



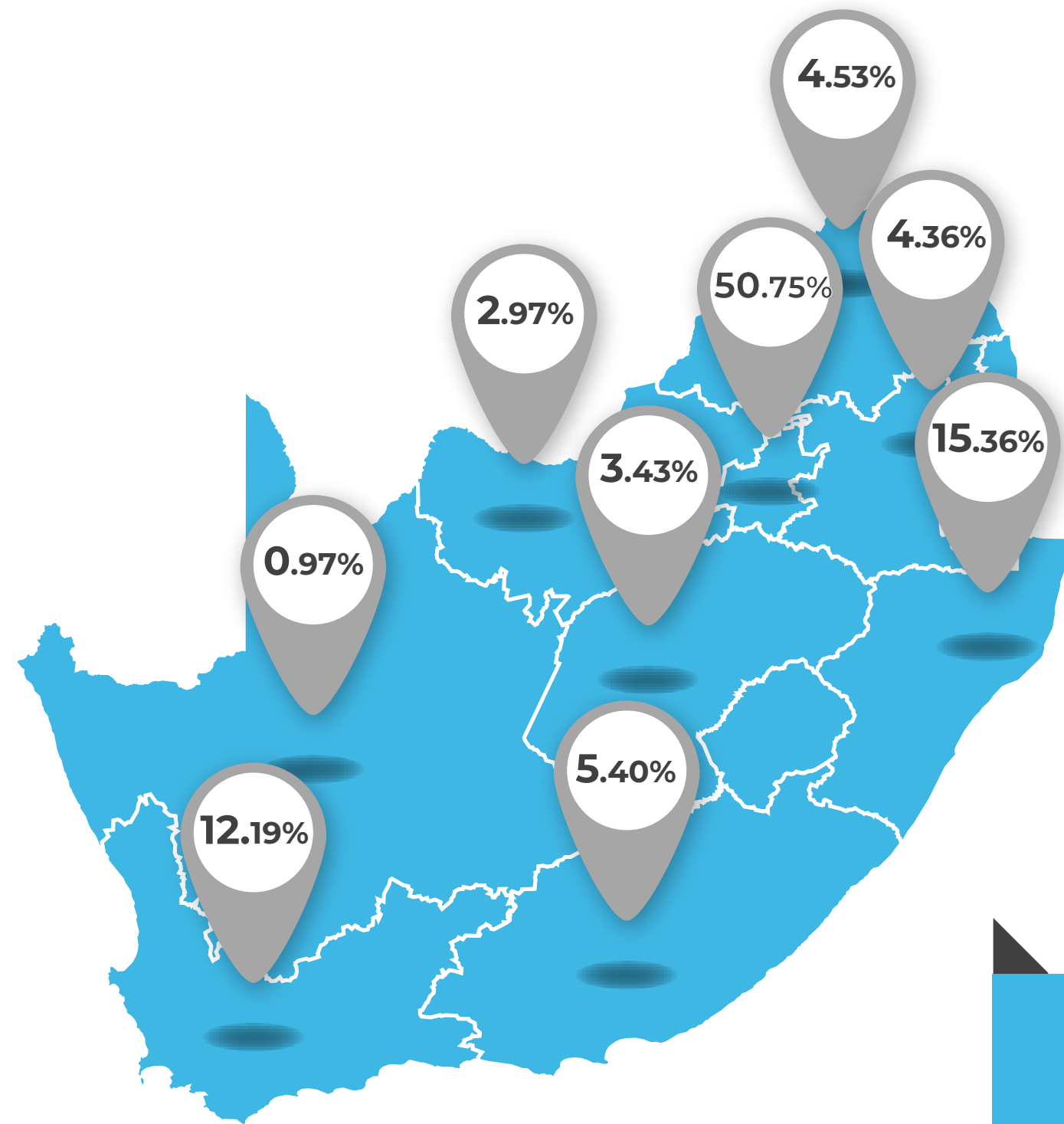
Unique Browsers
516 180



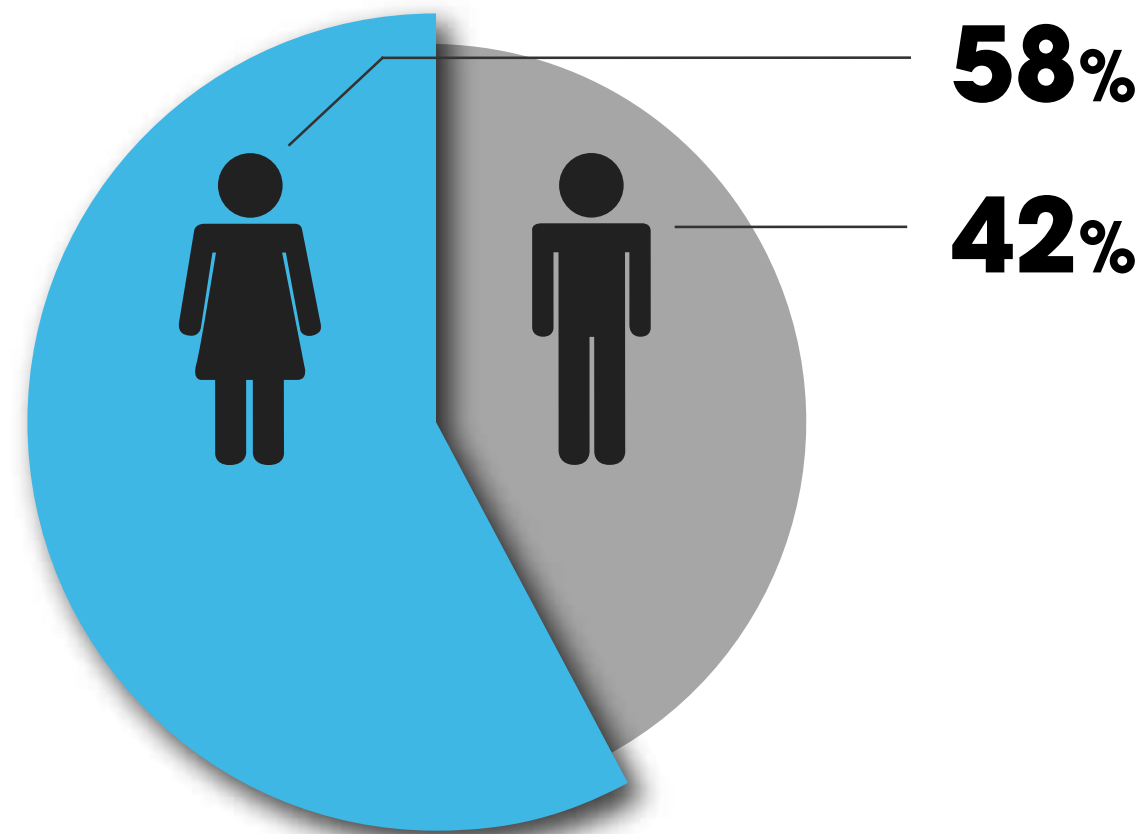
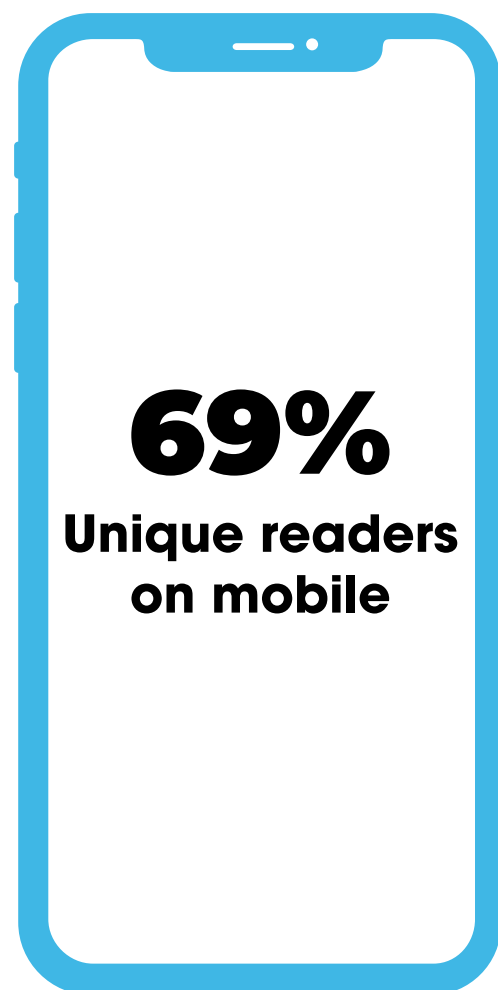
Page Views
4 814 927



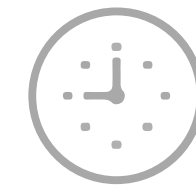
Average Daily UBs
24 950



50% Viewability
across News24 network



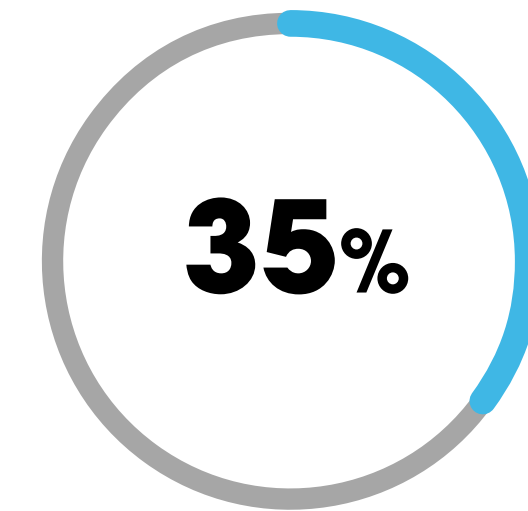
Engagement Stats:



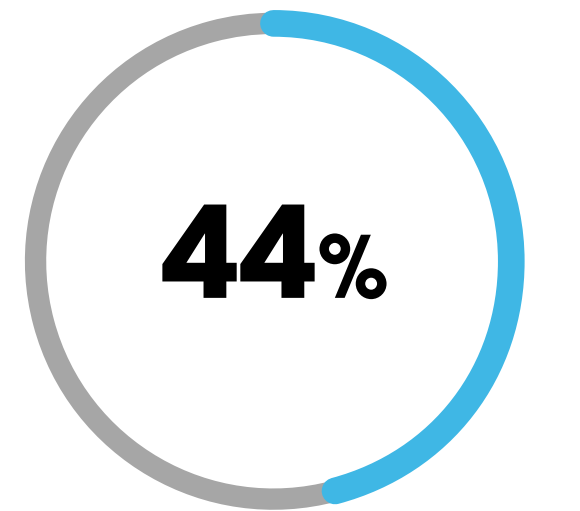
Average visit duration - 03:31 minutes



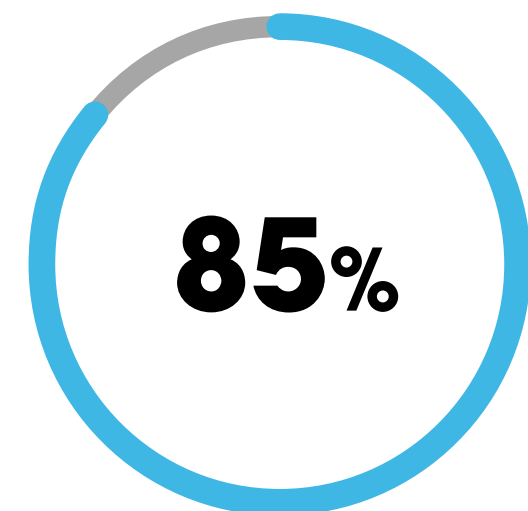
Page views per visit - 4.94 pages



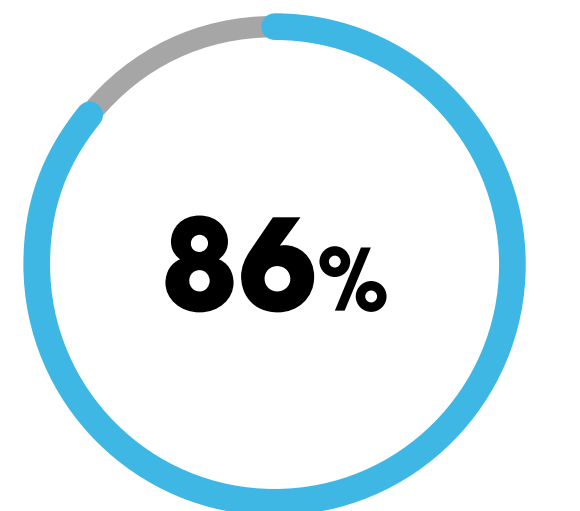
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily