



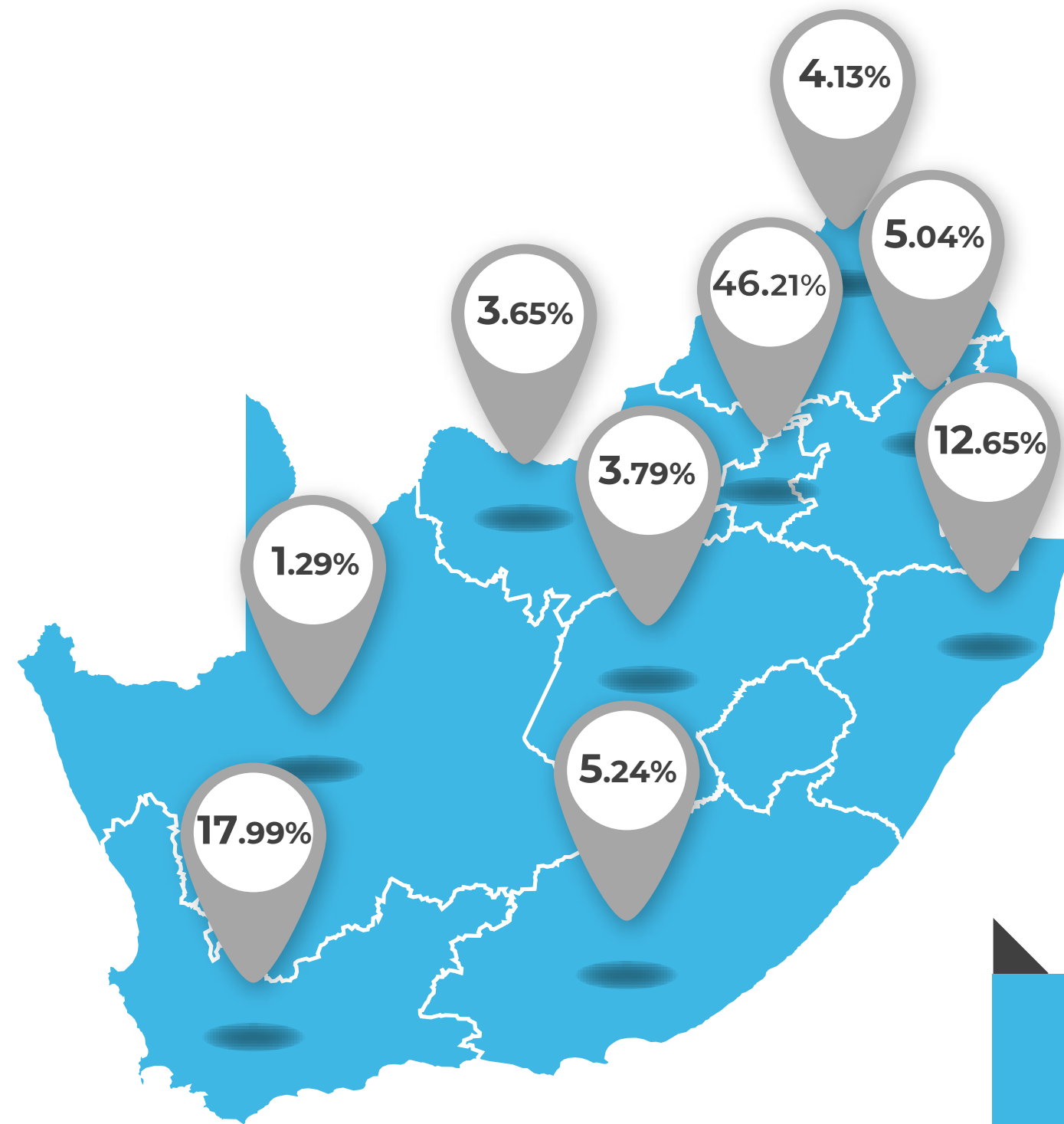
Unique Browsers
1 485 542



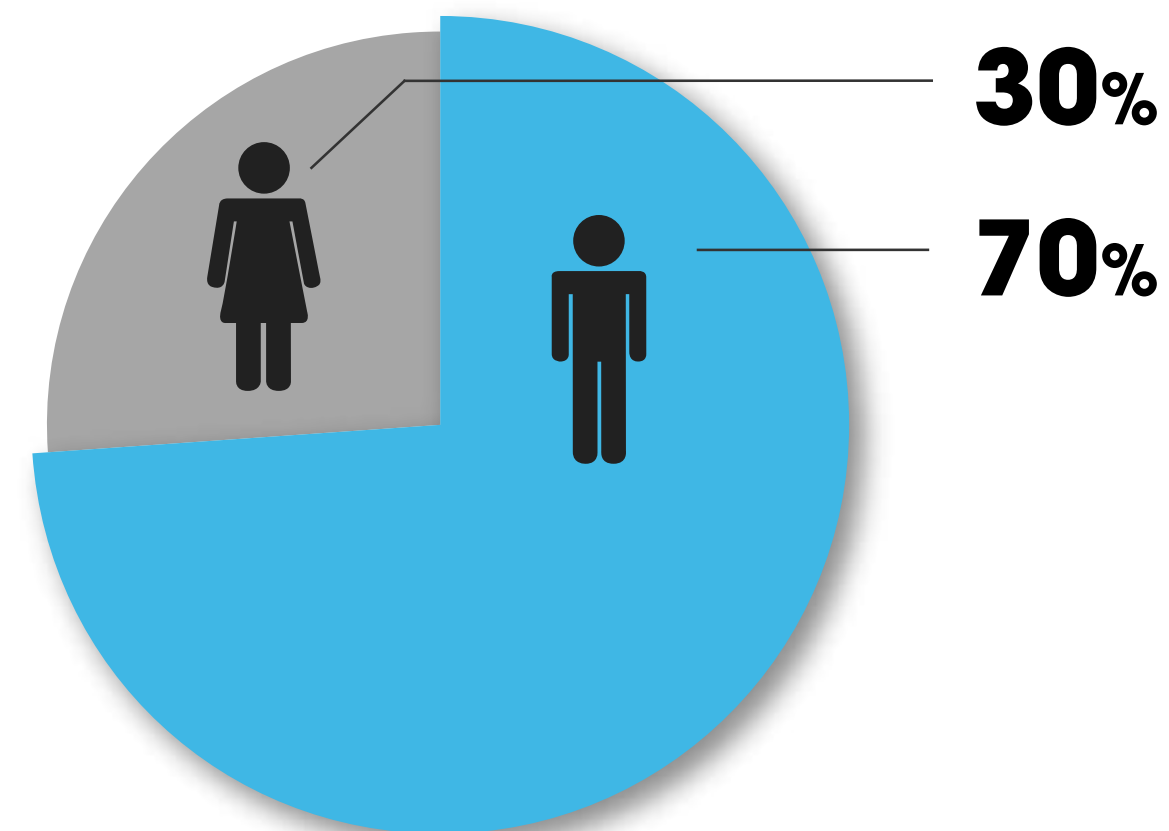
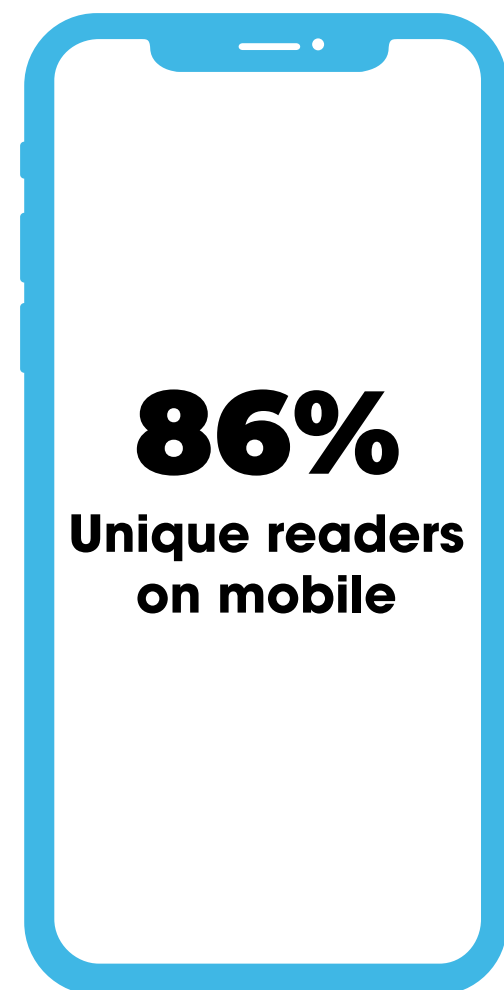
Page Views
3 836 818



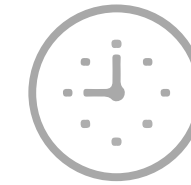
Average Daily UBs
87 637



80% Viewability
across News24 network



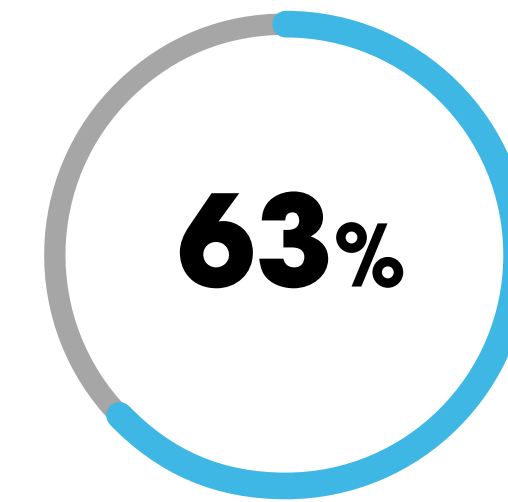
Engagement Stats:



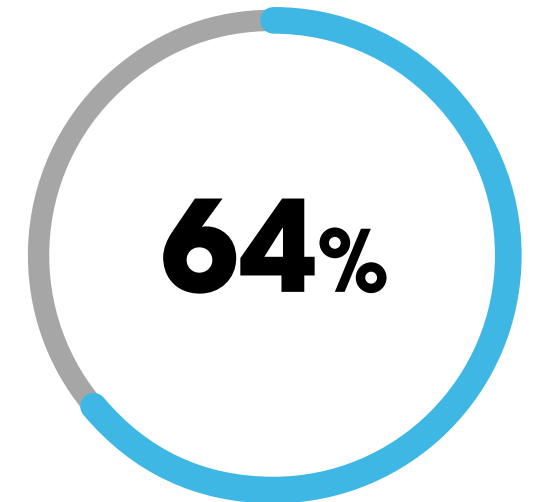
Average visit duration - 00:34 minutes



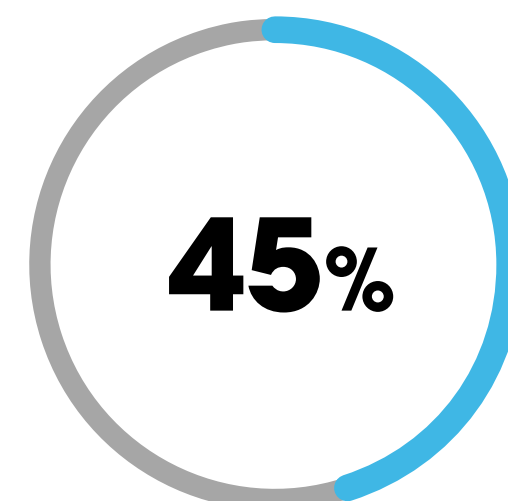
Page views per visit - 1.22 pages



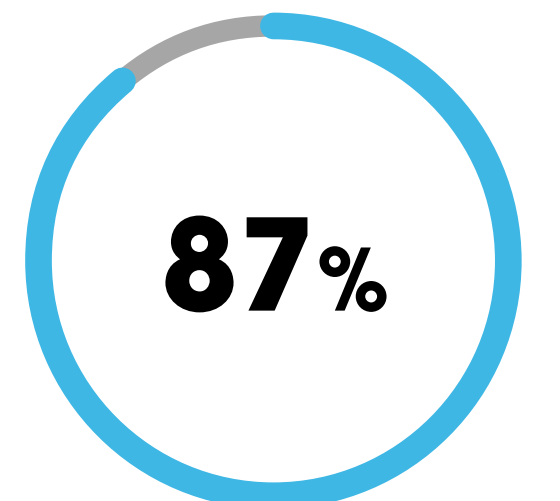
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily