



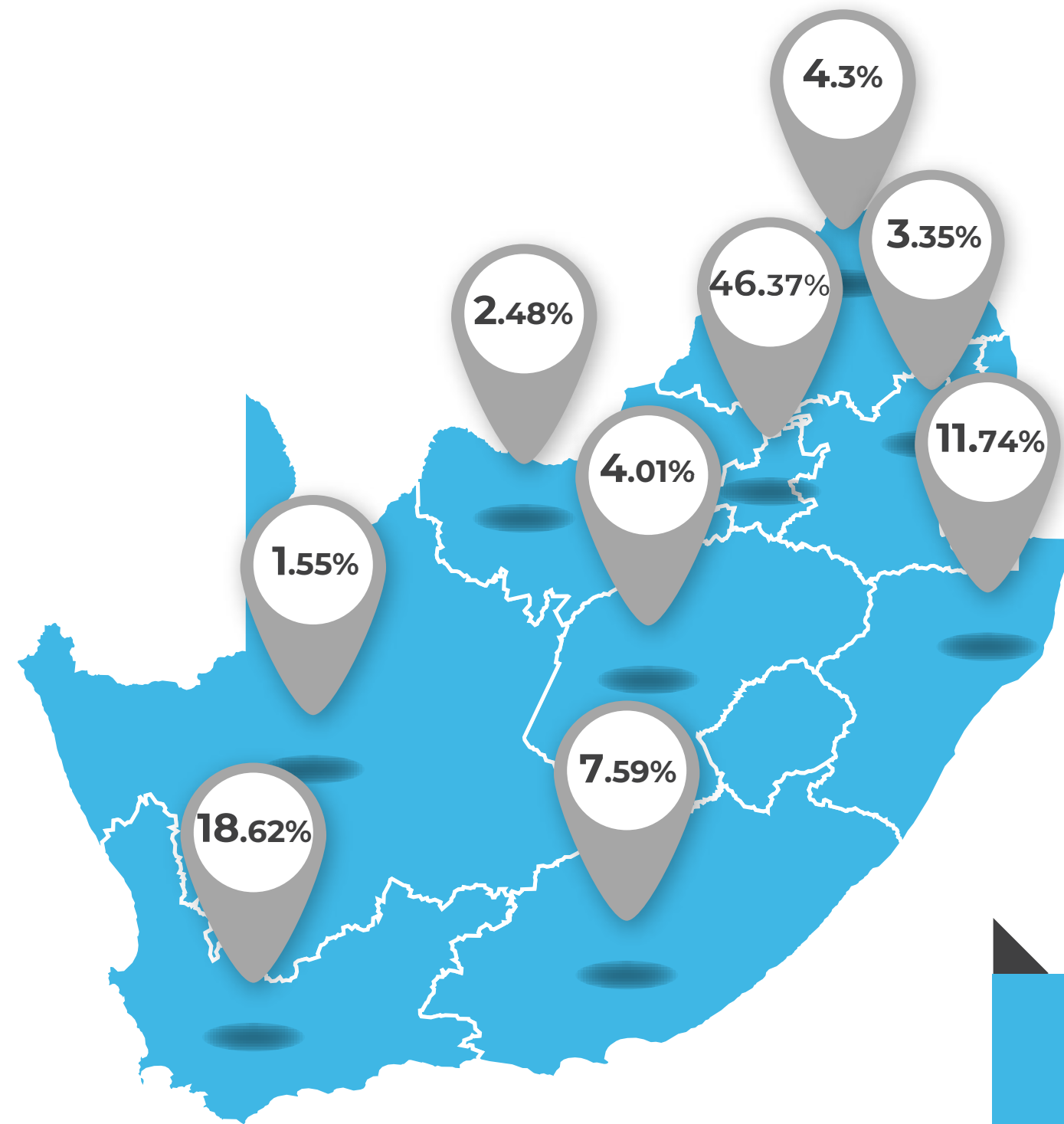
Unique Browsers
859 708



