



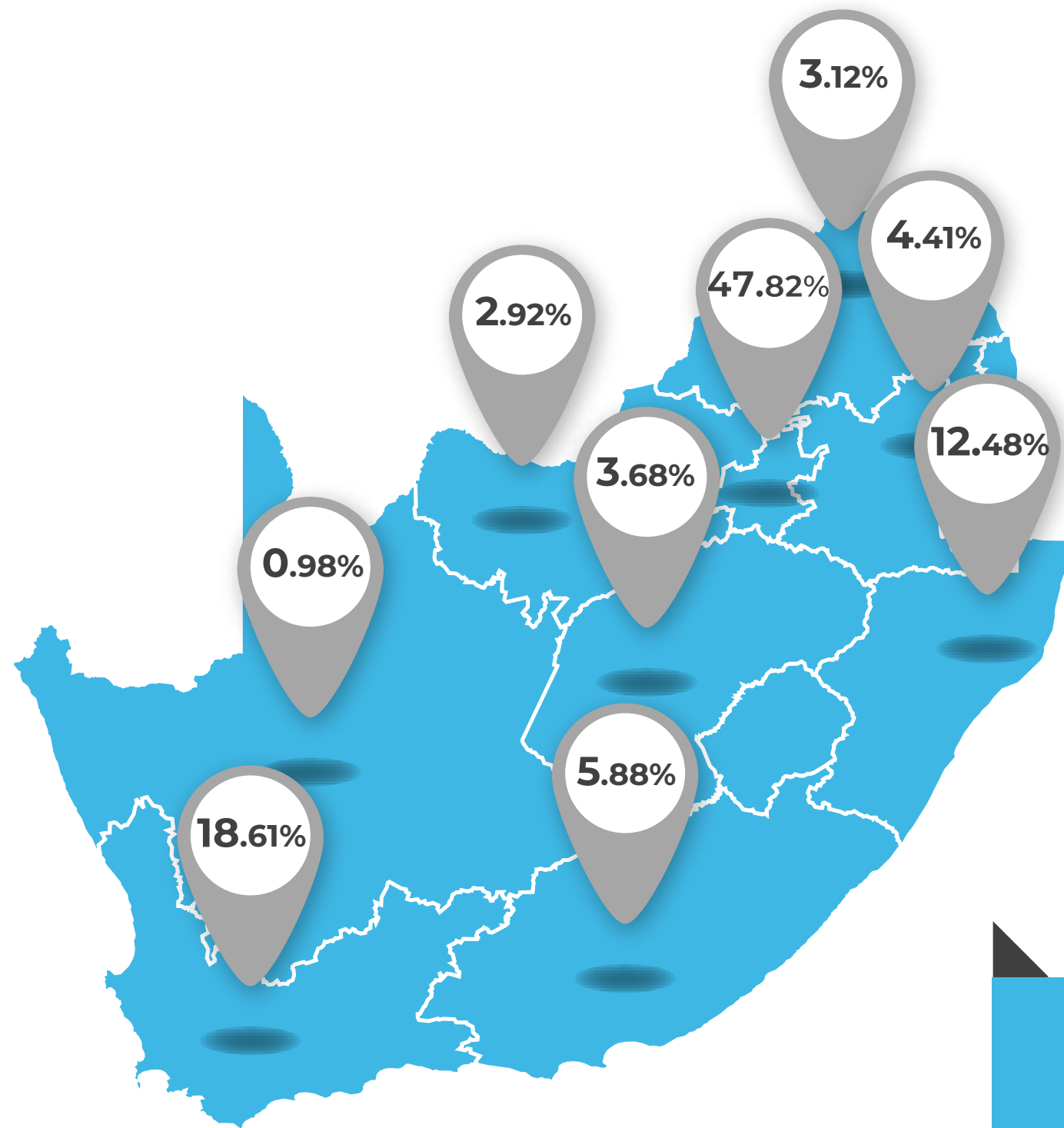
Unique Browsers
1 960 228



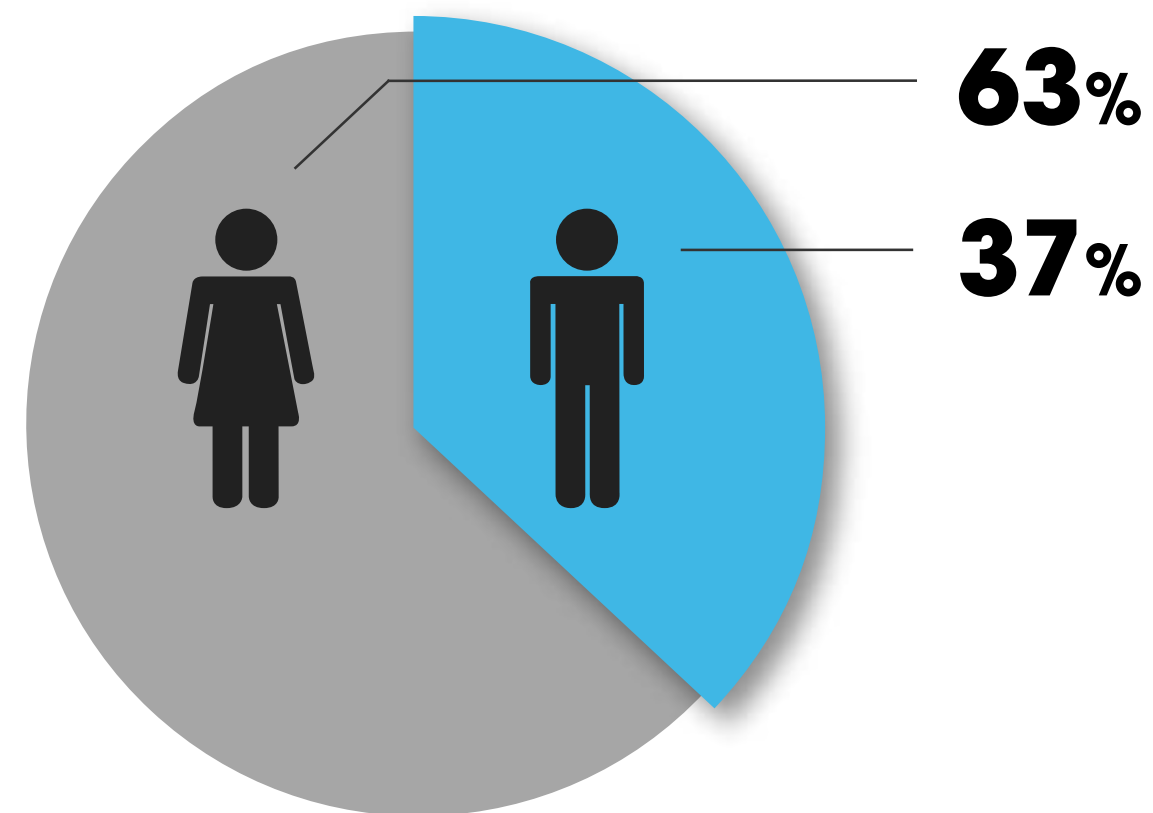
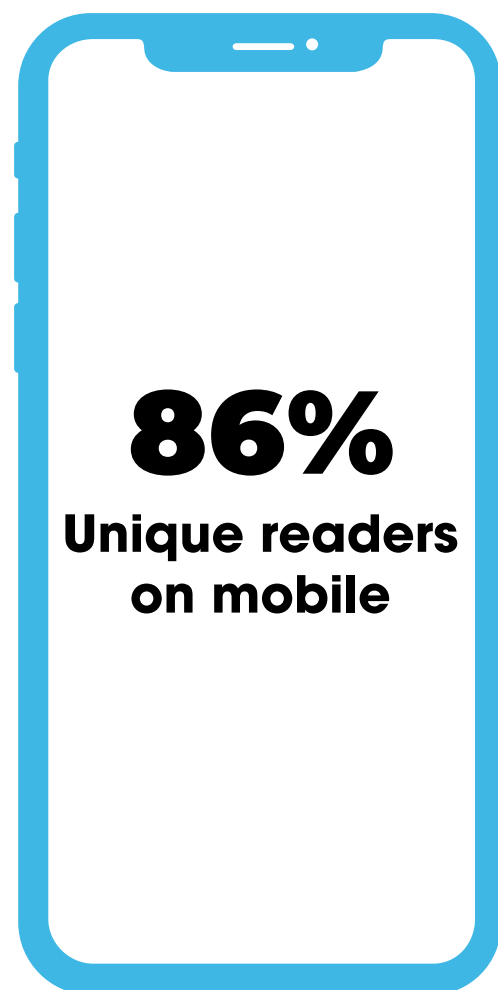
Page Views
6 524 274



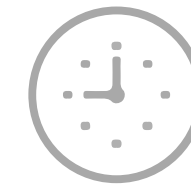
Average Daily UBs
125 494



81% Viewability
across News24 network



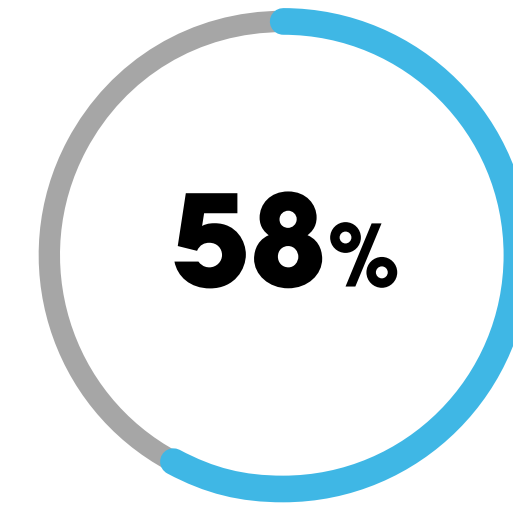
Engagement Stats:



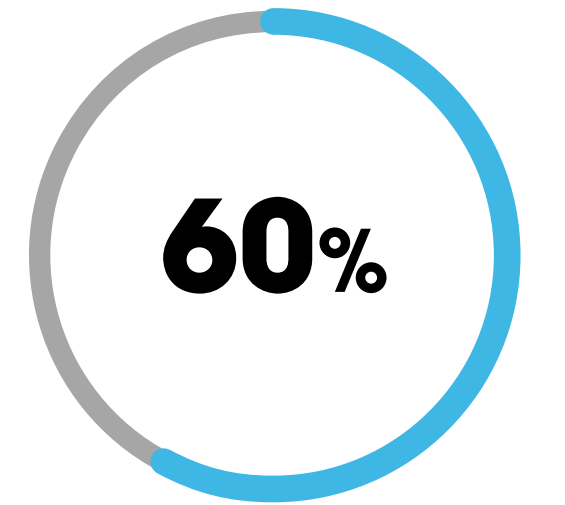
Average visit duration - 00:33 minutes



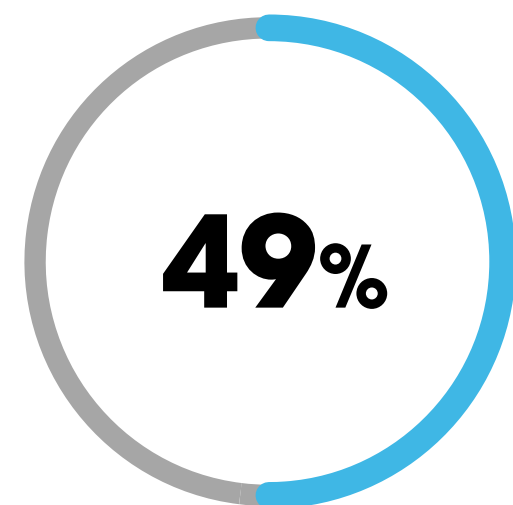
Page views per visit - 1.27 pages



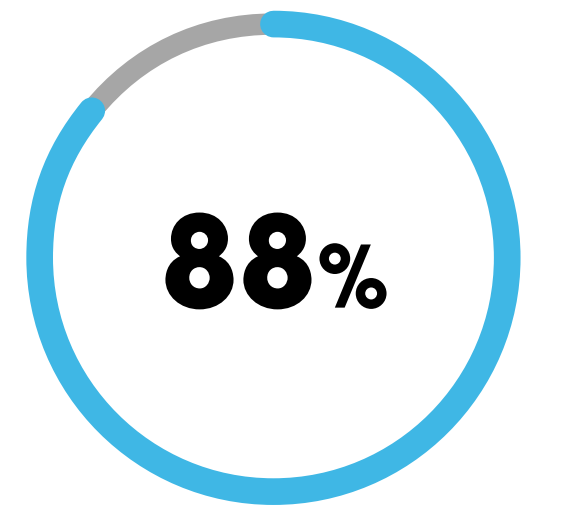
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily