



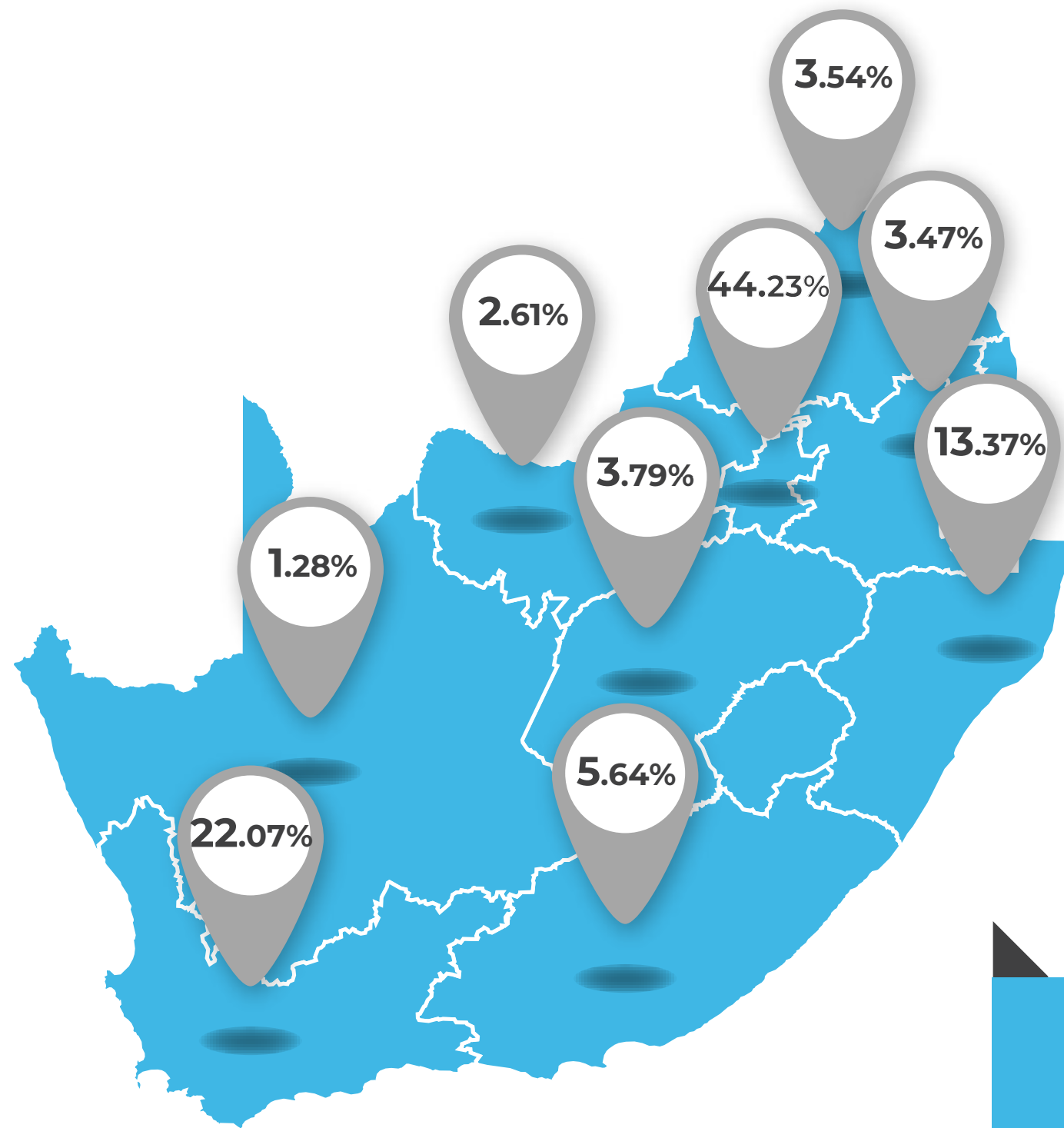
Unique Browsers
1 742 641



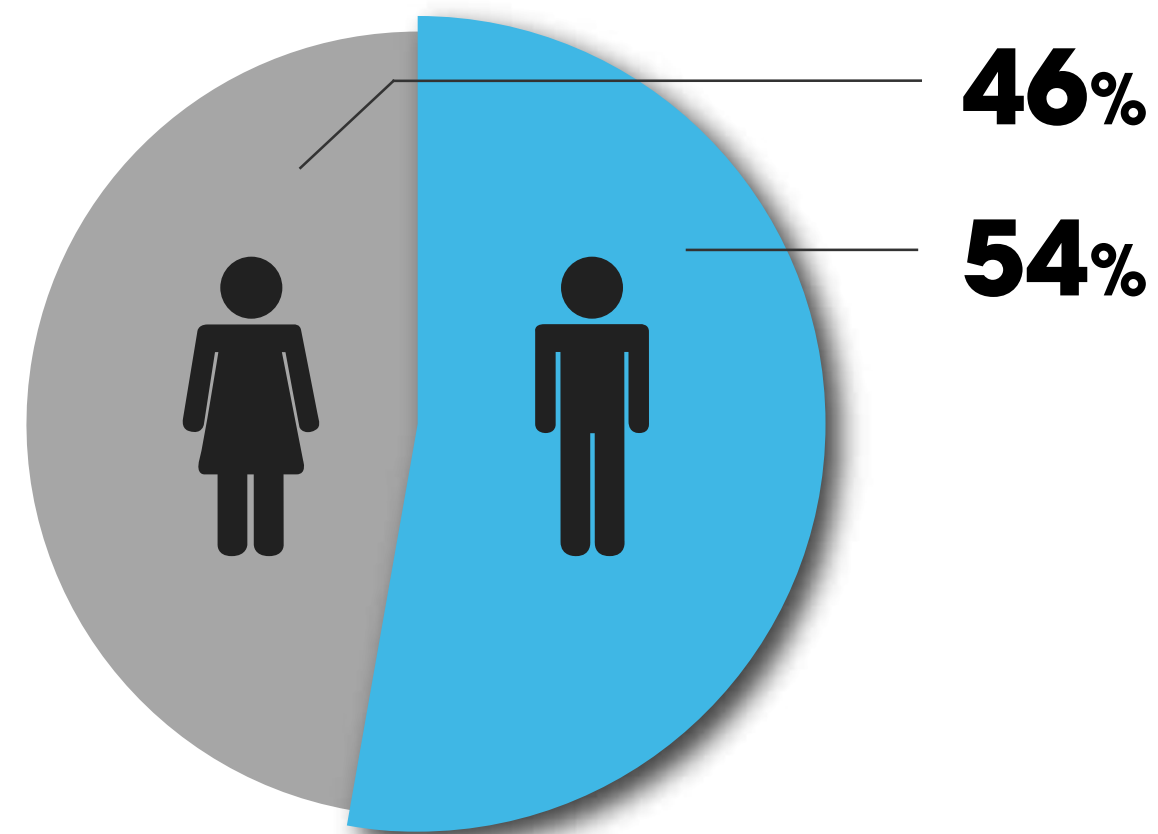
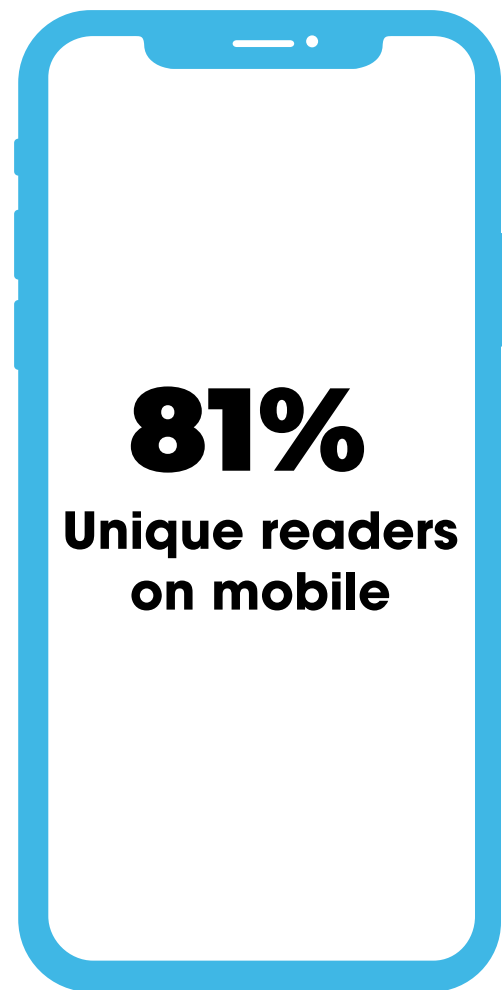
Page Views
5 757 469



Average Daily UBs
117 218



76% Viewability across News24 network



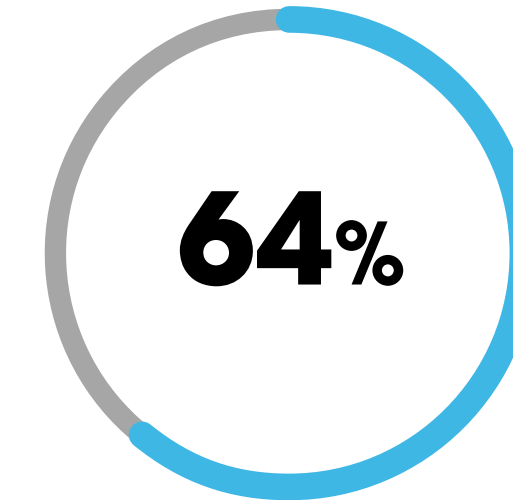
Engagement Stats:



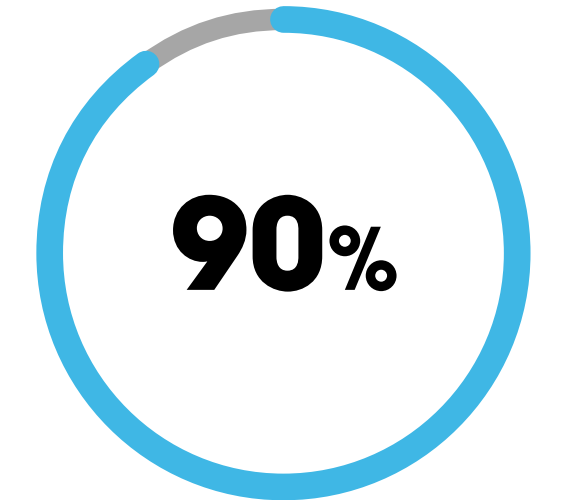
Average visit duration - 01:03 minutes



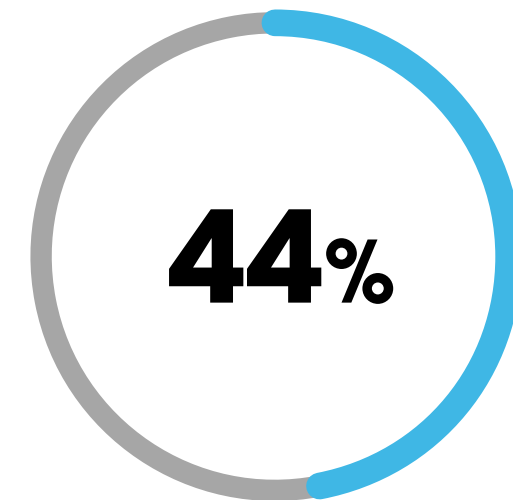
Page views per visit - 1.34 pages



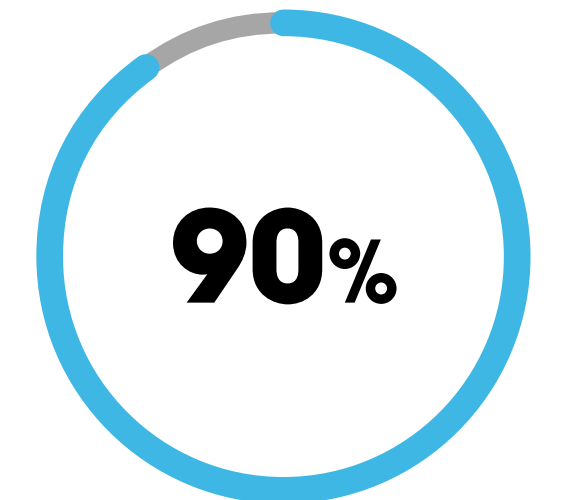
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily