



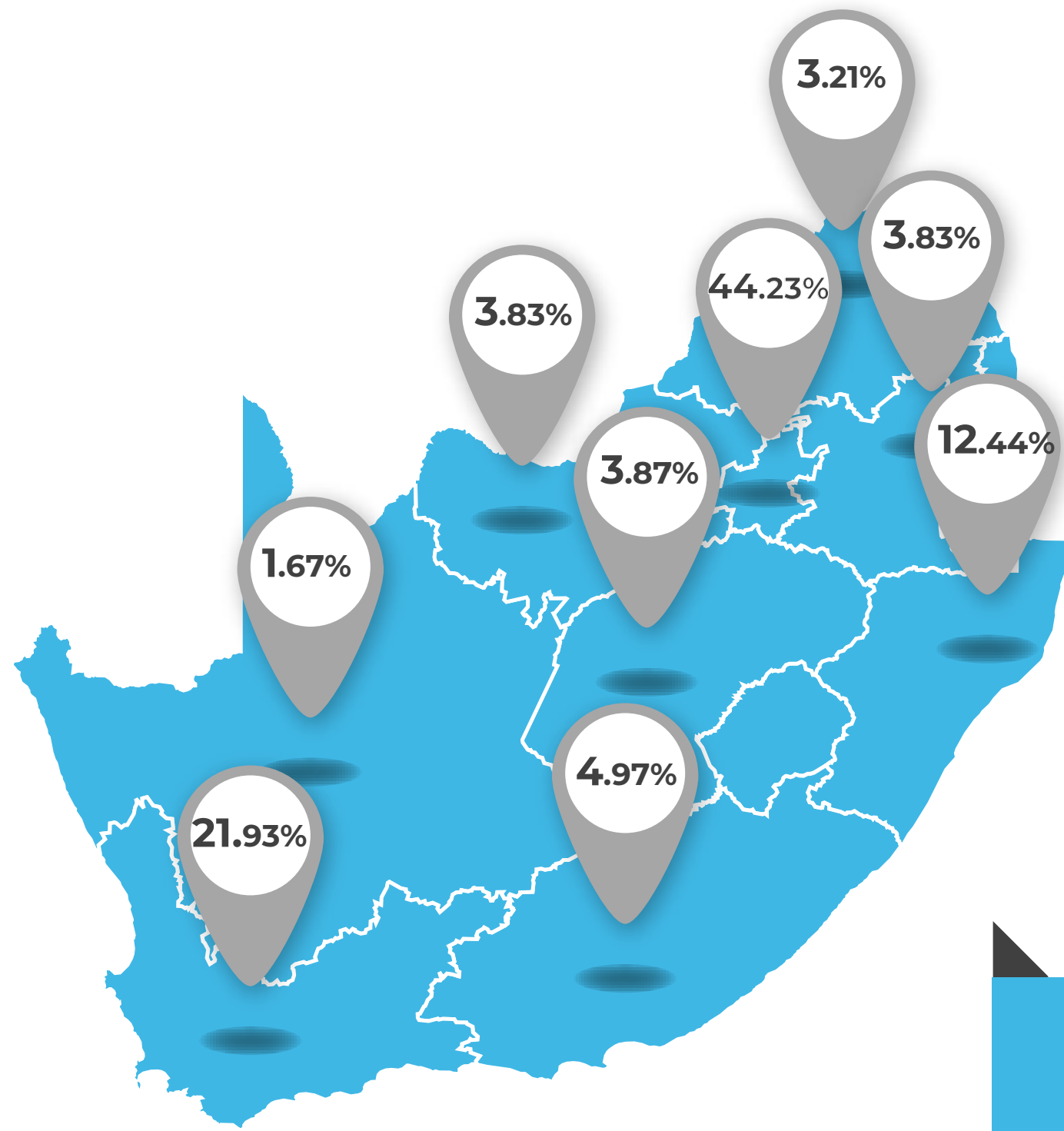
Unique Browsers
1 005 276



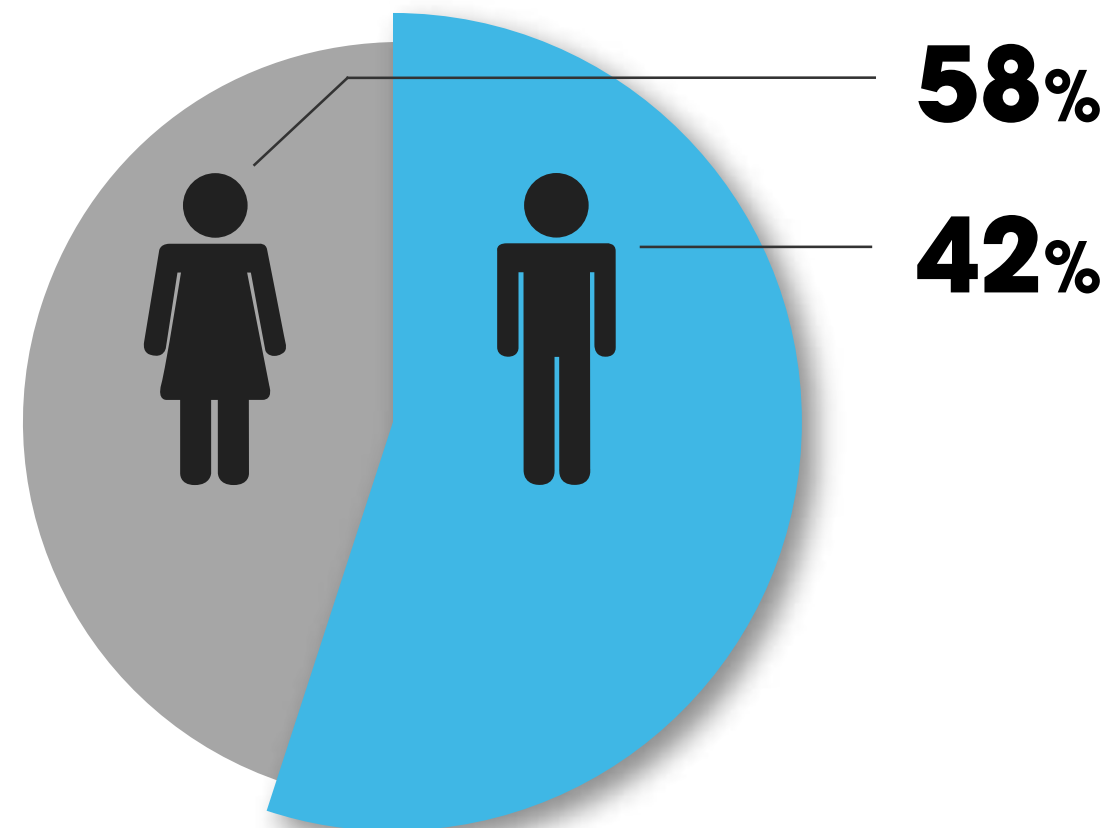
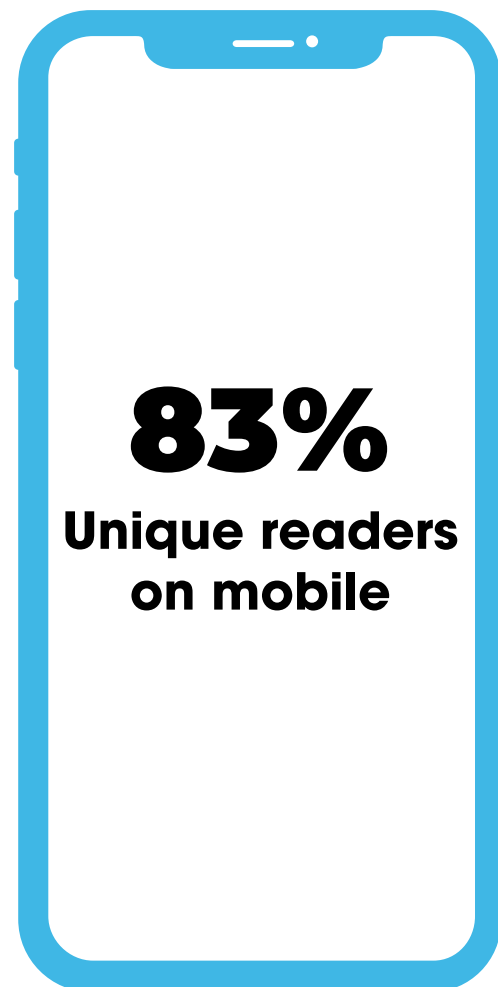
Page Views
2 098 057



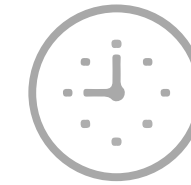
Average Daily UBs
52 569



82% Viewability
across News24 network



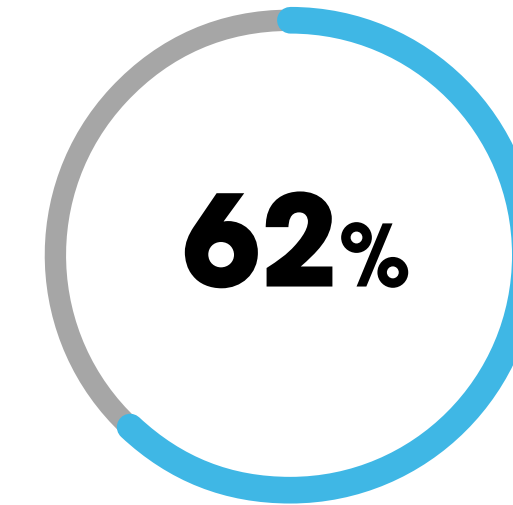
Engagement Stats:



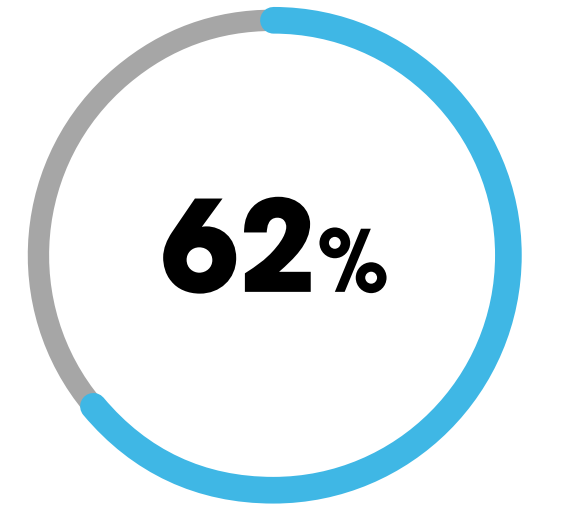
Average visit duration - 00:19 minutes



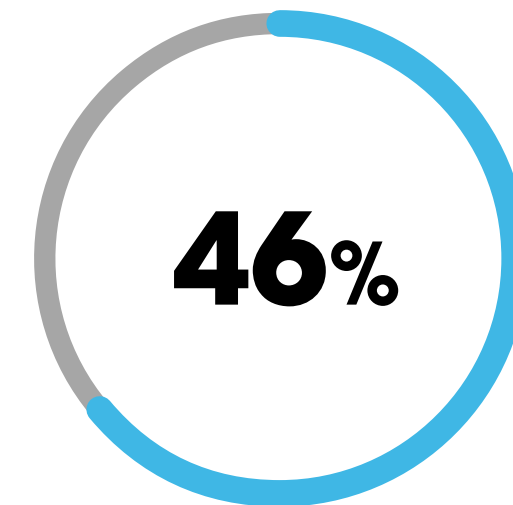
Page views per visit - 1.11 pages



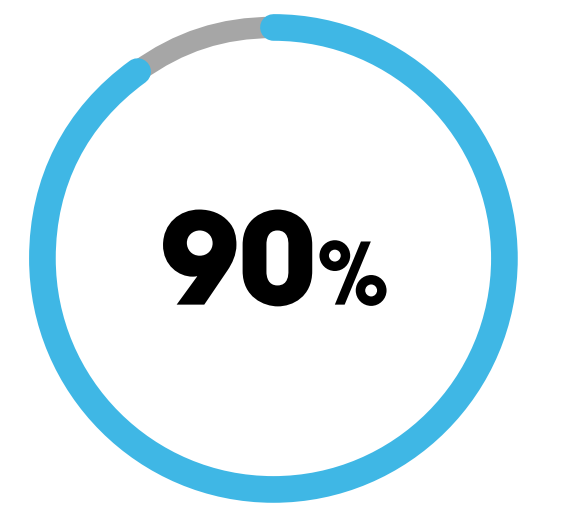
Readers work fulltime



Readers with a tertiary education



Readers are aged 18-34 years



Readers access internet daily