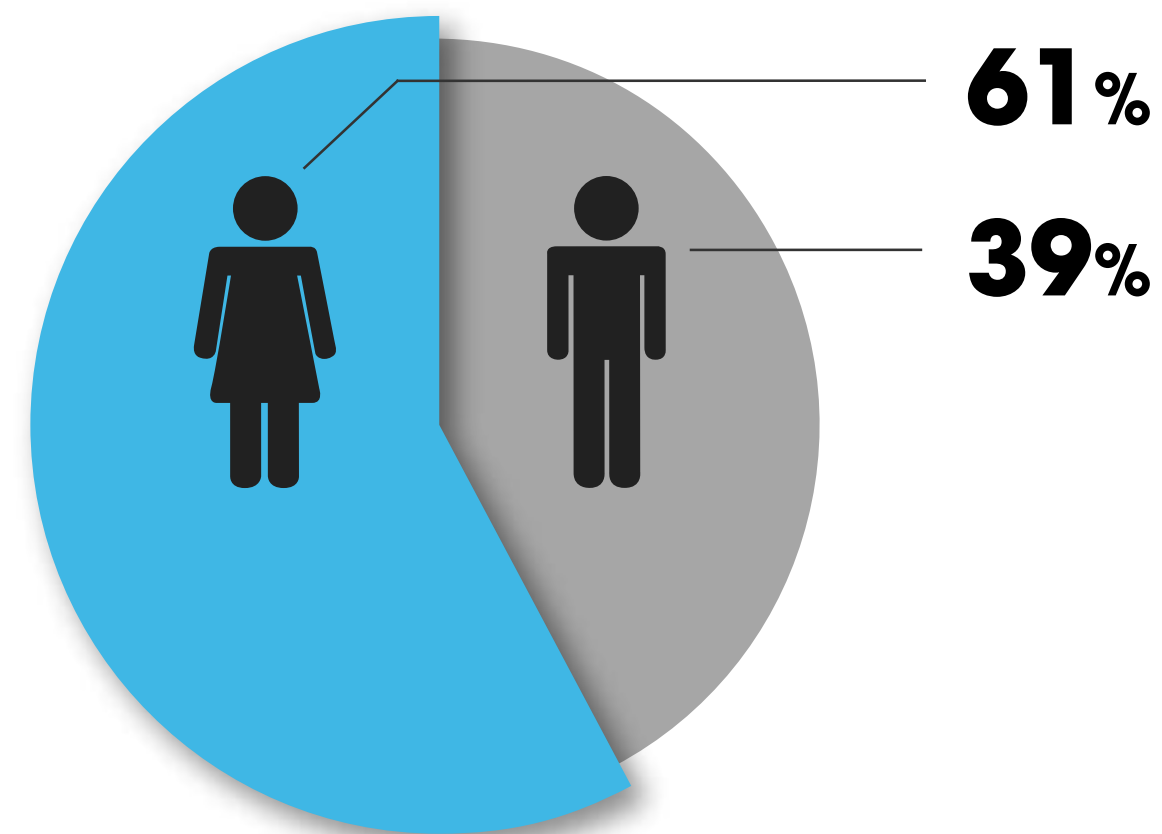
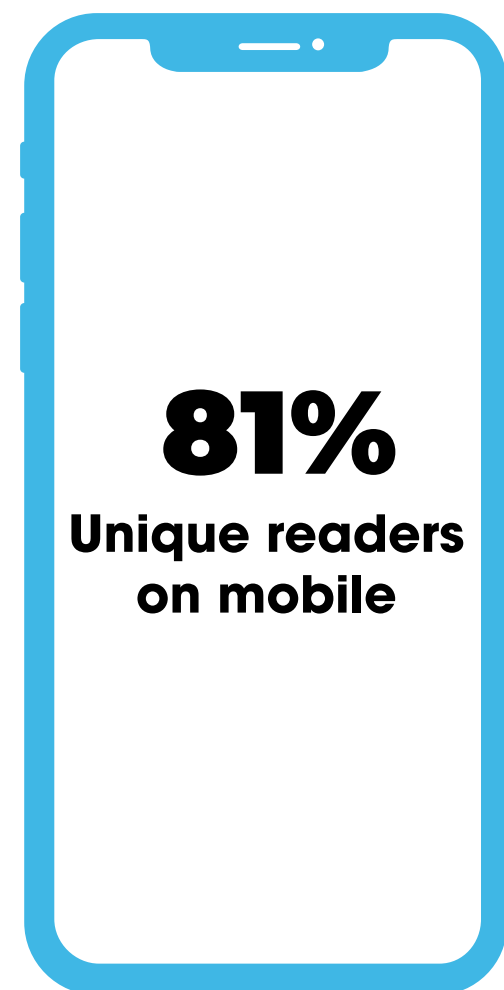
Page Views
1 785 283



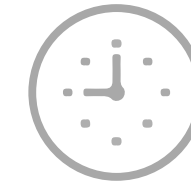
Average Daily UBs
42 771



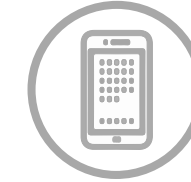
82% Viewability
across News24 network



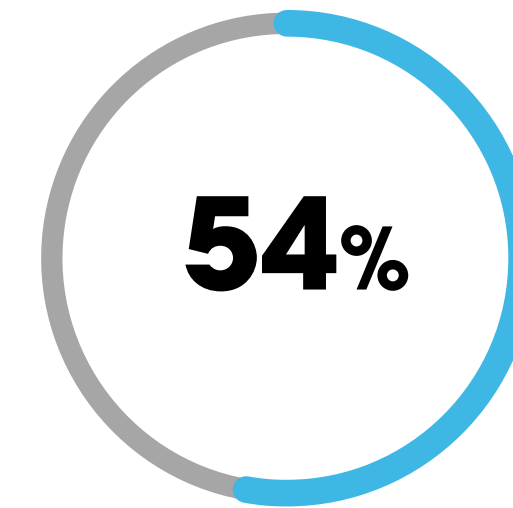
Engagement Stats:



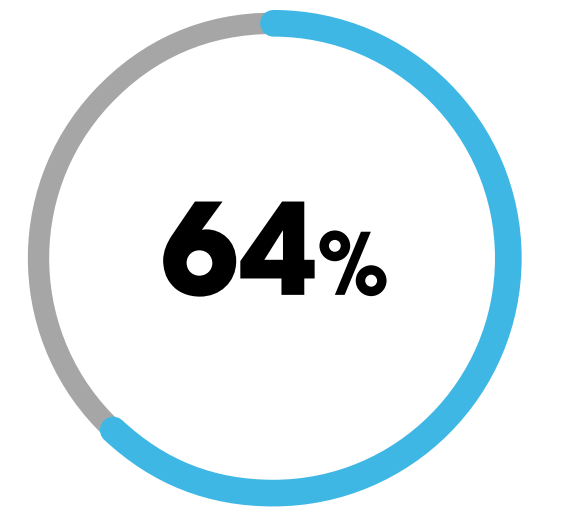
Average visit duration - 00:25 minutes



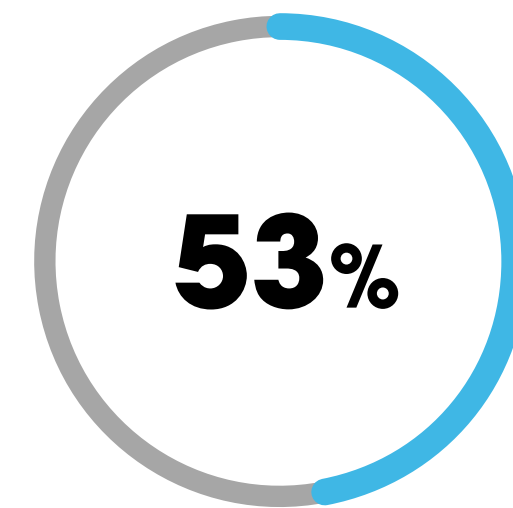
Page views per visit - 1.16 pages



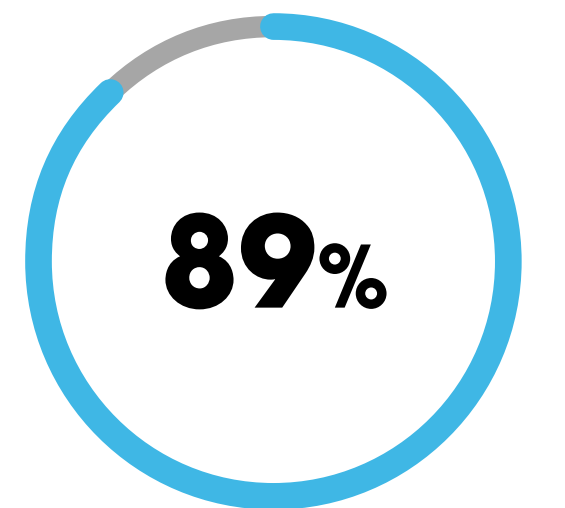
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily