



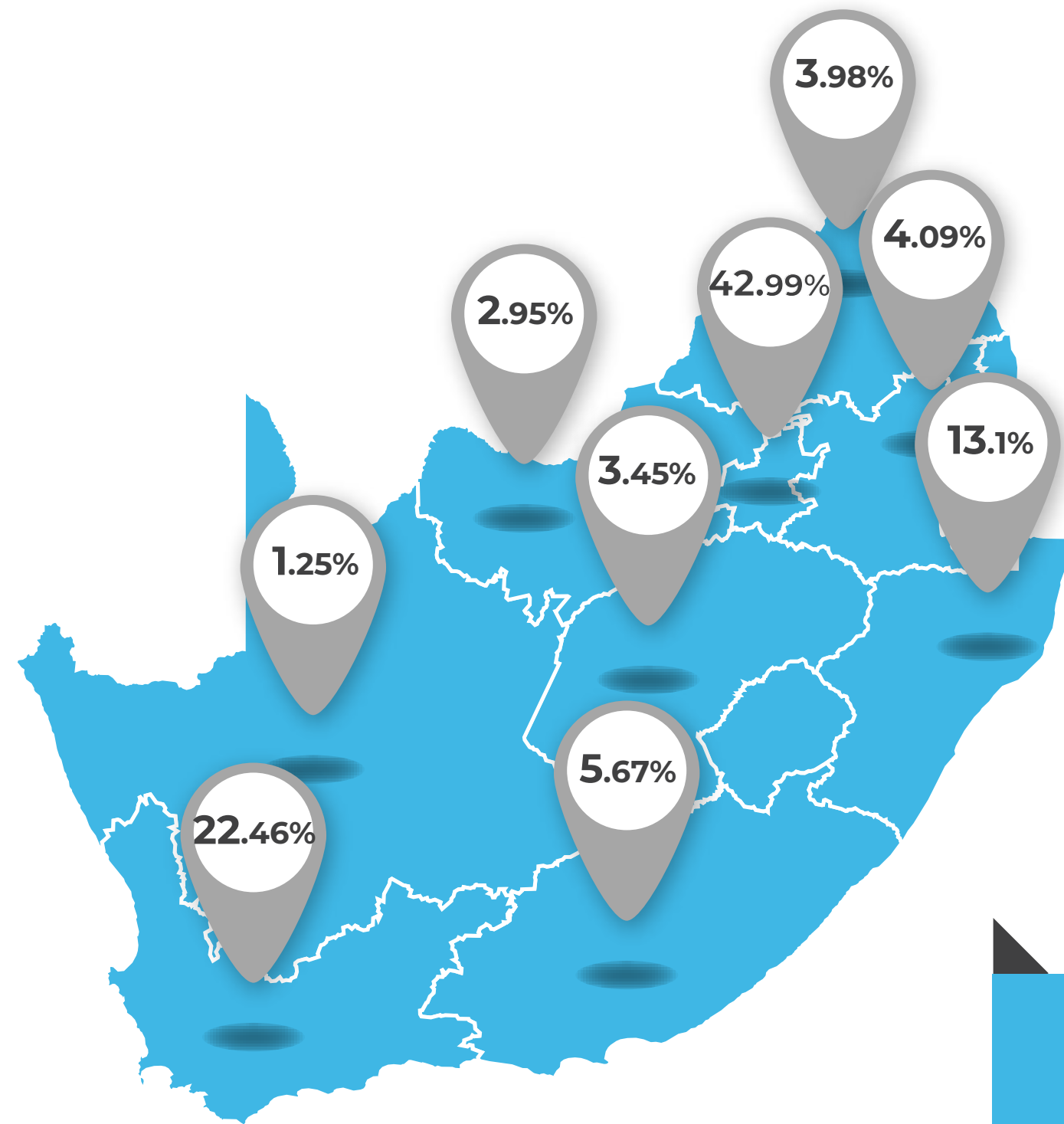
Unique Browsers  
2 282 175



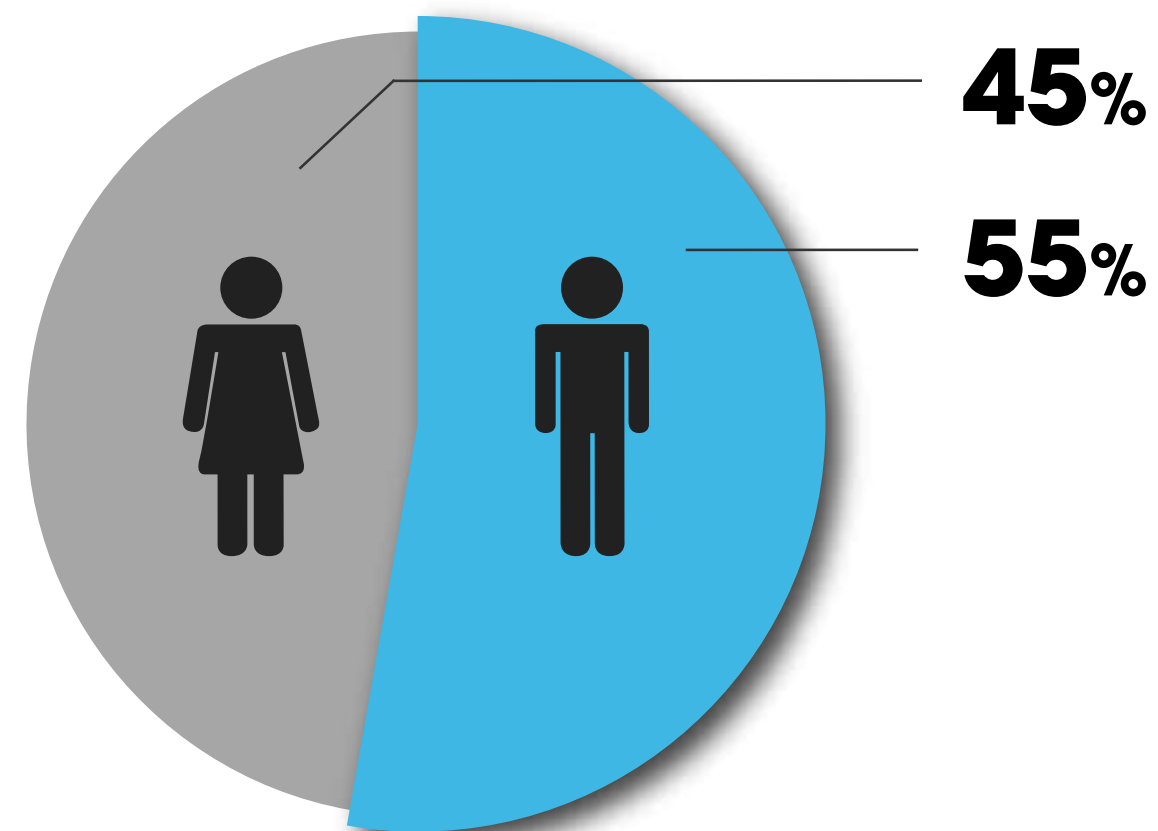
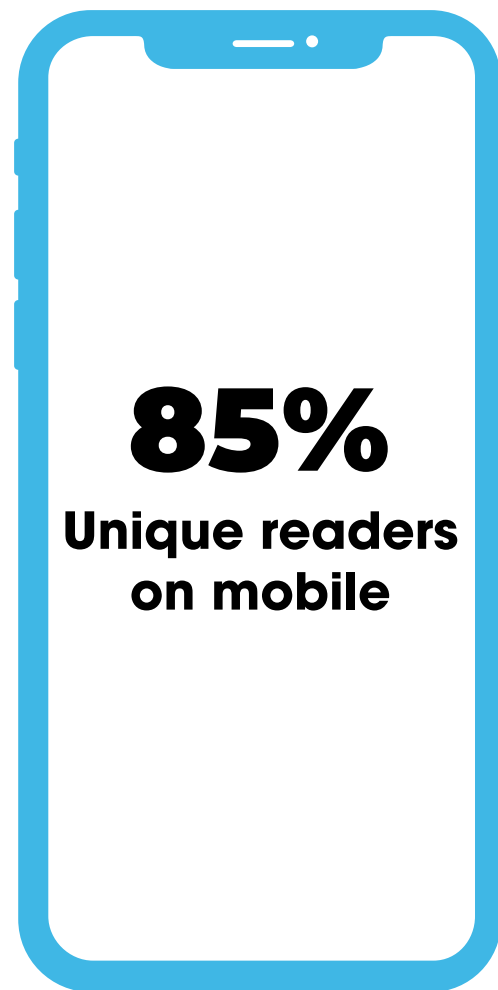
Page Views  
6 835 899



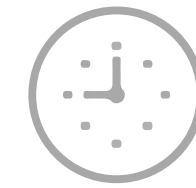
Average Daily UBs  
149 393



69% Viewability across News24 network



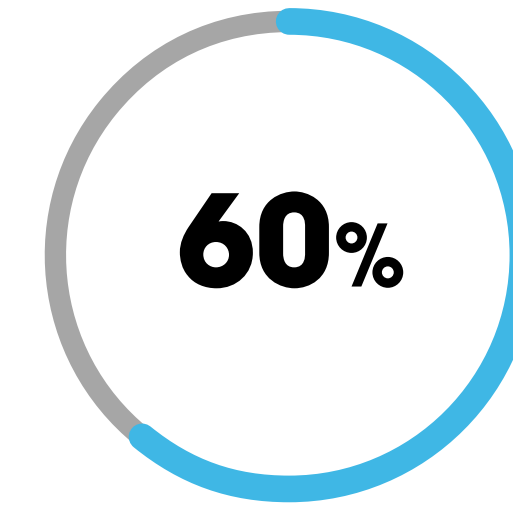
Engagement Stats:



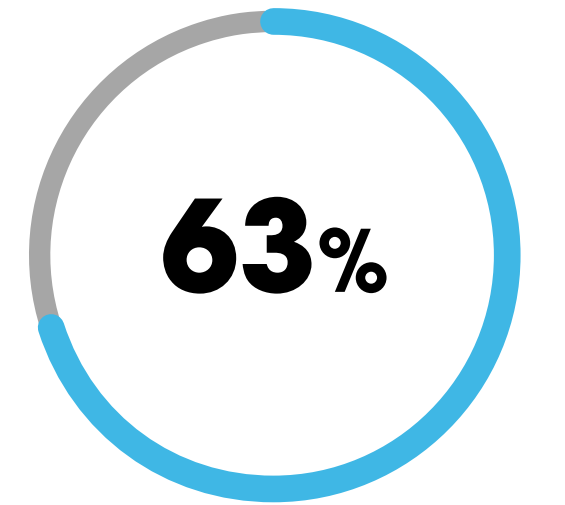
Average visit duration - 00:54 minutes



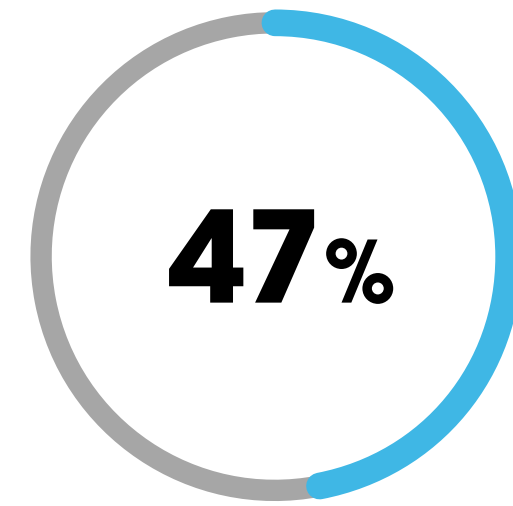
Page views per visit - 1.28 pages



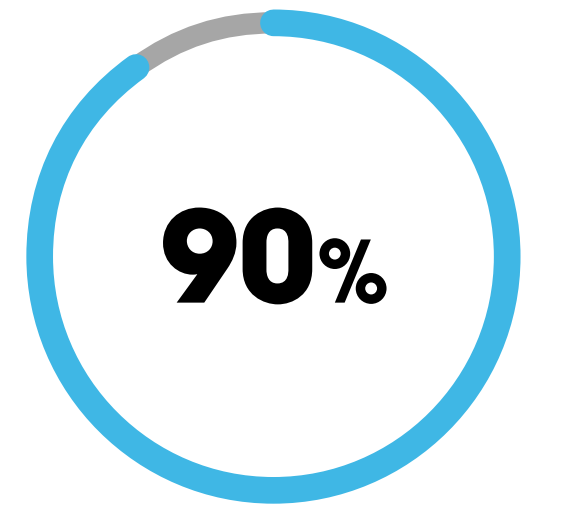
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily