



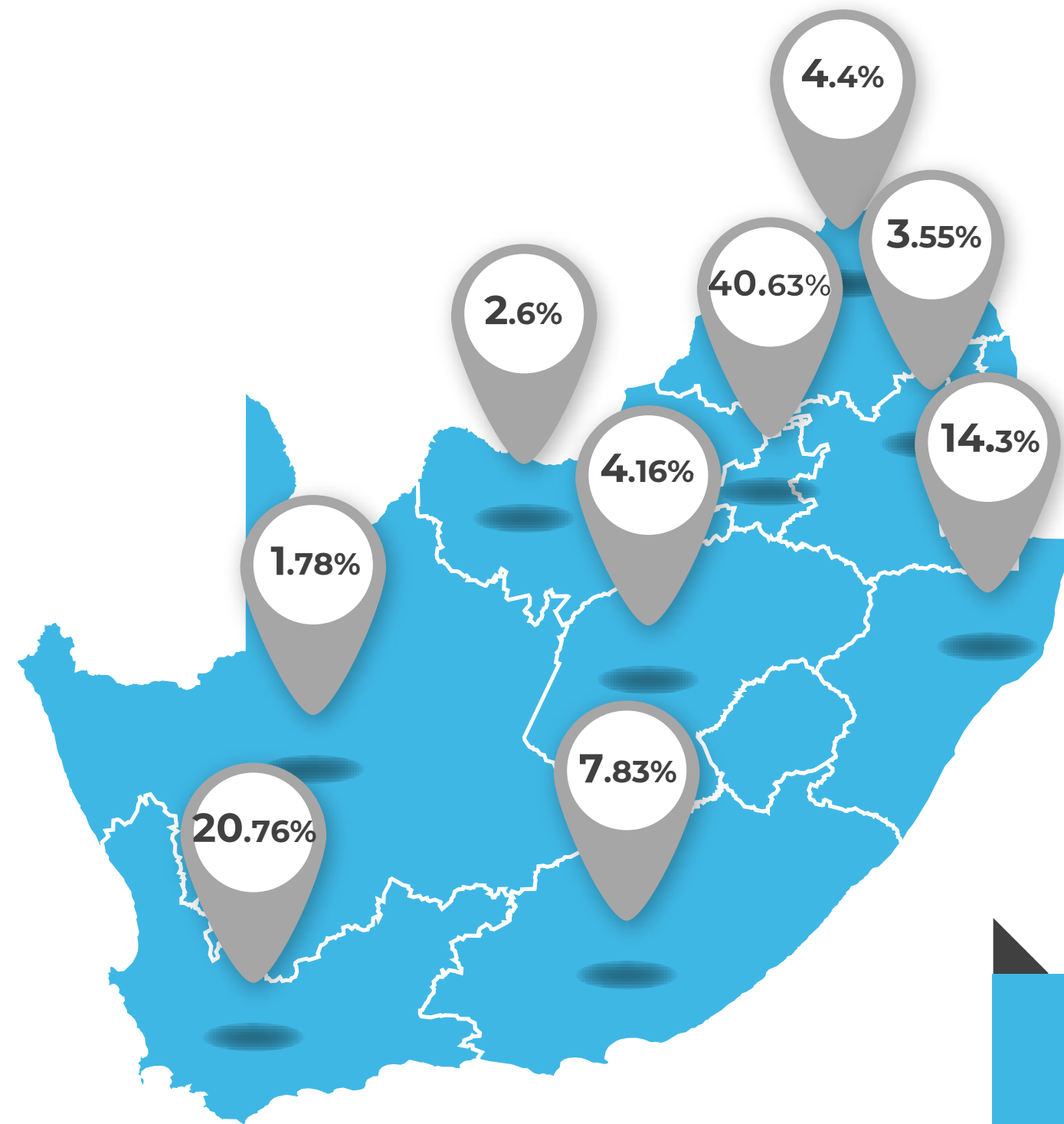
Unique Browsers
1 204 333



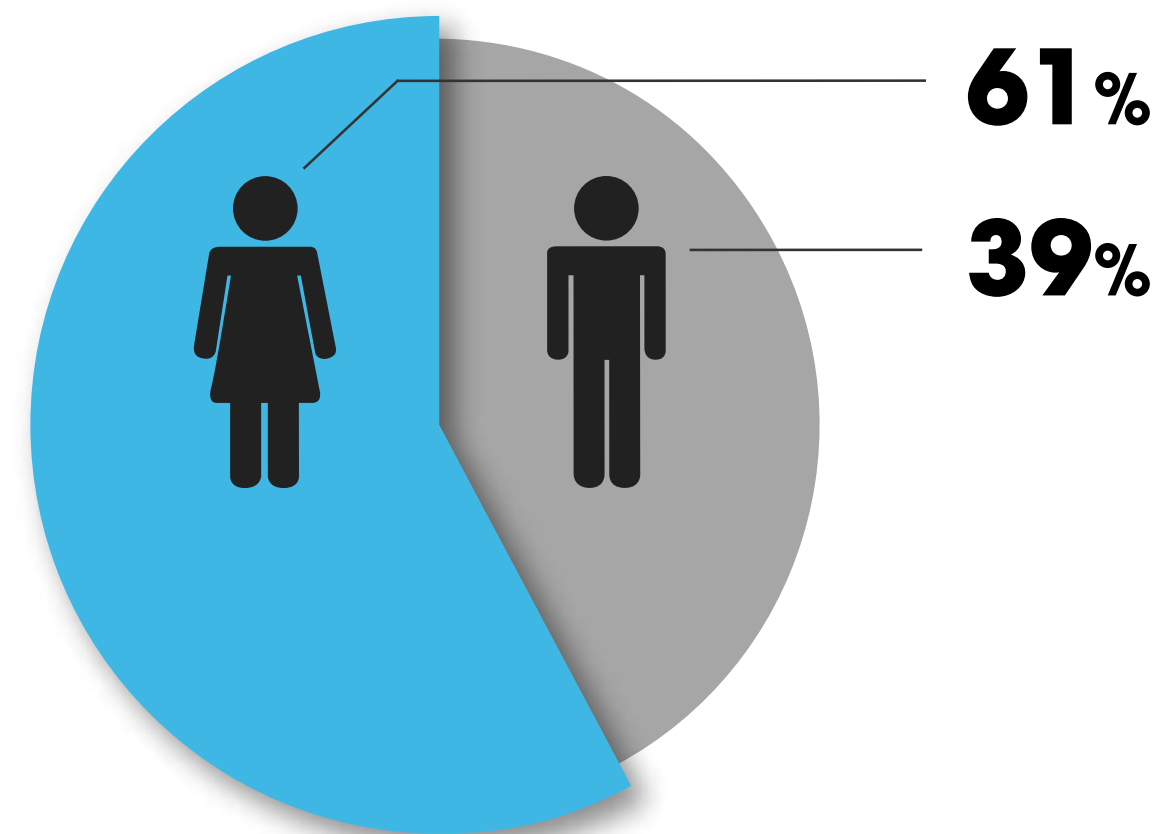
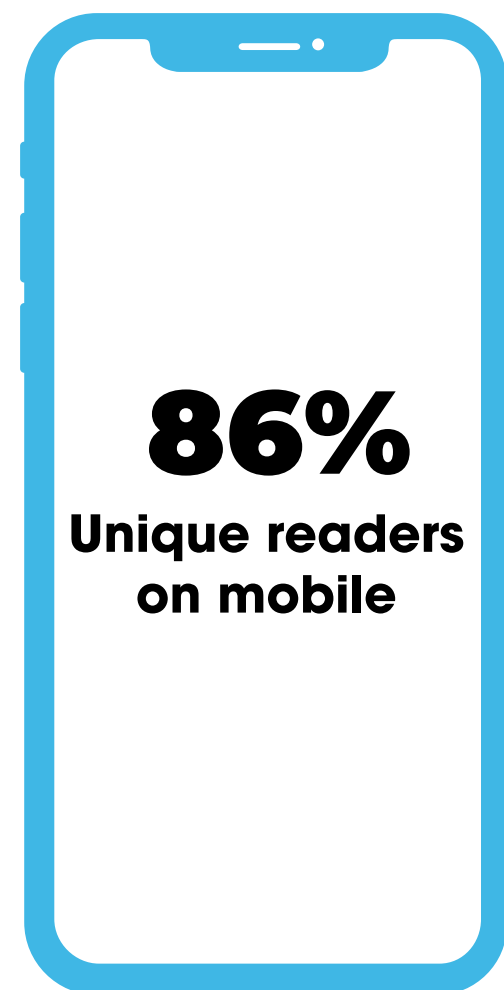
Page Views
2 527 199



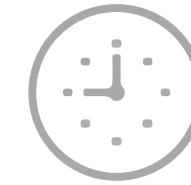
Average Daily UBs
62 060



82% Viewability
across News24 network



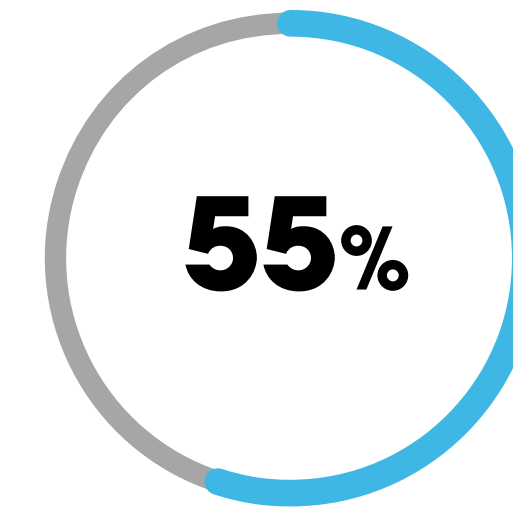
Engagement Stats:



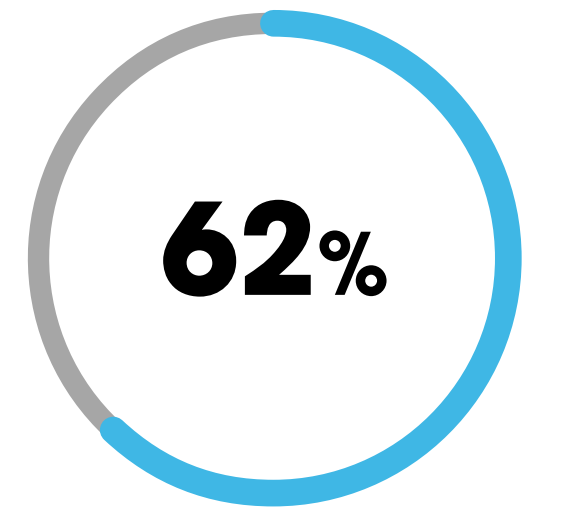
Average visit duration - 00:26 minutes



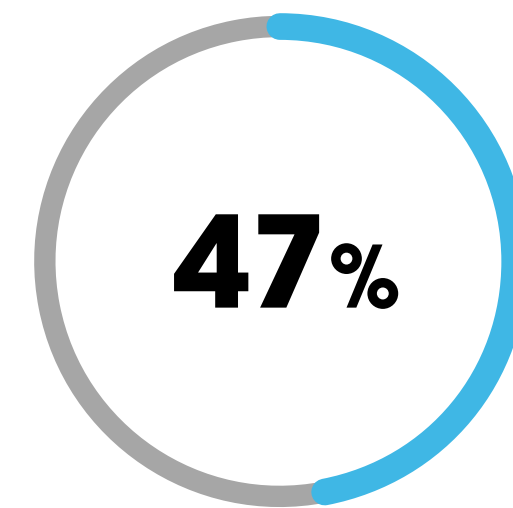
Page views per visit - 1.15 pages



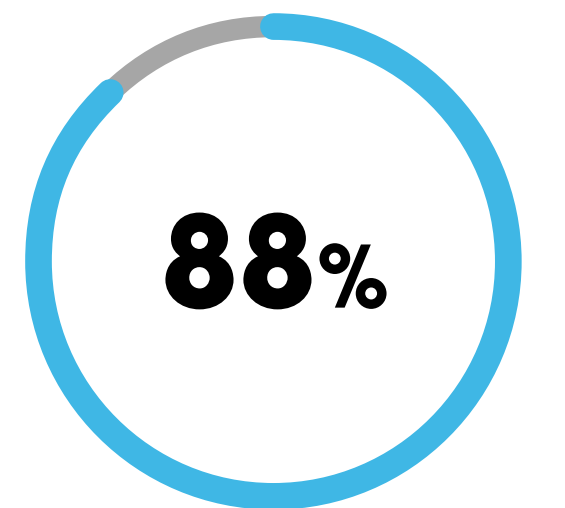
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily