



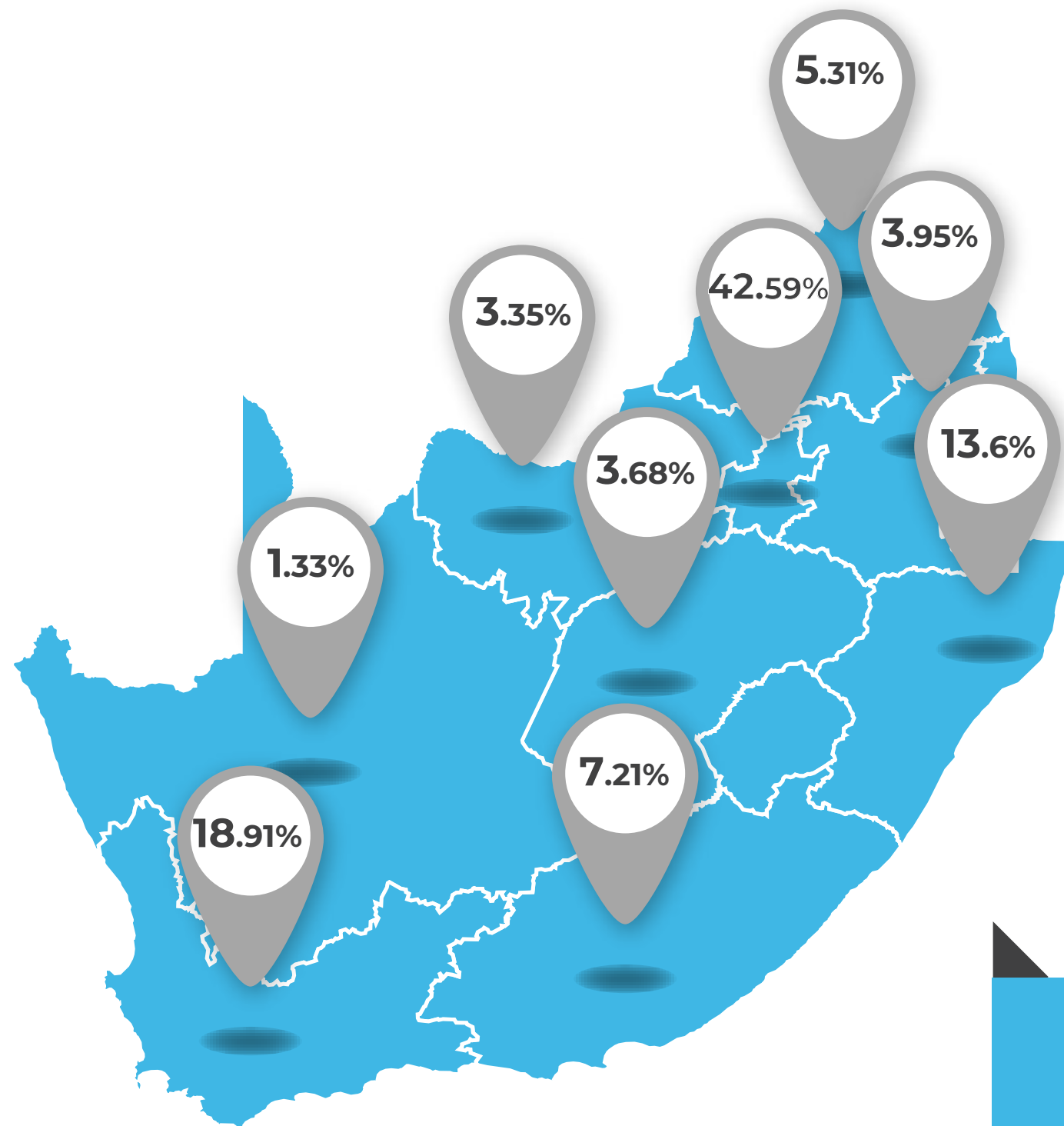
Unique Browsers
7 666 489



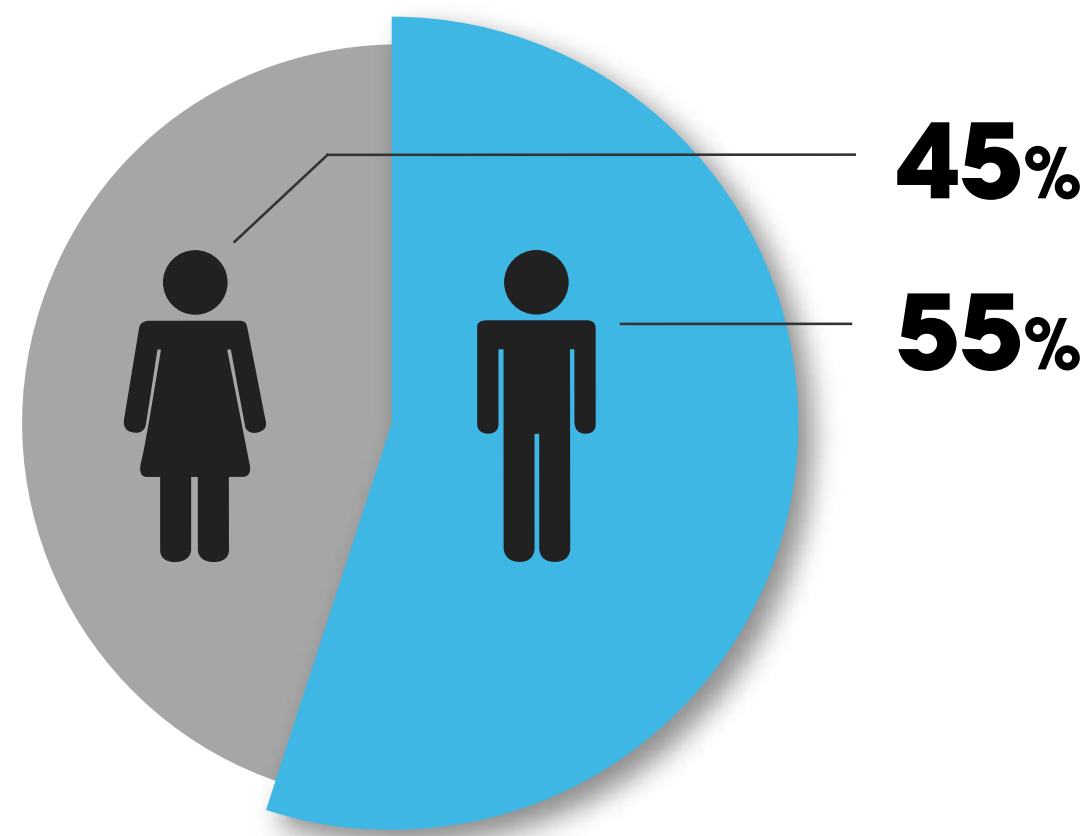
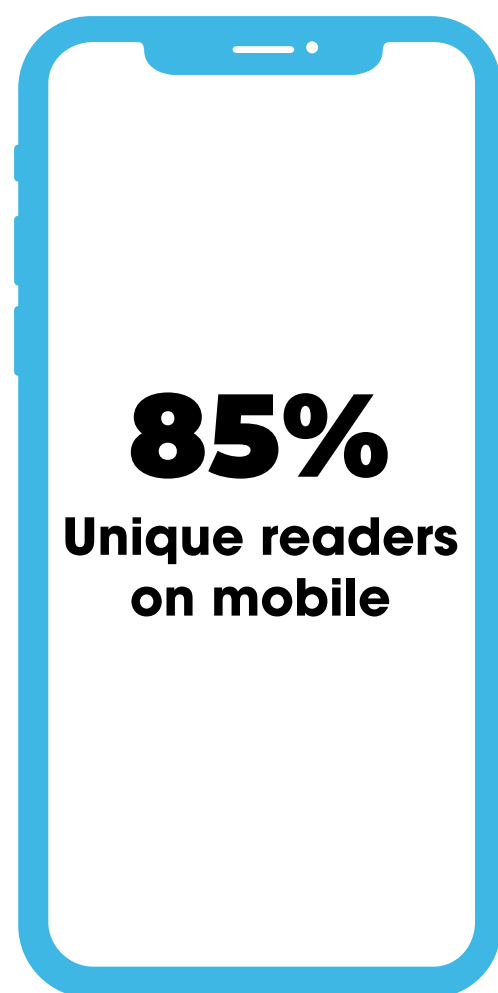
Page Views
1 204 333



Average Daily UBs
2 073 760



78% Viewability
across News24 network



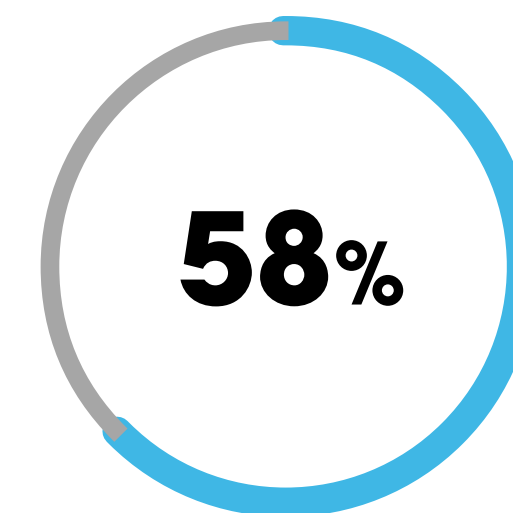
Engagement Stats:



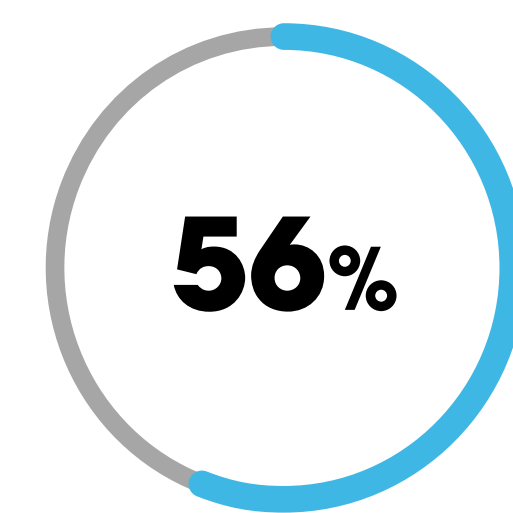
Average visit duration - 01:47 minutes



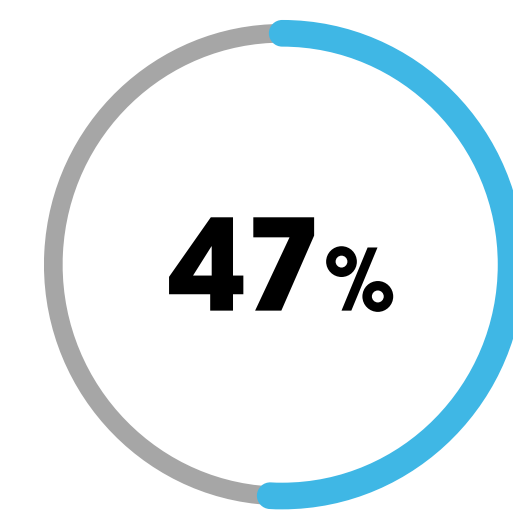
Page views per visit - 2.21 pages



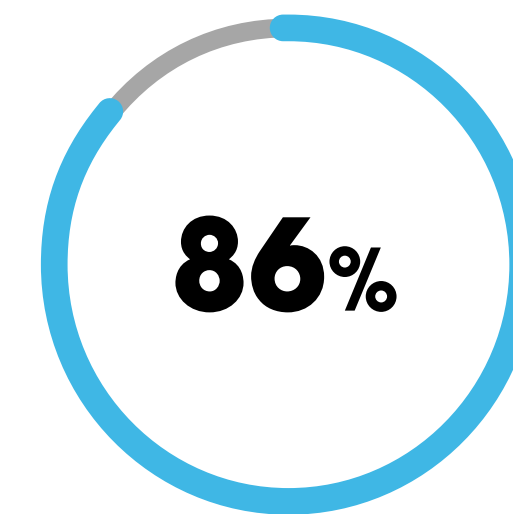
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily