



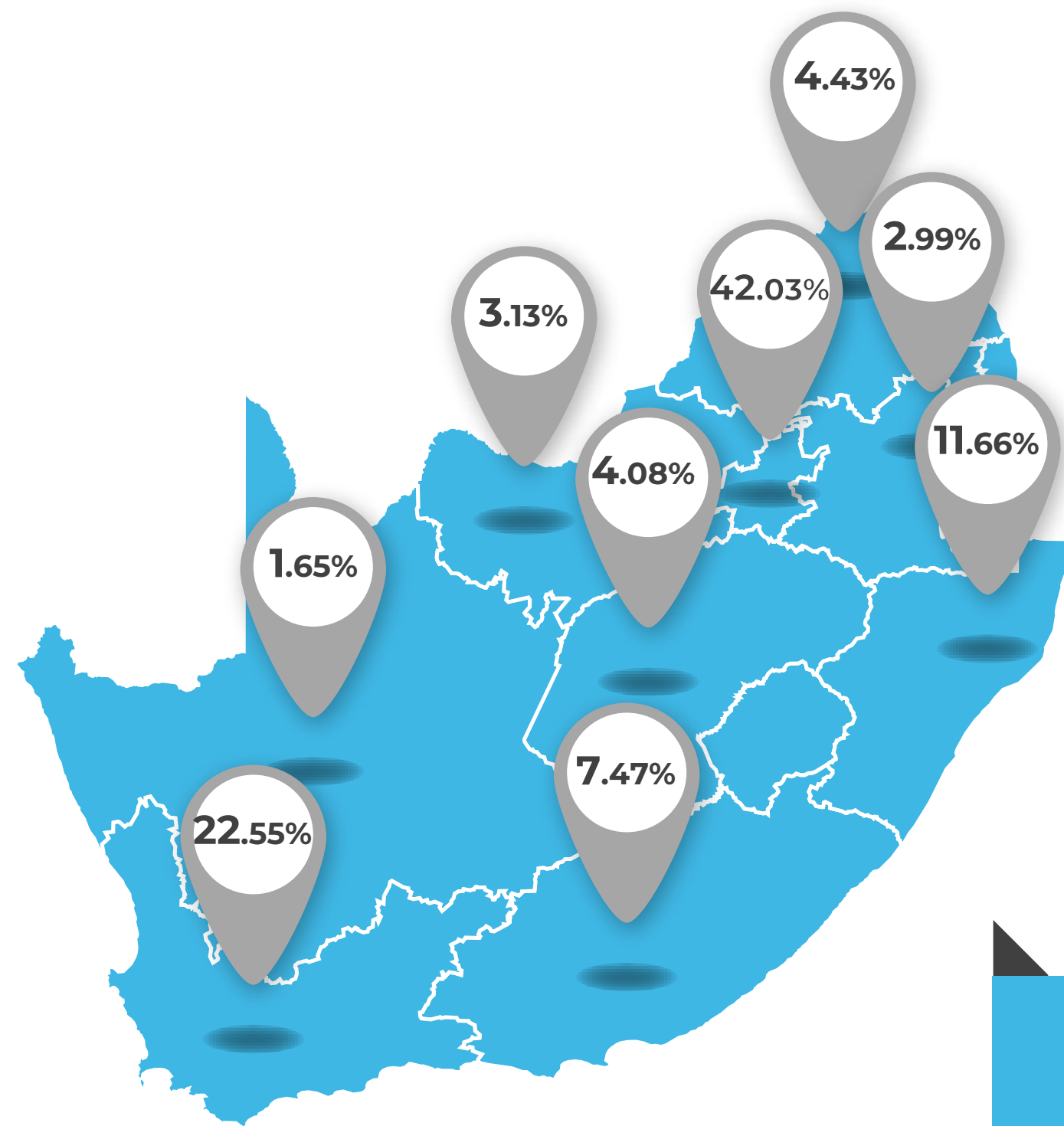
Unique Browsers
2 313 706



