



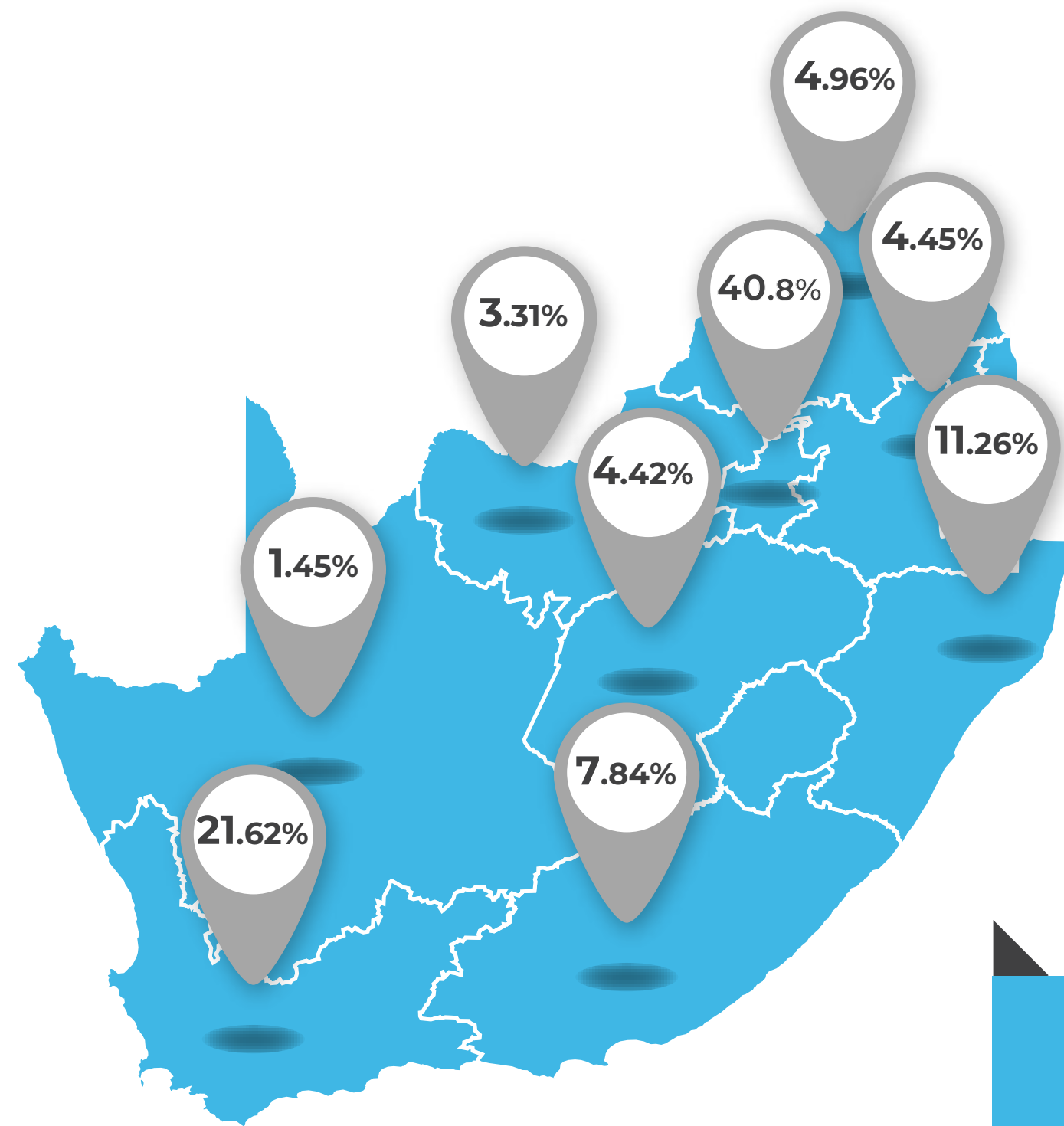
Unique Browsers
2 073 760



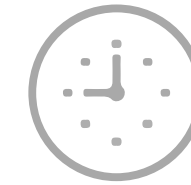
Page Views
15 104 059



Average Daily UBs
200 765



Engagement Stats:



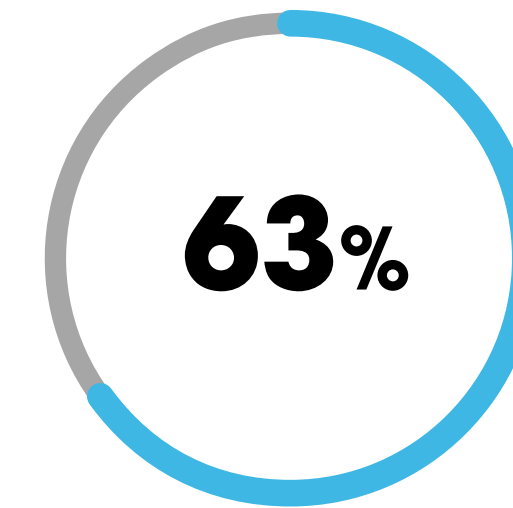
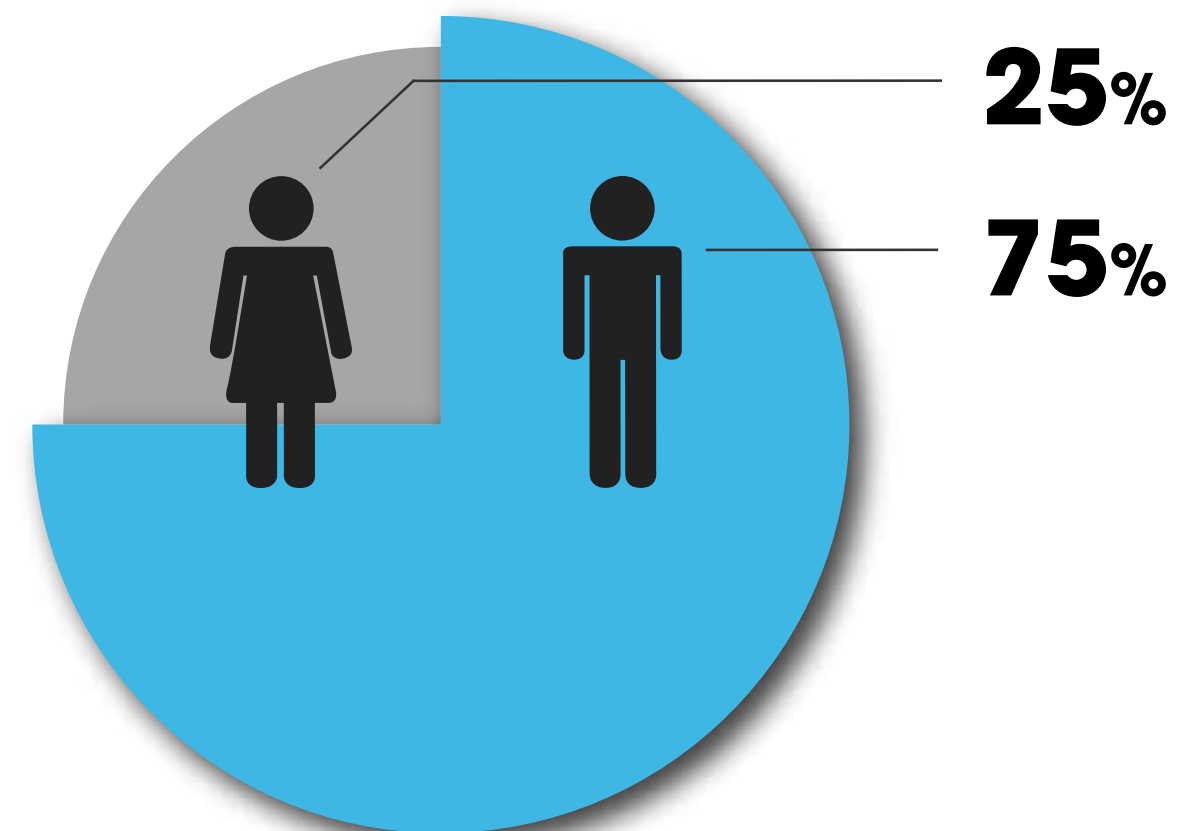
Average visit duration - 01:20 minutes



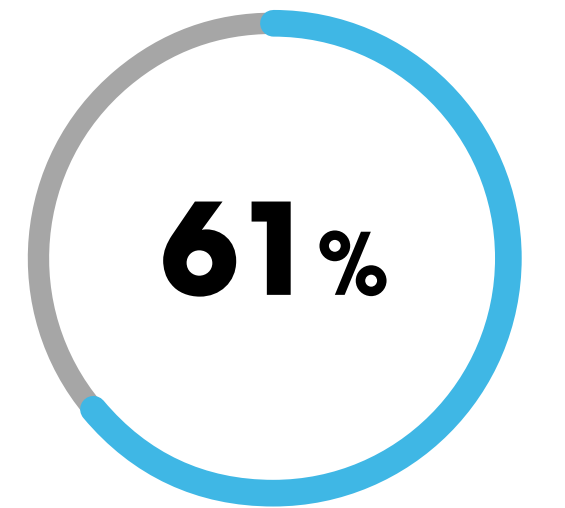
Page views per visit - 1.65 pages

80% Viewability
across News24 network

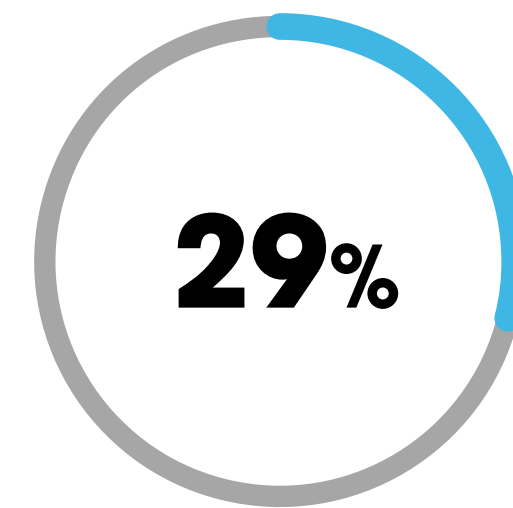
87%
Unique readers
on mobile



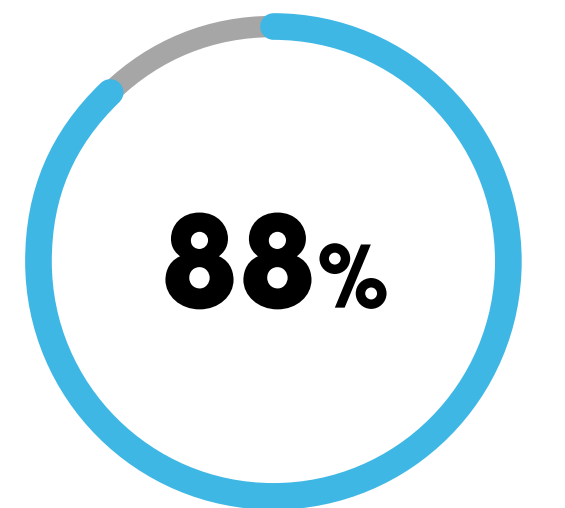
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily