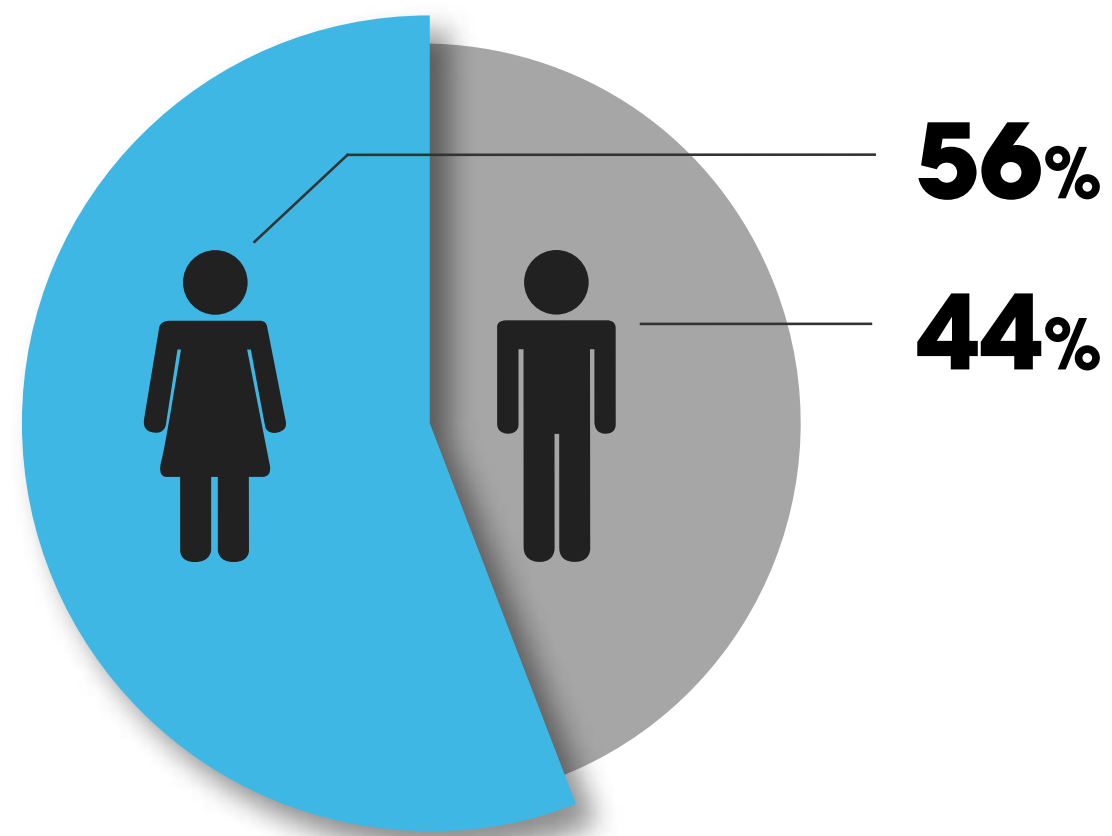
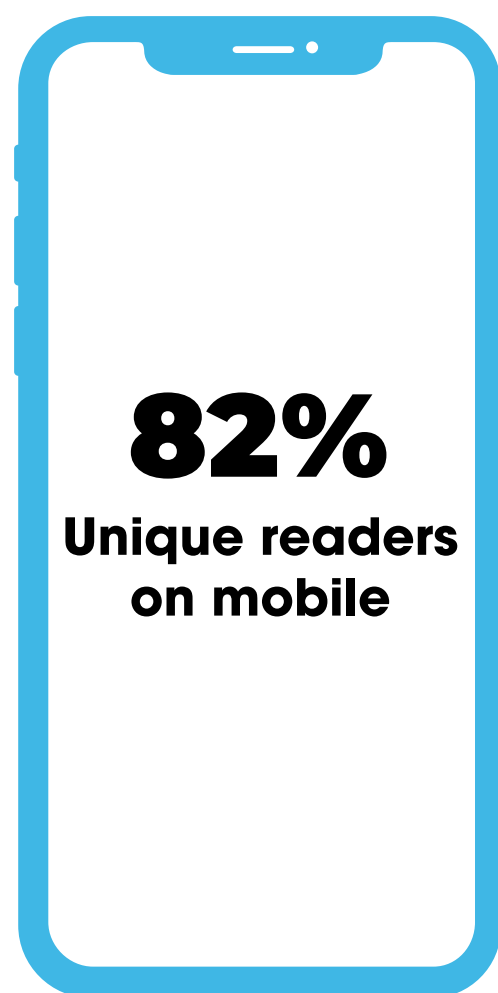
**Page Views**  
**121 313 635**



**Average Daily UBs**  
**698 463**



**79% Viewability**  
**across News24 network**



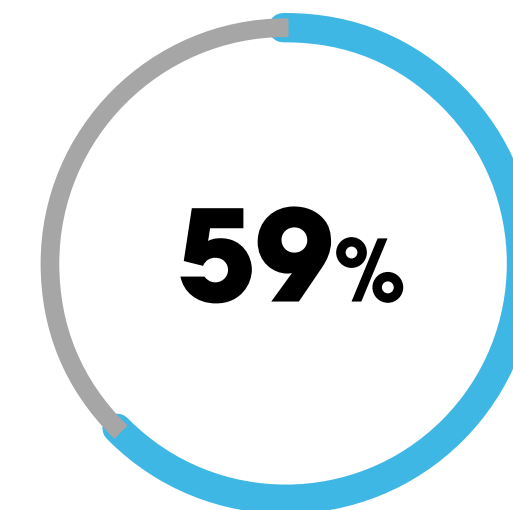
## Engagement Stats:



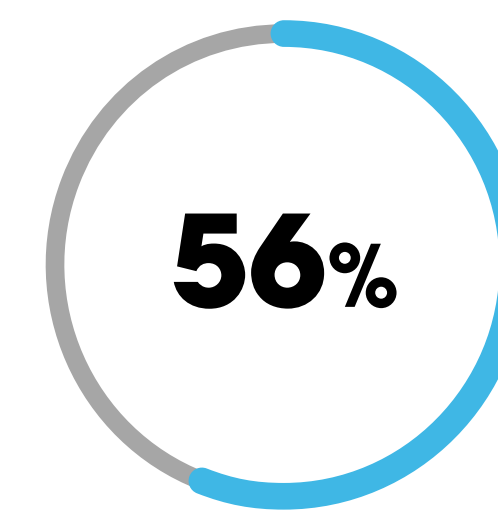
**Average visit duration - 01:48 minutes**



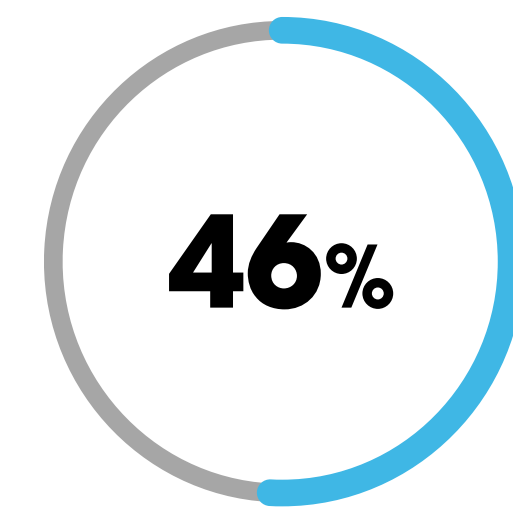
**Page views per visit - 2.24 pages**



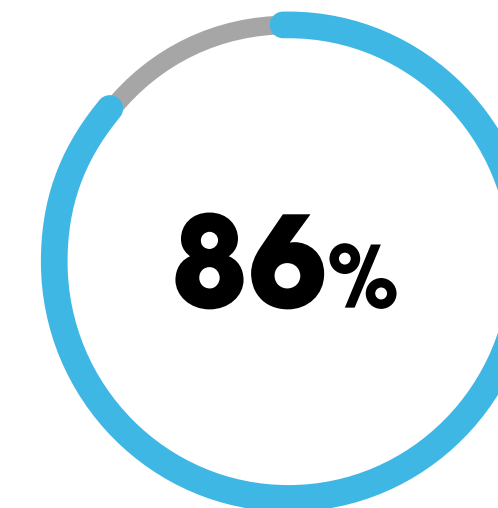
**Readers work fulltime**



**Readers with a tertiary education**



**Readers are aged 18-34 years**



**Readers access internet daily**