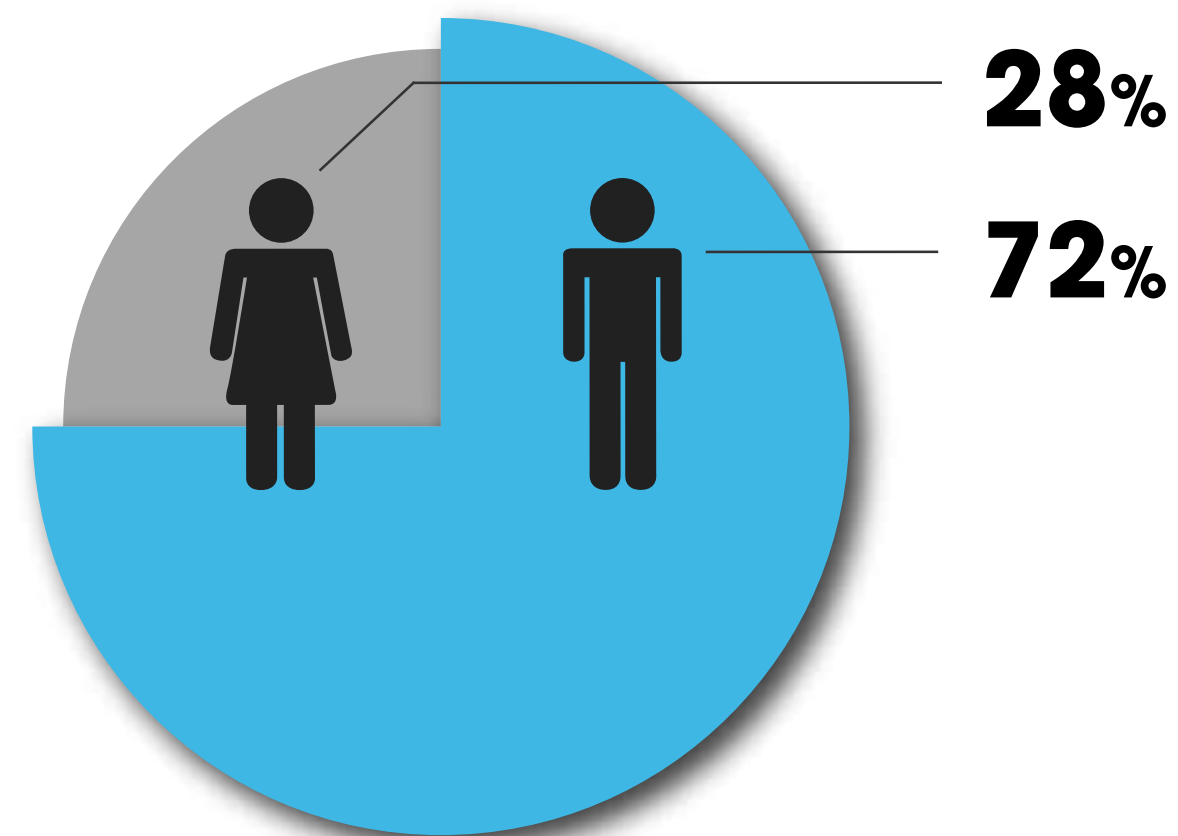
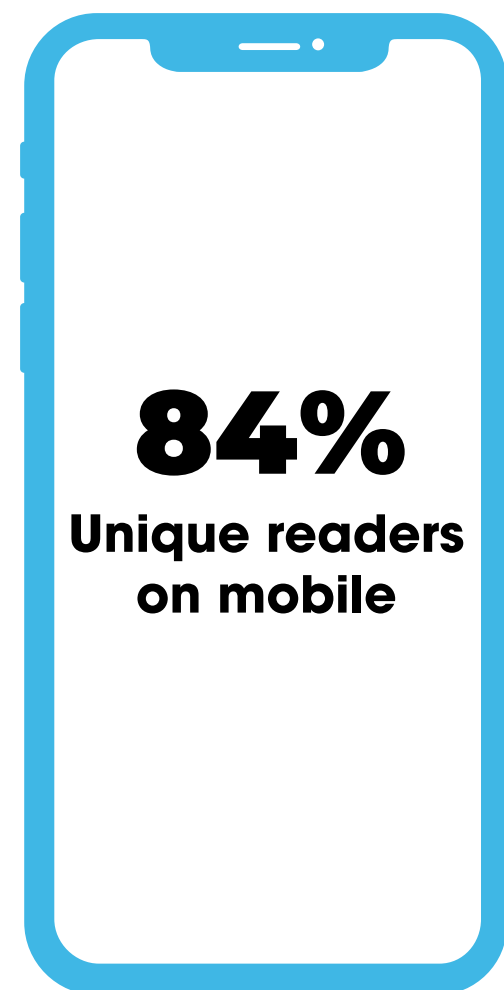
Page Views
16 800 580



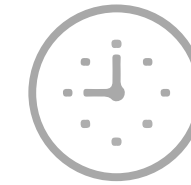
Average Daily UBs
218 304



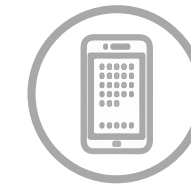
77% Viewability
across News24 network



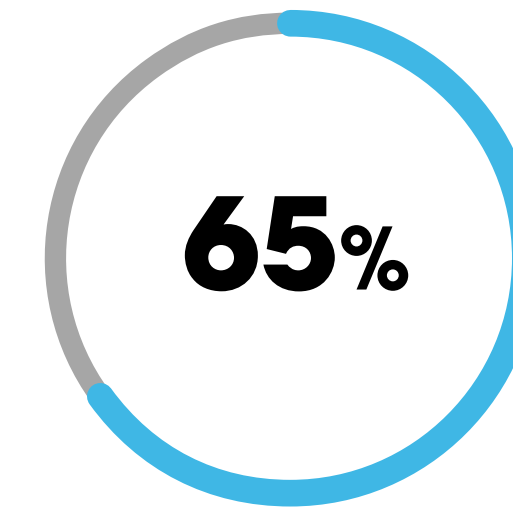
Engagement Stats:



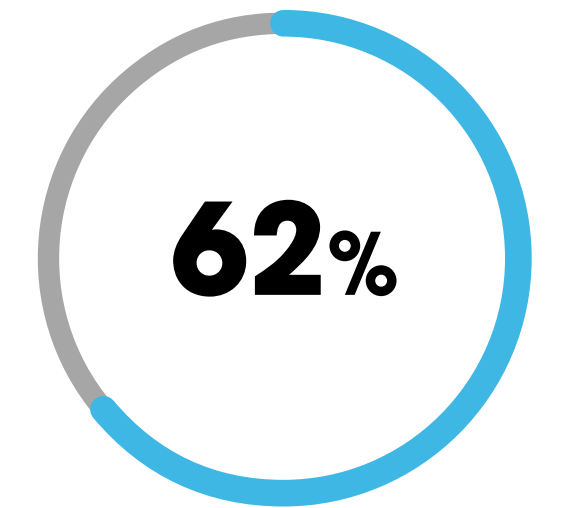
Average visit duration - 01:21 minutes



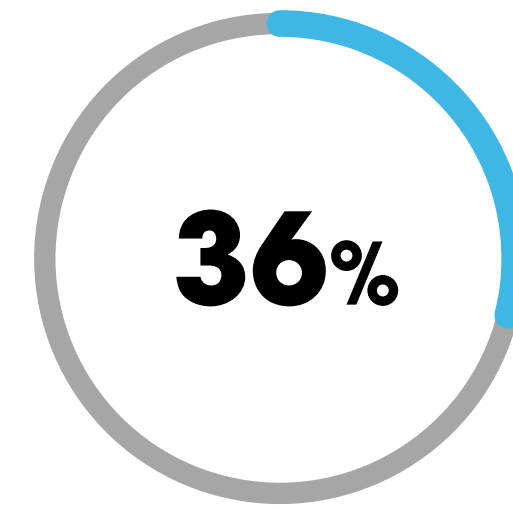
Page views per visit - 1.21 pages



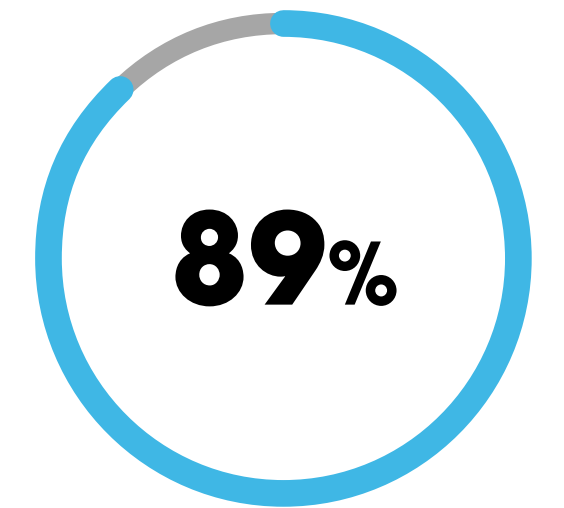
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily