



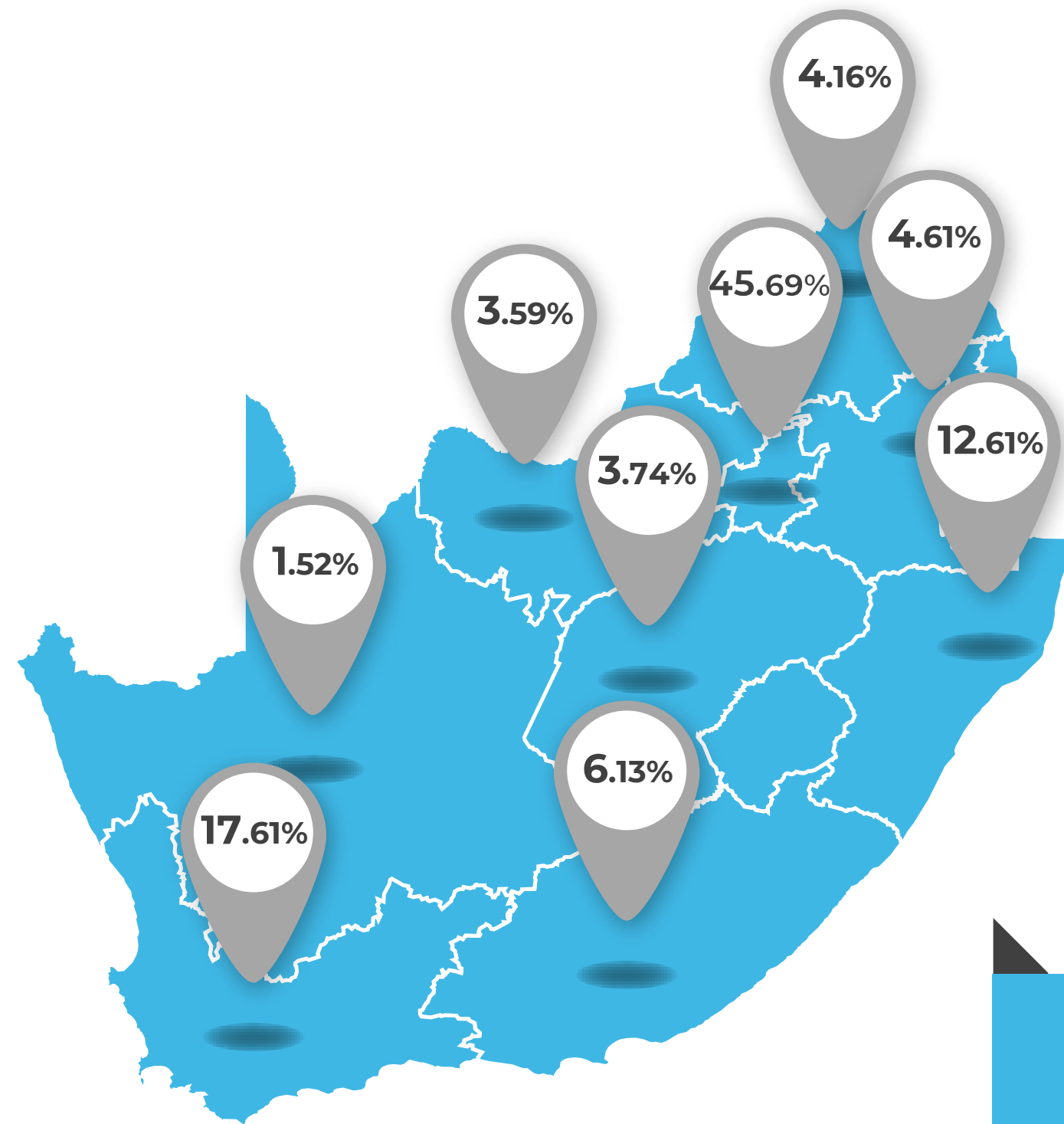
Unique Browsers
1 042 478



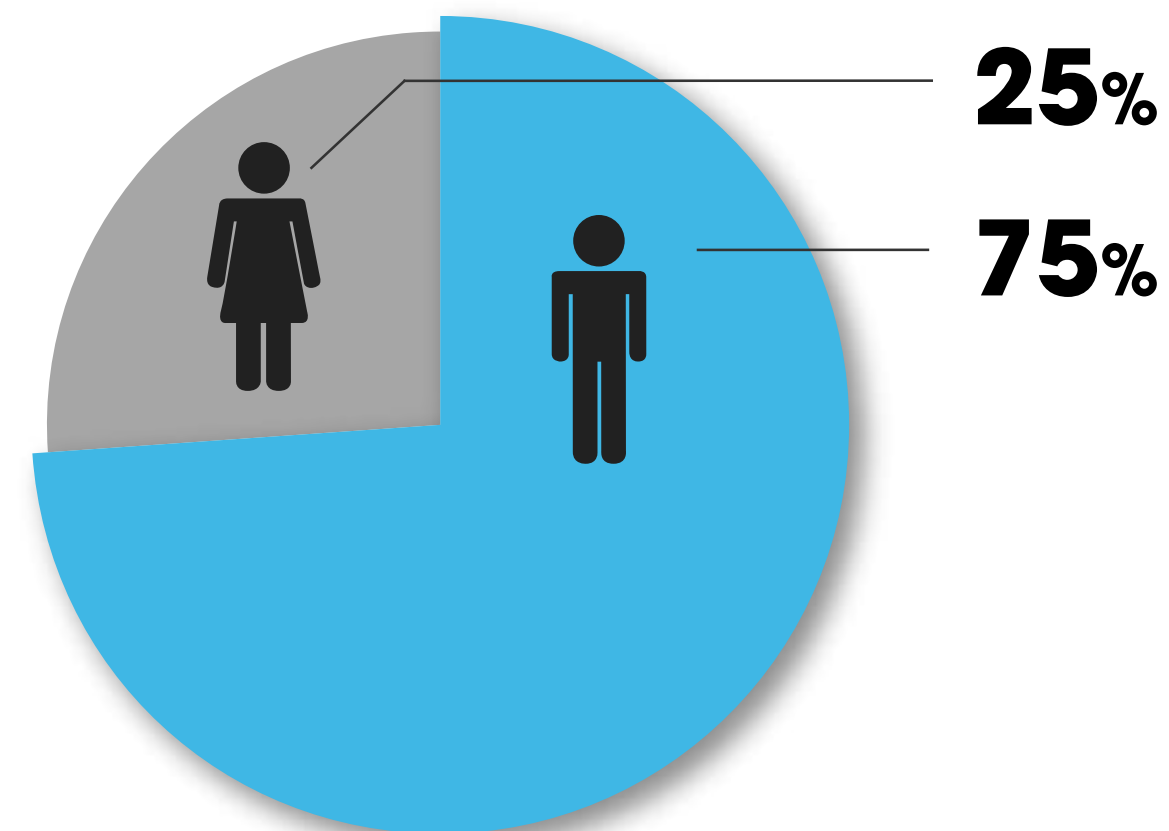
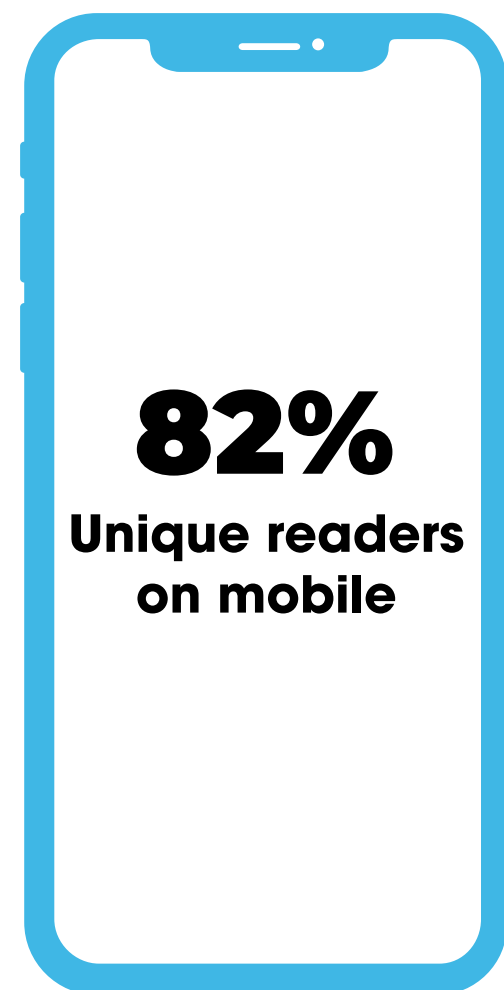
Page Views
2 964 317



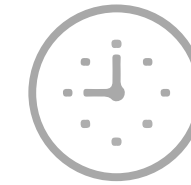
Average Daily UBs
62 968



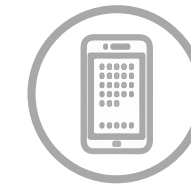
80% Viewability
across News24 network



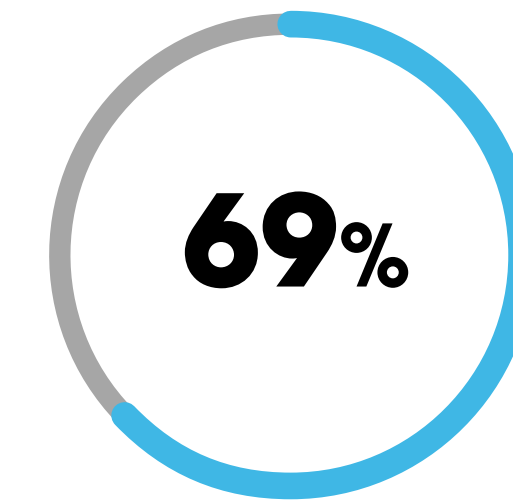
Engagement Stats:



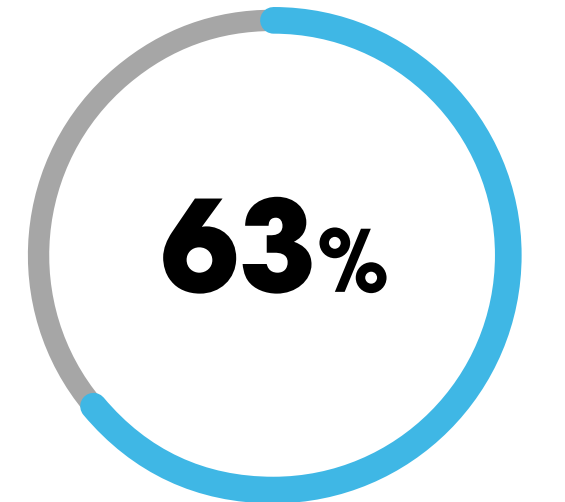
Average visit duration - 00:35 minutes



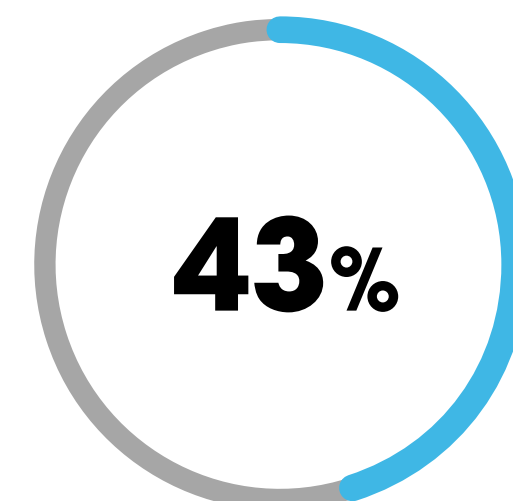
Page views per visit - 1.24 pages



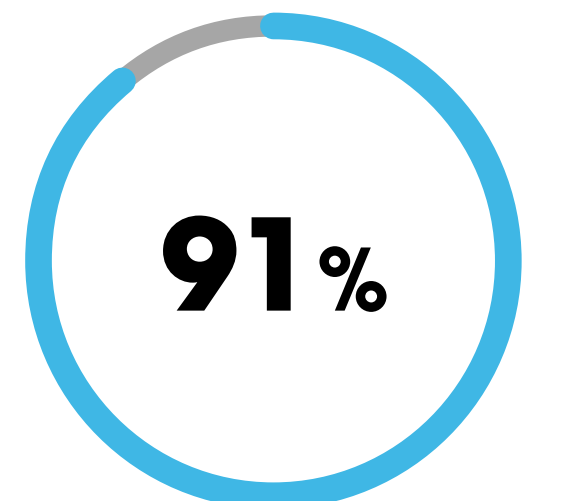
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily